

Hostess Brands Issues Egg Allergen Notification for Three Snack Cake Items

Hostess® Chocolate CupCakes, Chocolate Ding Dongs®, and SnoBalls® Now Contain Whole Eggs

KANSAS CITY, Mo.--(BUSINESS WIRE)-- Hostess Brands, LLC is issuing an allergen notice to alert consumers that Hostess® Chocolate CupCakes, Chocolate Ding Dongs®, and SnoBalls®, in multipack and single serve sizes, now contain whole eggs. Previously, an allergen notice was issued through Food Allergy Research and Education (FARE) and Food Allergy & Anaphylaxis Connection Team (FAACT), two organizations focused on alerting and informing individuals with food allergies.

"Hostess Brands continually strives to produce the highest quality products that taste great. From time to time, this results in product formulations changes. Consumers should read the package label prior to purchase and consumption of any Hostess® product," said Andy Jacobs, Executive Vice President and Chief Operating Officer of Hostess Brands, LLC. "We are committed to allergen management and care deeply about producing snack cakes that are both safe and indulgence-worthy."

Hostess encourages consumers with any questions or concerns to contact Consumer Affairs where company representatives are on-hand to address inquiries and provide information regarding the change. Contact Hostess Consumer Affairs at: 1 (800) 483-7253, from 8:30 am-4:30 pm Central Time, Monday through Friday.

Hostess Brands, LLC

An icon of American ingenuity, Hostess® treats have been some of the world's best known sweet baked goods for nearly a century. The category pioneer continues to lead the way in innovation, quality and creativity that captures the imagination of snack cake enthusiasts generation after generation.

Hostess Brands, LLC is headquartered in Kansas City, Missouri, and operates bakeries in Emporia, Kansas, Columbus, Georgia, Indianapolis, Indiana, and Chicago, Illinois.

For more information about Hostess products and Hostess Brands, LLC, please visit hostesscakes.com. Follow Hostess on Twitter: @Hostess_Snacks; on Facebook: facebook.com/Hostess; on Instagram: Hostess_Snacks; and on Pinterest: pinterest.com/hostesscakes.

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LAK Public Relations, Inc.

Marie Espinel, 212-575-4545 mespinel@lakpr.com or Katie Lewis, 212-575-4545 klewis@lakpr.com

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