

February 14, 2017



## Hostess Brands, Inc. to Present at the 2017 Consumer Analyst Group of New York Conference

KANSAS CITY, Mo.--(BUSINESS WIRE)-- Hostess Brands, Inc. (NASDAQ: TWNK, TWNKW) (the "Company" or "Hostess"), one of the largest manufacturers and marketers of sweet baked goods including Twinkies®, Ding Dongs®, Ho Hos®, Donettes® and a variety of new and classic treats, today announced that Dean Metropoulos, Executive Chairman, Bill Toler, President and Chief Executive Officer, and Tom Peterson, Chief Financial Officer, will present at the 2017 Consumer Analyst Group of New York Conference.

The presentation will be on Tuesday, February 21, 2017 at 10:30 a.m. ET and can be accessed live over the Internet hosted at the "News & Events" section of the Company's website at [www.hostessbrands.com](http://www.hostessbrands.com) and will be archived online for 90 days.

### About Hostess Brands, Inc.

Hostess is one of the largest packaged food companies focused on developing, manufacturing, marketing, selling and distributing fresh baked sweet goods in the United States. The brand's history dates back to 1919, when the Hostess CupCake was introduced to the public, followed by Twinkies® in 1930. Today, Hostess produces a variety of new and classic treats including Ding Dongs®, Ho Hos®, Donettes® and Fruit Pies, in addition to Twinkies® and CupCakes.

For more information about Hostess, please visit [hostessbrands.com](http://hostessbrands.com). For information on Hostess products, please visit [hostesscakes.com](http://hostesscakes.com). Follow Hostess on Twitter: @Hostess\_Snacks; on Facebook: [facebook.com/Hostess](https://www.facebook.com/Hostess); on Instagram: Hostess\_Snacks; and on Pinterest: [pinterest.com/hostesscakes](https://www.pinterest.com/hostesscakes).

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