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Hostess® Cakes Help Turn Lunchtime Into Fun Time With "Lunch Notes" For Loved Ones

New HostessCakes.com Lets Consumers Download Hostess Lunch Notes, Share Memories, Suggest Favorite Snack Cake Flavors and Submit Crave-able Recipe Ideas

IRVING, Texas, Aug. 6, 2012 /PRNewswire/ -- With summer vacation season wrapping up and families getting back to their daily routines, [Hostess](#)®, the maker of America's most iconic snack cakes, is inviting fans to visit the sweet new home of their favorite tasty treats – the deliciously new [HostessCakes.com](#) - to help turn their "everyday" lunch into a small celebration with *Hostess Lunch Notes*.

The new Hostess Lunch Notes are a fun, easy way to brighten the day of family members or friends. Consumers can visit [HostessCakes.com](#), print out the snack-themed note cards and drop them into their loved ones' lunch bags along with their favorite Hostess treats to help make that mid-day meal extra special. Tell someone you love to "Dream Big. The Pie's the limit" or let them know, "You Take the Cake, my friend."

In addition to Lunch Notes, Hostess fans can find all kinds of fun on the new Hostess website. They can suggest new flavors for classic Hostess treats, share favorite Hostess memories, find fun recipes and submit delicious recipes of their own. With new compatibility with smartphones and tablets, the updated [HostessCakes.com](#) also changes how and where fans can find the latest tidbits and promotions for their favorite snack cakes including CupCakes, HoHos®, Ding Dongs®, Donettes® and, of course, Twinkies®.

"Lunchtime can be fun time with a Hostess treat and a sweet note from someone special," said Amy Clark. "We hope Hostess lovers will check out our new online home, print out these tasty notes and experience all the other new features available on the site. With more than 300,000 [Facebook](#) fans we think the new site offers another interesting and engaging way for our consumers to interact and share with us about their favorite treats."

You can become part of the Hostess Facebook community by visiting www.Facebook.com/Hostess. You can also follow us on Twitter at http://www.twitter.com/hostess_snacks.

Hostess Brands, Inc. is one of the nation's largest providers of fresh-baked bread and sweet goods, sold under various brand names including [Wonder](#)®, [Merita](#)®, [Home Pride](#)®, [Nature's Pride](#)®, [Hostess](#)®, [Drake's](#)®, and [Dolly Madison](#). The Company is headquartered in Irving, Texas.

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