



Voortman Cookies: The Real Good, Feel Good Treat *The Official Cookie Sponsor of the 2022 Sweets & Snacks Expo*

Voortman® is the No. 1 sugar-free cookie brand and the No. 1 crème wafer brand in the United States based on independent retail sales data. The Voortman® lineup features more than 80 varieties of sugar-free and regular cookies and wafers. Acquired in January 2020, Voortman Cookies Limited is now part of the Hostess Brands, LLC family.

Since its founding in 1951 in Ontario, Canada, Voortman Cookies has had an uncompromising focus on quality and delicious ingredients in all of its products and never uses artificial colors, artificial flavors, high-fructose corn syrup or trans-fat in any cookies.

Following is more information about recent Voortman® innovations and its lineup of snacks:

- **Voortman® Sugar Free Mini Cookies**

Introduced in January 2022, Voortman® Sugar Free Mini Cookies are snackable, poppable cookies that give consumers the sweet snacking freedom to indulge. Available in two flavors — Vanilla Shortbread and Iced Oatmeal.



- **Voortman® Raspberry Lemonade and Tropical Fruit Flavored Wafers**

Introduced in April 2022, Voortman® Raspberry Lemonade and Tropical Fruit Flavored Wafers are limited-time offerings for summer. The fruity wafers are made with real raspberries, lemons, pineapple and coconut to create a sweet snack that consumers can feel good about eating all season long.



Voortman® Classic Snacks

- **Voortman® Regular and Sugar Free Wafers**

Voortman® Wafers are deliciously crispy, creamy and flavorful.



- **Voortman® Regular and Sugar Free Cookies**

Crispy and crunchy, Voortman® Cookies are baked with really delicious ingredients like real chocolate and whole grains.



For more information about the Voortman brand, visit voortman.com. Follow Voortman on Facebook [@VoortmanCookies](https://www.facebook.com/VoortmanCookies) and on Instagram [@Voortman Cookies](https://www.instagram.com/Voortman_Cookies).

About Hostess Brands, Inc.

Hostess Brands, Inc. (NASDAQ: TWNK) is a leading sweet snacks company focused on developing, manufacturing, marketing, selling and distributing products in North America under the Hostess® and Voortman® brands. The company produces a variety of new and classic treats, including iconic Hostess® Donettes®, Twinkies®, CupCakes, Ding Dongs® and Zingers®, as well as a variety of Voortman® cookies and wafers.