

March 9, 2015



## **BioCorRx, Inc. and MyLife Recovery Centers™ Announce Availability of the Start Fresh Program(r) for Treating Addiction in Washington, D.C.**

Los Angeles, March 9, 2015 (GLOBE NEWSWIRE) --[BioCorRx, Inc.](#) (BICX), developer of the Start Fresh Program, announces the opening of a new center offering the program in Washington D.C. by its licensee, Sobriety and Addiction Solutions, LLC (SAS). SAS operates as MyLife Recovery Centers™ and has two other locations in California: Walnut Creek and Fresno. BioCorRx, Inc. is pleased to continue on its trajectory of expansion through Q1 2015. A clinic serving the nation's capital and surrounding areas is another step forward in broadening the accessibility of the Start Fresh Program nationally," stated COO & interim CEO, Brady Granier. The center is to be located at 3 Washington Circle NW, Washington, D.C. 20037. The clinic plans to officially open on March 12, 2015 and is currently scheduling patient consultations. With the opening of this new location, there will be a total of 13 centers across the United States offering the Start Fresh Program, more than double the number of centers as compared to approximately 5 months ago.

The population of the Washington D.C.-Baltimore Combined Statistical Area is nearly 10 million people and is considered the 4<sup>th</sup> largest metropolitan area in the US. It also ranks first in income and education. Washington D.C. is in close proximity to several states and large metropolitan areas including Baltimore, Philadelphia, and Richmond. A key component of the Start Fresh Program is its ability to treat patients within the framework of their own lives; therefore, it is reasonable for residents of surrounding states and cities to be treated at the Washington D.C. center. A study conducted by the Substance Abuse and Mental Health Services Administration found that Washington D.C. leads the nation in drug and alcohol abuse.

"The rate at which the Start Fresh Program's availability is expanding so far in 2015 is very exciting. Bringing effective treatment to the masses remains a top priority," said Mr. Granier. "This new center is located in an area that has statistically shown high levels of substance abuse. The center is in close proximity to many metropolitan areas and can be of great service to individuals and families struggling with addiction in those areas."

2014 was a pivotal year for BioCorRx, Inc. Clinics using the Start Fresh Program collectively saw a 402% increase in patients treated from 2013 to 2014. Over the course of 2015, the company is continuing the process of developing more new territories to continue expansion.

Number of clinics at the end of each quarter

-Q1, 2014 -- 5 clinics offering the Start Fresh Program

-Q2, 2014 -- 6 clinics offering the Start Fresh Program

-Q3, 2014 -- 6 clinics offering the Start Fresh Program

-Q4, 2014 -- 10 clinics offering the Start Fresh Program

-Q1, 2015 to date - 13 clinics offering the Start Fresh Program

Visit BioCorRx, Inc.'s investor relations website [www.BICXcorp.com](http://www.BICXcorp.com) to receive the most up to date company information.

[Click here to view Recent National Television Media on the BioCorRx YouTube Channel](#)

[Click here for company Facebook page for more stories and media coverage](#)

### ***About BioCorRx, Inc.***

BioCorRx, Inc. ® (OTCQB: BICX) is an addiction treatment and rehabilitation company offering a unique approach to the treatment of substance abuse addiction. The Start Fresh Program® consists of two components. The first component of the program consists of an outpatient implant procedure performed by a licensed physician. The implant delivers therapeutic levels of the drug Naltrexone, an opioid antagonist that significantly reduces physical cravings for alcohol and opioids, into the body. The second component of the program developed by BioCorRx, Inc. is a one on one coaching program specifically tailored for the treatment of alcoholism and other substance abuse addictions. Clinic reports show that the treatment program can be successful for individuals who complete the program. For more information on BICX, visit [www.BioCorRx.com](http://www.BioCorRx.com)

### ***About MyLife Recovery Centers™***

MyLife Recovery Centers™, offers the Start Fresh Program®, a revolutionary medical and psychosocial approach to the treatment of alcohol or opioid addiction developed by BioCorRx, Inc. MyLife Recovery Centers™ mission is to give every patient a committed, comfortable, compassionate, individualized, and science-based treatment of their disease. With a firm dedication to ensure a thoroughly comprehensive recovery program, MyLife Recovery Centers™ aims to optimize each of our individual patient's chance of a healthy, happy, and productive drug and alcohol-free life.

### ***Safe Harbor Statement***

The information in this release includes forward-looking statements. These forward-looking statements generally are identified by the words "believe," "project," "estimate," "become," "plan," "will," and similar expressions. These forward-looking statements involve known and unknown risks as well as uncertainties. Although the Company believes that its expectations are based on reasonable assumptions, the actual results that the Company may achieve may differ materially from any forward-looking statements, which reflect the opinions of the management of the Company only as of the date hereof.

SmallCapVoice.com, Inc.

512-267-2430

**Source: BioCorRx**