

February 3, 2015



## **BioCorRx, Inc. Announces Availability of its Start Fresh Program(r) for Treating Addiction in West Hartford, Connecticut**

Los Angeles, Feb. 3, 2015 (GLOBE NEWSWIRE) --[BioCorRx, Inc.](#) (BICX), developer of the Start Fresh Program, announces the opening of a new Start Fresh Recovery center in West Hartford, CT. The center will operate under a distribution arrangement with JPL, LLC. JPL holds the distribution rights to the Start Fresh Program for the state of Connecticut. This is their second opening in the state. Their other location is located in Norwalk. "BioCorRx, Inc. is pleased with the back-to-back openings of two new centers at the start of 2015, especially since one of them is a second opening by one of our licensees," stated COO & interim CEO, Brady Granier. Last week the company announced a new center will soon be open in the Dallas metropolitan area. "An additional center in the Northeast is a significant step towards broadening the accessibility of the Start Fresh program", says Mr. Granier. The center is located at 970 Farmington Ave., Suite 304, West Hartford, CT 06107. It will officially open on February 9, 2015. With the opening of this new location, there will now be a total of 12 centers across the United States offering the Start Fresh Program.

The population of Connecticut is approximately 3.5 million people, with nearly 1 million residing in Hartford County. Hartford is centrally located in the state and is a short drive to Rhode Island, Massachusetts and New York State. According to the National Survey on Drug Use and Health, Connecticut is one of the top ten states for dependence on illicit drugs. Data from the Centers for Disease Control shows excessive alcohol use in the state is responsible for nearly 900 lives lost each year, or 23,149 years of potential life lost. The CDC estimated the cost to taxpayers as a result of these fatalities is approximately \$2.7 billion annually.

"Bringing effective treatment to everyone who wants it continues to be our primary goal. One of the most important aspects of our program is that it allows people to be treated within the framework of their own lives. To do that more effectively and conveniently for the patient, we want widespread availability of our program," said Mr. Granier. "A location that is conveniently accessible from multiple states and large metropolitan areas in the Northeast significantly broadens the program's potential to help families and individuals struggling with addiction."

2014 was a pivotal year for BioCorRx, Inc. Start Fresh centers saw a 402% increase in patients treated from 2013 to 2014. Over the course of 2015, the company plans to continue the process of developing more new territories with its partners.

Number of clinics at the end of each quarter offering the Start Fresh Program

-Q1, 2014 -- 5 clinics offering the Start Fresh Program

-Q2, 2014 -- 6 clinics offering the Start Fresh Program

-Q3, 2014 -- 6 clinics offering the Start Fresh Program

-Q4, 2014 -- 10 clinics offering the Start Fresh Program

-To date in Q1, 2015 - 12 clinics offering the Start Fresh Program

Visit BioCorRx, Inc.'s investor relations website [www.BICXcorp.com](http://www.BICXcorp.com) to receive the most up to date company information.

[Click here to view Recent National Television Media on the BioCorRx YouTube Channel](#)

[Click here for company Facebook page for more stories and media coverage](#)

### ***About BioCorRx, Inc.***

BioCorRx, Inc. ® (OTCQB: BICX) is an addiction treatment and rehabilitation company offering a unique approach to the treatment of substance abuse addiction. The Start Fresh Program® consists of two components. The first component of the program consists of an outpatient implant procedure performed by a licensed physician. The implant delivers therapeutic levels of the drug Naltrexone, an opioid antagonist that significantly reduces physical cravings for alcohol and opioids, into the body. The second component of the program developed by BioCorRx, Inc. is a one on one coaching program specifically tailored for the treatment of alcoholism and other substance abuse addictions. Clinic reports show that the treatment program can be successful for individuals who complete the program. For more information on BICX, visit [www.BioCorRx.com](http://www.BioCorRx.com)

### ***Safe Harbor Statement***

The information in this release includes forward-looking statements. These forward-looking statements generally are identified by the words "believe," "project," "estimate," "become," "plan," "will," and similar expressions. These forward-looking statements involve known and unknown risks as well as uncertainties. Although the Company believes that its expectations are based on reasonable assumptions, the actual results that the Company may achieve may differ materially from any forward-looking statements, which reflect the opinions of the management of the Company only as of the date hereof.

CONTACT: Investor Relations

SmallCapVoice.com, Inc.

512-267-2430

Source: BioCorRx