

Yext to Participate at Upcoming 2025 Investor Conferences

Senior executives will also be available for one-on-one and group meetings with attending investors.

NEW YORK--(BUSINESS WIRE)-- Yext, Inc. (NYSE: YEXT), the leading digital presence platform for multi-location brands, today announced that senior management will participate in the following upcoming investor conferences:

- March 17, 2025: 37th Annual ROTH Conference in Dana Point, CA. Yext's Chief
 Data Officer and EVP, Christian Ward, and CFO, Darryl Bond, will participate in a
 fireside chat at the conference at 1:30 pm PT. A live audio webcast of the fireside chat
 will be available on Yext's Investor Relations website at https://investors.yext.com. A
 replay of the webcast will also be available on the site following the event for a limited
 time.
- <u>June 9, 2025</u>: 1st Annual D.A. Davidson Consumer & Technology Conference in Nashville, TN.

Members of Yext's senior management will participate in one-on-one and group meetings with attending investors at each of these events. All related presentations and webcasts, when applicable, will be available on Yext's Investor Relations website at https://investors.yext.com.

For more information about the conferences, please contact representatives at Roth Capital Partners or D.A. Davidson Companies.

About Yext

Yext (NYSE: YEXT) is the leading digital presence platform for multi-location brands, with thousands of customers worldwide. With one central platform, brands can seamlessly deliver consistent, accurate, and engaging experiences and meaningfully connect with customers anywhere in the digital world. Yext's Al and machine learning technology powers the knowledge behind every customer engagement, automates workflows at scale, and delivers actionable cross-channel insights that enable data-driven decisions. From SEO and websites to social media and reputation management, Yext enables brands to turn their

digital presence into a differentiator. To learn more about Yext, visit $\underline{\text{Yext.com}}$ or find us on $\underline{\text{LinkedIn}}$ and $\underline{\text{X}}$.

Source: Yext, Inc.

View source version on businesswire.com: https://www.businesswire.com/news/home/20250313059065/en/

Investor Relations ir@yext.com

Public Relations pr@yext.com

Source: Yext, Inc.