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Yext CEO to Participate in the BofA Securities 2021 Global Technology Conference

NEW YORK, June 2, 2021 /PRNewswire/ -- [Yext, Inc.](https://www.yext.com/) (NYSE: YEXT), the AI Search Company, today announced that Howard Lerman, its Founder and CEO, will participate in a virtual fireside chat discussion hosted by Bank of America on Wednesday, June 9, 2021, at 1:00 p.m. ET / 10:00 a.m. PT.



A live webcast will be available on the Yext Investor Relations website at <http://investors.yext.com>. A replay of the webcast will be available on the Investor Relations website following the event until September 8, 2021.

About Yext

[Yext](https://www.yext.com/) (NYSE: YEXT) is the AI Search Company and is on a mission to transform the enterprise with AI search.

With the explosion of information and data online, search has never been more important. However, while the world of consumer search has innovated over time, enterprise search has not. In fact, the majority of enterprise search is powered by outdated keyword search technology that only scans for keywords and delivers a list of hyperlinks rather than actually answering questions.

Yext, the AI Search Company, offers a modern, AI-powered Answers Platform that understands natural language so that when people ask questions about a business online they get direct answers – not links.

Brands like Verizon, Vanguard, Subway and Marriott — as well as organizations like the U.S. State Department and World Health Organization — trust Yext to radically improve their business with answers-led AI search.

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