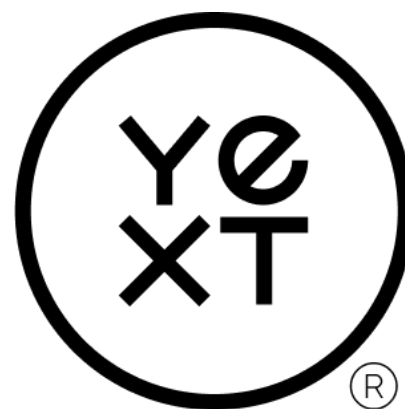


May 7, 2021



## Yext CFO to Participate in the 16th Annual Needham Virtual Technology & Media Conference

NEW YORK, May 7, 2021 /PRNewswire/ -- [Yext, Inc.](https://www.yext.com/) (NYSE: YEXT), the Answers Search Company, today announced that Steve Cakebread, the company's Chief Financial Officer, will participate in a virtual fireside chat discussion hosted by Needham & Company, LLC on Monday, May 17, 2021, at 2:15 p.m. ET / 11:15 a.m. PT.



A live video and audio webcast will be available on the Yext Investor Relations website at <http://investors.yext.com>. A replay of the webcast will be available on the Investor Relations website following the event until August 17, 2021.

### About Yext

The ultimate source for official answers about a business online should be the business itself. However, when consumers ask questions on company websites, too often they are left in the dark with wrong answers. [Yext](https://www.yext.com/) (NYSE: YEXT), the Search Experience Cloud, solves this problem by organizing a business's facts so it can provide official answers to consumer questions — wherever people search. Starting with the company website, then extending across search engines and voice assistants, businesses around the world, like T-Mobile, Jaguar Land Rover, BBVA USA, and Kiehl's — as well as organizations like the U.S. State Department and World Health Organization — trust Yext to radically improve the search

experience on their websites and across the entire search ecosystem.

Yext's mission is to help businesses and organizations around the world deliver official answers everywhere people search. Yext has been named a Best Place to Work by Fortune and Great Place to Work®, as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Amsterdam, Berlin, Chicago, Dallas, Geneva, London, Miami, Milan, Paris, San Francisco, Shanghai, Tokyo, and the Washington, D.C. area.

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