February 26, 2020

Yext, Inc. to Participate in Morgan Stanley Technology, Media & Telecom Conference

NEW YORK, Feb. 26, 2020 /PRNewswire/ --Yext, Inc. (NYSE: YEXT), the Search Experience Cloud company, today announced that Howard Lerman, Yext's Founder and Chief Executive Officer, will present at the Morgan Stanley Technology, Media and Telecom Conference on Wednesday, March 4, 2020, at 7:45 p.m. (ET) / 4:45 p.m. (PT).

A live audiocast of the event will be available in the Events and Presentations section of Yext's website at https://investors.yext.com.

For those unable to listen to the live audiocast, a replay will be available on Yext's website shortly after the event.

About Yext

The customer journey starts with a question, and every day consumers search for answers about brands. However, they are increasingly served false or misleading information from sources other than the brand. Yext (NYSE: YEXT), the Search Experience Cloud company, exists to help brands regain and maintain a direct relationship with their customers. With a mission to provide perfect answers everywhere, Yext puts businesses in control of their facts online by delivering brand verified answers straight from the source — wherever their customers are searching. Companies like Taco Bell, Marriott, Jaguar-Land Rover, and

businesses around the world use Yext to take back control of the customer journey, starting on their own website.

Yext has been named a Best Place to Work by Fortune and Great Place to Work®, as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Amsterdam, Berlin, Chicago, Dallas, Geneva, London, Miami, Milan, Paris, San Francisco, Shanghai, Tokyo, and the Washington, D.C. area.

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