

Yext Announces Registration And Early Bird Pricing For ONWARD19: The Future of Search

Yext's fourth annual conference to bring together more than 1,600 attendees to hear from heavy-hitters in marketing and technology on the paradigm shift in search and how to stay ahead

NEW YORK, April 2, 2019 /PRNewswire/ -- Yext, Inc. (NYSE: YEXT), the leader in Digital Knowledge Management (DKM), today announced that tickets are now on sale for its fourth annual conference, ONWARD19: The Future of Search, to take place Oct. 29-30, 2019 at the New York Marriott Marquis in New York City.



ONWARD19 will convene marketing and technology's best and brightest for a groundbreaking conversation on the Future of Search as it undergoes a paradigm shift from chaotic results to structured answers. Attendees will hear from leaders from the world's transformational technology companies and brands on this evolution and how the ways that consumers connect with businesses are fundamentally shifting.

"ONWARD is quickly becoming one of the world's iconic technology conferences on the Future of Search. We've sold out every year, so we're growing ONWARD19 to 1600

attendees this year to accommodate demand," said Yext Founder and CEO Howard Lerman. "ONWARD19 will bring the brightest minds in tech from around the world to the heart of New York for an amazing experience and a few surprises along the way."

Past ONWARD speakers have included leaders from Google, Amazon, Waze, Snap, Microsoft, as well as high-profile keynotes from actor Mark Hamill, mathematician Dr. Hannah Fry, Former Chief Technology Officer of the United States Megan Smith, Broadway star Leslie Odom Jr., astronauts Mark and Scott Kelly, and more.

<u>Early bird registration for ONWARD19 is now open</u>. Visit the site to learn more and sign up to receive updates on speakers, sessions, and other news.

About Yext:

Yext, Inc. (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Our mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses including brands like Taco Bell, Rite Aid, and Steward Health Care use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Place to Work as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, San Francisco, Shanghai, Tokyo, and the Washington, D.C. Area. For more information, visit <u>yext.com</u>.



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