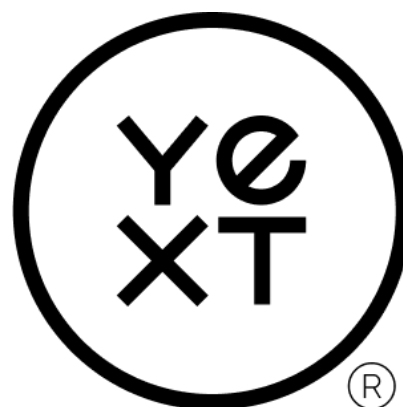


January 4, 2019



Yext Executive to Speak at Needham Growth Conference

NEW YORK, Jan. 4, 2019 /PRNewswire/ -- Yext, Inc. (NYSE: YEXT), the leader in Digital Knowledge Management (DKM), today announced that Steve Cakebread, Yext's Chief Financial Officer, will participate in the Needham Growth Conference in New York City on Tuesday, January 15 at 2:50 PM (EST).



A live audiocast will be available in the Events and Presentations section of Yext's website at <http://investors.yext.com>.

For those unable to listen to the live audiocast, a replay will be available on Yext's website shortly after the event.

About Yext

[Yext, Inc.](#) (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Our mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses including brands like Taco Bell, Rite Aid, and Steward Health Care use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Place to Work® as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, San Francisco, Shanghai, Tokyo and the Washington, D.C. Area. For more information, visit yext.com.

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