

Yext, Inc. Announces Third Quarter Fiscal 2019 Results

- Third Quarter Revenue of \$58.7 Million, an Increase of 33% Year-Over-Year
- Issues Revenue Guidance of \$62.0 Million \$63.0 Million for the Fourth Quarter Fiscal 2019
- Updates Revenue Guidance for Fiscal 2019 to \$227 Million \$228 Million

NEW YORK, Nov. 29, 2018 /PRNewswire/ -- Yext, Inc. (NYSE: YEXT), the leader in digital knowledge management (DKM), today announced its results for the three months ended October 31, 2018, or the Company's third quarter of fiscal 2019.



"We had a record quarter with \$58.7 million in revenue, adding nearly 80 new enterprise logos in the third quarter alone and more than 200 over the first nine months of the year," said Howard Lerman, Founder and Chief Executive Officer of Yext. "We believe leading brands are recognizing the highly attractive returns our revolutionary platform can deliver through higher revenue, improved process efficiencies, and better visibility in intelligent services.

"During the quarter, a record number of attendees - more than 1,200 - participated in our ONWARD18 conference, which, in our view, has become the marquee event in digital knowledge. Customers such as T-Mobile, Farmers Insurance, Inspire Brands, Steward Health Care and Boston Market, as well as technology partners such as Amazon, Google, Microsoft, Snap Inc. and Waze, shared their views on how AI, augmented reality, machine learning, digital assistants and intelligent search are re-shaping the world.

"At ONWARD18, we unveiled the next generation of DKM - called Yext Brain - which lets any business structure its data to provide direct answers to complex questions that consumers ask, whether it's on the business' own website or services like Siri and Alexa. With the innovations of Yext Brain, we have extended our track record of providing our customers with leading-edge features that help them meet the opportunities of the Intelligent Future.

"Tickets for ONWARD19 will be available for purchase soon, and we hope even more of our investors will join our customers and partners next year."

Third Quarter Fiscal 2019 Highlights:

• **Revenue** of \$58.7 million, a 33% increase as compared to the \$44.3 million reported in

third quarter fiscal 2018. The revenue increase was primarily due to the continued growth of our customer base and higher revenue from existing customers, primarily due to expanded subscriptions.

• **Gross Profit** of \$43.9 million, a 34% increase as compared to the \$32.7 million reported in third quarter fiscal 2018. Gross margin of 74.7% as compared to the 73.7% reported in third quarter fiscal 2018.

Net Loss and Non-GAAP Net Loss:

- Net loss of \$24.8 million increased 45% as compared to the \$17.1 million net loss in third quarter fiscal 2018. The increased loss was driven by increased operating expenses, primarily in sales and marketing associated with increased headcount and higher field marketing costs, including ONWARD18, incurred due to efforts to acquire new customers.
- Non-GAAP net loss of \$11.8 million increased 6% as compared to the \$11.1 million non-GAAP net loss in the third quarter fiscal 2018. The increase was due to the same factors that drove the higher net loss.

• Net Loss Per Share and Non-GAAP Net Loss Per Share:

- Net loss per share of \$0.25 in the third quarter of fiscal 2019 compared to a net loss per share of \$0.19 in the third quarter of fiscal 2018.
- Non-GAAP net loss per share of \$0.12 in the third quarter of fiscal 2019 compared to a non-GAAP net loss per share of \$0.12 in the third quarter of fiscal 2018.
- Net loss per share and non-GAAP net loss per share were based on 99.6 million weighted-average shares outstanding for the third quarter of fiscal 2019 and 90.4 million weighted-average shares outstanding for the third quarter of fiscal 2018.

Readers are encouraged to review the tables labeled "Reconciliation of GAAP to Non-GAAP Financial Measures" at the end of this release.

- Balance Sheet: Cash, cash equivalents and marketable securities of \$107.0 million as of October 31, 2018.
- Cash Flow: Net cash used in operating activities for the third quarter of fiscal 2019 was \$22.6 million as compared to net cash used in operating activities of \$16.4 million in the same period in fiscal 2018. The decrease in the current period reflects, in part, the earlier timing of ONWARD18, as the previous event had occurred in the fourth quarter of fiscal 2018. Net cash used in operating activities over the first nine months of fiscal 2019 was \$25.6 million as compared to net cash used in operating activities of \$30.3 million in the same period in fiscal 2018. The improvement over fiscal 2018 reflects a greater source of cash from working capital.

Recent Business Highlights:

- Unveiled several new services and features at ONWARD18, including: Yext Brain, an Al-ready data structure that allows businesses to define any fact and designate relationships among those facts; Yext Think, an answers engine powering experiences on a business's own website with direct answers; and Al Pages, which creates smart landing pages for anything stored in Yext Brain.
- Announced a global integration with Snapchat, putting businesses in control of the facts about them on one of the world's most active social platforms. With this integration, the information consumers see about businesses using Yext in Snapchat's

Context Cards and Organic Venue Geofilters will be powered directly by the Yext Brain.

- Issued the Fall '18 Release, providing new services and features, including: a self-service option for Yext Pages, giving businesses a fast and easy way to generate smart, transactional, Al-ready pages with just a few clicks; and updates to intelligent review response, making it easier for businesses to respond to reviews and see analytics on review response processes.
- Expanded the capabilities of the Yext App Directory through additional integrations
 with Tableau, a business intelligence and analytics platform. The Yext App Directory
 allows customers to connect the digital knowledge they are managing within Yext to
 other software systems used across the enterprise, such as Salesforce, HubSpot,
 Zendesk, and StoreForce.
- Named a Great Place to Work on Fortune's list of the Top 100 Medium-Size Workplaces.

Financial Outlook:

Yext is also providing the following guidance for its fourth fiscal quarter ending January 31, 2019 and the fiscal year ending January 31, 2019, which does not reflect the impact of the new accounting standard ASC 606. Yext expects to become a large accelerated filer and thus cease to be an emerging growth company at fiscal year end and will be required to adopt ASC 606 on January 31, 2019. The Company is continuing its process to analyze and quantify the effect of adoption on its consolidated financial statements. Accordingly, consistent with its past practice, the following guidance is provided on the basis of ASC 605.

- Fourth Quarter Fiscal 2019 Outlook:
 - Revenue is projected to be \$62.0 million to \$63.0 million.
 - Non-GAAP net loss per share is projected to be \$0.09 to \$0.10, which assumes 101.7 million weighted-average shares outstanding.
- Full Year Fiscal 2019 Outlook:
 - Revenue is projected to be \$227 million to \$228 million.
 - Non-GAAP net loss per share is projected to be \$0.41 to \$0.42. This assumes
 98.5 million weighted-average shares outstanding.

Readers are encouraged to review the tables labeled "Reconciliation of GAAP to Non-GAAP Financial Measures" at the end of this release.

Conference Call Information

Yext will host a conference call at 5:00 P.M. Eastern Time (2:00 P.M. Pacific Time) today to discuss its financial results. To join, participants may call 1.877.883.0383 (U.S. callers) or 1.412.902.6506 (international callers) using conference ID number 6601683. A live audio webcast of the call will also be available on the Investor Relations section of the Company's website at investors.yext.com. A replay of the call will be available until December 6, 2018 at 11:59 P.M. Eastern Time by dialing 1.877.344.7529 (U.S. callers) or 1.412.317.0088 (international) and entering passcode 10126527.

About Yext

Yext (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Yext's mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive

consumer discovery, decision, and action. Today, thousands of businesses including brands like Taco Bell, Rite Aid and Steward Health Care use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Place to Work® as well as a Best Workplace for women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, Tyson's Corner, San Francisco, Shanghai, and Tokyo. For more information, visit www.yext.com.

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This release includes forward-looking statements including, but not limited to, statements regarding our revenue, non-GAAP net loss and shares outstanding for our fourth fiscal quarter 2019 and full year fiscal 2019 in the paragraphs under "Financial Outlook" above, and other statements regarding our expectations regarding the growth of our company, our market opportunity and our industry. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "could," "expect," "plan," "anticipate," "believe," "estimate," "predict," "intend," "potential," "might," "would," "continue," or the negative of these terms or other comparable terminology. Actual events or results may differ from those expressed in these forward-looking statements, and these differences may be material and adverse.

We have based the forward-looking statements contained in this release primarily on our current expectations and projections about future events and trends that we believe may affect our business, financial condition, results of operations, strategy, short- and long-term business operations, prospects, business strategy and financial needs. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including, but not limited to, our ability to renew existing customers and attract new customers; our ability to successfully compete in new geographies; our ability to recruit and retain our enterprise-level sales force; our ability to expand our publishing network to obtain new partners; our ability to develop new product and platform offerings to expand our market opportunity: the impact of newly adopted accounting standards on our financial results and guidance; our ability to release product updates that are adopted by our customers; our ability to manage our growth effectively; the number of options exercised by our employees and former employees; and the accuracy of the assumptions and estimates underlying our financial projections. For a detailed discussion of these and other risk factors, please refer to the risks detailed in our filings with the Securities and Exchange Commission, including, without limitation, our most recent Quarterly Report on Form 10-Q and Annual Report on Form 10-K, which are available at http://investors.yext.com and on the SEC's website at https://www.sec.gov. Further information on potential risks that could affect actual results will be included in other filings we make with the SEC from time to time. Moreover, we operate in a very competitive and rapidly changing environment. New risks and uncertainties emerge from time to time and it is not possible for us to predict all risks and uncertainties that could have an impact on the forward-looking statements contained in this release. We cannot assure you that the results, events and circumstances reflected in the forward-looking statements will be achieved or occur, and actual results, events or circumstances could differ materially from those described in the forward-looking statements.

The forward-looking statements made in this release relate only to events as of the date on which such statements are made. We undertake no obligation to update any forward-looking statements after the date hereof or to conform such statements to actual results or revised expectations, except as required by law.

Non-GAAP Measurements

In addition to disclosing financial measures prepared in accordance with U.S. generally accepted accounting principles (GAAP), this press release and the accompanying tables include non-GAAP net loss, non-GAAP net loss per share and non-GAAP net loss margin. Non-GAAP net loss, non-GAAP net loss per share and non-GAAP net loss margin are financial measures that are not calculated in accordance with GAAP. We define these non-GAAP net loss financial measures as our GAAP net loss as adjusted to exclude the effects of stock-based compensation expenses. Non-GAAP net loss per share is defined as non-GAAP net loss on a per share basis. See "Reconciliation of GAAP to Non-GAAP Financial Measures" for a discussion of the applicable weighted-average shares outstanding. Non-GAAP net loss margin is defined as non-GAAP net loss divided by revenue. We believe these non-GAAP financial measures provide investors and other users of our financial information consistency and comparability with our past financial performance and facilitate period-to-period comparisons of our results of operations. With respect to non-GAAP net loss margin, we believe this metric is useful in evaluating our profitability relative to the amount of revenue generated, excluding the impact of stock-based compensation expense. We also believe these non-GAAP financial measures are useful in evaluating our operating performance compared to that of other companies in our industry, as these metrics eliminate the effects of stock-based compensation, which may vary for reasons unrelated to overall operating performance.

We use these non-GAAP financial measures in conjunction with traditional GAAP measures as part of our overall assessment of our performance, including the preparation of our annual operating budget and quarterly forecasts, to evaluate the effectiveness of our business strategies and to communicate with our Board of Directors concerning our financial performance. Our definition may differ from the definitions used by other companies and therefore comparability may be limited. In addition, other companies may not publish this or similar metrics. Thus, our non-GAAP financial measures should be considered in addition to, not as a substitute for, nor superior to or in isolation from, measures prepared in accordance with GAAP.

These non-GAAP financial measures may be limited in their usefulness because they do not present the full economic effect of our use of stock-based compensation. We compensate for these limitations by providing investors and other users of our financial information a reconciliation of non-GAAP net loss to net loss, non-GAAP net loss per share to net loss per share and non-GAAP net loss margin to net loss margin, the most closely related GAAP financial measures. However, we have not reconciled the non-GAAP guidance measures disclosed under "Financial Outlook" to their corresponding GAAP measures because certain reconciling items such as stock-based compensation and the corresponding provision for income taxes depend on factors such as the stock price at the time of award of future grants and thus cannot be reasonably predicted. Accordingly, reconciliations to the non-GAAP guidance measures is not available without unreasonable effort. We encourage investors and others to review our financial information in its entirety, not to rely on any single financial measure and to view non-GAAP net loss and non-GAAP net loss per share in conjunction

with net loss and net loss per share.

For Further Information Contact:

James Hart Yext Investor Relations 212.994.6768 IR@yext.com

YEXT, INC. Condensed Consolidated Balance Sheets (In thousands, except share and per share data) (unaudited)

	Oc	ctober 31, 2018		anuary 31, 2018
Assets				
Current assets:				
Cash and cash equivalents	\$	28,337	\$	34,367
Marketable securities		78,697		83,974
Accounts receivable, net of allowances of \$148 and \$231, respectively		34,446		44,656
Prepaid expenses and other current assets		10,687		7,703
Deferred commissions, current		10,948		9,342
Total current assets		163,115		180,042
Property and equipment, net		11,635		11,438
Goodwill		4,623		4,924
Intangible assets, net		2,064		2,761
Other long term assets		4,825		4,324
Total assets	\$	186,262	\$	203,489
Liabilities and stockholders' equity				
Current liabilities:				
Accounts payable, accrued expenses and other current liabilities	\$	27,033	\$	27,416
Deferred revenue, current		83,193		89,474
Deferred rent, current		1,472		1,288
Total current liabilities		111,698		118,178
Deferred rent, non-current		2,096		3,213
Other long term liabilities		598		645
Total liabilities		114,392		122,036
Commitments and contingencies				
Stockholders' equity:				
Preferred stock, \$0.001 par value per share; 50,000,000 shares authorized at October 31,				
2018 and January 31, 2018; zero shares issued and outstanding at October 31, 2018 and				
January 31, 2018		_		_
Common stock, \$0.001 par value per share; 500,000,000 shares authorized at October 31,				
2018 and January 31, 2018; 107,277,643 and 100,482,264 shares issued at October 31,				
2018 and January 31, 2018, respectively; 100,772,309 and 93,976,930 shares outstanding at				
October 31, 2018 and January 31, 2018, respectively		107		100
Additional paid-in capital		382,564		328,344
Accumulated other comprehensive loss	,	(1,448)		(1,636)
Accumulated deficit	(297,448)		(233,450)
Treasury stock, at cost		(11,905)		(11,905)
Total stockholders' equity		71,870	_	81,453
Total liabilities and stockholders' equity	\$	186,262	\$	203,489

YEXT, INC. Condensed Consolidated Statements of Operations and Comprehensive Loss (In thousands, except share and per share data) (unaudited)

		onths ended ober 31,	Nine months	ns ended October 31,		
	2018	2017	2018	2017		
Revenue	\$ 58,742	\$ 44,332	\$ 164,933	\$ 122,181		
Cost of revenue	14 006	11 659	41 772	21 007		
Gross profit	14,886 43,856	11,658 32,674	41,772 123,161	31,887 90,294		
Operating expenses:						
Sales and marketing Research and development General and administrative Total operating expenses	45,669 9,158 13,867 68,694	32,756 6,958 10,196 49,910	122,869 26,870 37,465 187,204	91,891 18,437 29,103 139,431		
Loss from operations	(24,838)	(17,236)	(64,043)	(49,137)		
Investment income	350	419	1,113	741		
Interest income (expense)	74	(104)	(2)	(274)		
Other expense, net	(194)	(132)	(583)	(667)		
Loss from operations before income taxes	(24,608)	(17,053)	(63,515)	(49,337)		
Provision for income taxes	(158)	(9)	(483)	(230)		
Net loss	\$ (24,766)	\$ (17,062)	\$ (63,998)	\$ (49,567)		
Net loss per share attributable to common stockholders, basic and diluted	\$ (0.25)	\$ (0.19)	\$ (0.66)	\$ (0.67)		
Weighted-average number of shares used in computing net loss per share attributable to common stockholders, basic and diluted						
	99,628,479	90,353,608	97,387,544	73,992,705		
Other comprehensive income (loss):						
Foreign currency translation adjustment Unrealized gain (loss) on marketable securities	\$ 126 55	\$ 53 (88)	\$ 22 166	\$ 410 (148)		
Total comprehensive loss	\$ (24,585)	\$ (17,097)	\$ (63,810)	\$ (49,305)		

YEXT, INC. Condensed Consolidated Statements of Cash Flows (In thousands) (unaudited)

Operating activities: 2018 2017 Net loss (63,998) (49,567) Adjustments to reconcile net loss to net cash used in operating activities: 5,028 3,751 Depreciation and amortization 5,028 3,751 Provision for bad debts 302 321 Stock-based compensation expense 31,943 15,002 Change in fair value of convertible preferred stock warrant liability — 491 Deferred income taxes (61) 108 Amortization of premium on marketable securities (61) 108 Gain on sale of marketable securities (61) 108 Gain on sale of marketable securities (61) 108 Changes in operating assets and liabilities: \$3,25 1,899 Prepaid expenses and other current assets (3,325) (1,989) Perpend expenses and other current liabilities 3,681 (2,625) Other long term assets (50,99) (161) 4,625 Accounts payable, accrued expenses and other current liabilities 3,681 (2,625) Deferred rent (6,081) (5,29		Nine months ended October 31				
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Changes in operating assets and liabilities: 3,629 Accounts receivable 9,352 3,629 Prepaid expenses and other current assets (3,325) (1,989) Deferred commissions (1,831) (1,152) Other long term assets (509) (161) Accounts payable, accrued expenses and other current liabilities 3,681 (2,625) Deferred revenue (5,298) 2,263 Deferred rent (910) (581) Other long term liabilities 2 89 Net cash used in operating activities 2 89 Net cash used in operating activities (52,916) (30,330) Investing activities: 8 2 89 Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities 4(,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: 1 1,23,527 Payments of deferred offering costs — (Amortization of premium on marketable securities		(61)		108	
Changes in operating assets and liabilities: 9,352 3,629 Accounts receivable 9,352 (1,989) Prepaid expenses and other current assets (3,325) (1,989) Deferred commissions (1,831) (1,152) Other long term assets (509) (161) Accounts payable, accrued expenses and other current liabilities 3,681 (2,625) Deferred revenue (5,298) 2,263 Deferred rent (910) (581) Other long term liabilities 2 89 Net cash used in operating activities (25,580) (30,330) Investing activities: *** *** Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities *** 4,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: *** 1 (4,221) (2,747) Poceeds from initial public off	Gain on sale of marketable securities		· —		(1)	
Prepaid expenses and other current assets (3,325) (1,989) Deferred commissions (1,831) (1,152) Other long term assets (509) (161) Accounts payable, accrued expenses and other current liabilities 3,681 (2,625) Deferred revenue (5,298) 2,263 Deferred rent (910) (581) Other long term liabilities 2 89 Net cash used in operating activities (25,580) (30,330) Investing activities: (25,580) (30,330) Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 5,420 7,500 Sales of marketable securities — 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities — 6,041 Financing activities: — 6,041 Proceeds from initial public offering, net of underwriting discounts and commissions — 123,527 Payments of deferred offering costs — (4,263) Proceeds from exercise of sto	Changes in operating assets and liabilities:					
Deferred commissions (1,831) (1,152) Other long term assets (509) (161) Accounts payable, accrued expenses and other current liabilities 3,681 (2,625) Deferred revenue (5,298) 2,263 Deferred rent (910) (581) Other long term liabilities 2 89 Net cash used in operating activities 2 89 Net cash used in operating activities (25,580) (30,330) Investing activities: Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities — 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: Proceeds from initial public offering, net of underwriting discounts and commissions — 123,527 Payments of deferred offering costs — (4,263) Proceeds from exercise of stock options 15,044 4,686	Accounts receivable		9,352		3,629	
Other long term assets (509) (161) Accounts payable, accrued expenses and other current liabilities 3,681 (2,625) Deferred revenue (5,298) 2,263 Deferred rent (910) (581) Other long term liabilities 2 89 Net cash used in operating activities (25,580) (30,330) Investing activities: *** *** Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities *** 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: *** 123,527 Poxeeds from initial public offering, net of underwriting discounts and commissions *** 123,527 Payments of deferred offering costs *** (4,263) Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants *** 79 Repayments of deferred	Prepaid expenses and other current assets		(3,325)		(1,989)	
Accounts payable, accrued expenses and other current liabilities 3,681 (2,625) Deferred revenue (5,298) 2,263 Deferred rent (910) (581) Other long term liabilities 2 89 Net cash used in operating activities (25,580) (30,330) Investing activities: *** *** Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities — 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: — (4,231) (2,747) Proceeds from initial public offering, net of underwriting discounts and commissions — 123,527 Payments of deferred offering costs — (4,263) Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants — 79 Repayments on Revolving Line — (5,000) Pa	Deferred commissions		(1,831)		(1,152)	
Accounts payable, accrued expenses and other current liabilities 3,681 (2,625) Deferred revenue (5,298) 2,263 Deferred rent (910) (581) Other long term liabilities 2 89 Net cash used in operating activities (25,580) (30,330) Investing activities: *** (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities - 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: - (4,263) Proceeds from initial public offering, net of underwriting discounts and commissions - 123,527 Payments of deferred offering costs - (4,263) Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants - 79 Repayments on Revolving Line - (5,000) Payments of deferred financing costs (159) (99) P	Other long term assets		(509)		(161)	
Deferred rent (910) (581) Other long term liabilities 2 89 Net cash used in operating activities (25,580) (30,330) Investing activities: Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities - 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: Proceeds from initial public offering, net of underwriting discounts and commissions - 123,527 Payments of deferred offering costs - (4,263) Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants - 79 Repayments on Revolving Line - (5,000) Payments of deferred financing costs (159) (99) Proceeds, net from employee stock purchase plan withholdings 3,947 2,724 Net cash provided by financing activities 18,832	Accounts payable, accrued expenses and other current liabilities		3,681		(2,625)	
Other long term liabilities 2 89 Net cash used in operating activities (25,580) (30,330) Investing activities: Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities 58,420 7,500 Sales of marketable securities — 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: — 123,527 Proceeds from initial public offering, net of underwriting discounts and commissions — 123,527 Payments of deferred offering costs — (4,263) Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants — 79 Repayments on Revolving Line — (5,000) Payments of deferred financing costs (159) (99) Proceeds, net from employee stock purchase plan withholdings 3,947 2,724 Net cash provided by financing activities	Deferred revenue		(5,298)		2,263	
Net cash used in operating activities (25,580) (30,330) Investing activities: Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities — 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: — 123,527 Proceeds from initial public offering, net of underwriting discounts and commissions — 123,527 Payments of deferred offering costs — (4,263) Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants — 79 Repayments on Revolving Line — (5,000) Payments of deferred financing costs (159) (99) Proceeds, net from employee stock purchase plan withholdings 3,947 2,724 Net cash provided by financing activities 18,832 121,654 Effect of exchange rate changes on cash, cash equivalents and restricted cash (6,030) (3,808) <t< td=""><td>Deferred rent</td><td></td><td>(910)</td><td></td><td>(581)</td></t<>	Deferred rent		(910)		(581)	
Investing activities: Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities — 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: Proceeds from initial public offering, net of underwriting discounts and commissions — 123,527 Payments of deferred offiering costs — (4,263) Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants — 79 Repayments on Revolving Line — (5,000) Payments of deferred financing costs (159) (99) Proceeds, net from employee stock purchase plan withholdings 3,947 2,724 Net cash provided by financing activities 18,832 121,654 Effect of exchange rate changes on cash, cash equivalents and restricted cash (60,030) (3,808) Oash, cash equivalents and restricted cash at beginning of period 34,367 24,	Other long term liabilities		2		89	
Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities — 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: Proceeds from initial public offering, net of underwriting discounts and commissions — 123,527 Payments of deferred offering costs — (4,263) Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants — 79 Repayments on Revolving Line — (5,000) Payments of deferred financing costs (159) (99) Proceeds, net from employee stock purchase plan withholdings 3,947 2,724 Net cash provided by financing activities 18,832 121,654 Effect of exchange rate changes on cash, cash equivalents and restricted cash (6,030) (3,808) Net decrease in cash, cash equivalents and restricted cash (6,030) (3,808)	Net cash used in operating activities		(25,580)		(30,330)	
Purchases of marketable securities (52,916) (106,155) Maturities of marketable securities 58,420 7,500 Sales of marketable securities — 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: Proceeds from initial public offering, net of underwriting discounts and commissions — 123,527 Payments of deferred offering costs — (4,263) Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants — 79 Repayments on Revolving Line — (5,000) Payments of deferred financing costs (159) (99) Proceeds, net from employee stock purchase plan withholdings 3,947 2,724 Net cash provided by financing activities 18,832 121,654 Effect of exchange rate changes on cash, cash equivalents and restricted cash (6,030) (3,808) Net decrease in cash, cash equivalents and restricted cash (6,030) (3,808)	Investing activities:					
Sales of marketable securities — 6,041 Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: Proceeds from initial public offering, net of underwriting discounts and commissions — 123,527 Payments of deferred offering costs — (4,263) Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants — 79 Repayments on Revolving Line — (5,000) Payments of deferred financing costs (159) (99) Proceeds, net from employee stock purchase plan withholdings 3,947 2,724 Net cash provided by financing activities 18,832 121,654 Effect of exchange rate changes on cash, cash equivalents and restricted cash (465) 229 Net decrease in cash, cash equivalents and restricted cash at beginning of period 34,367 24,920			(52,916)		(106,155)	
Capital expenditures (4,321) (2,747) Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: Proceeds from initial public offering, net of underwriting discounts and commissions — 123,527 Payments of deferred offering costs — (4,263) Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants — 79 Repayments on Revolving Line — (5,000) Payments of deferred financing costs (159) (99) Proceeds, net from employee stock purchase plan withholdings 3,947 2,724 Net cash provided by financing activities 18,832 121,654 Effect of exchange rate changes on cash, cash equivalents and restricted cash (465) 229 Net decrease in cash, cash equivalents and restricted cash at beginning of period 34,367 24,920	Maturities of marketable securities		58,420		7,500	
Capital expenditures(4,321)(2,747)Net cash provided by (used in) investing activities1,183(95,361)Financing activities:Proceeds from initial public offering, net of underwriting discounts and commissions—123,527Payments of deferred offering costs—(4,263)Proceeds from exercise of stock options15,0444,686Proceeds from exercise of warrants—79Repayments on Revolving Line—(5,000)Payments of deferred financing costs(159)(99)Proceeds, net from employee stock purchase plan withholdings3,9472,724Net cash provided by financing activities18,832121,654Effect of exchange rate changes on cash, cash equivalents and restricted cash(465)229Net decrease in cash, cash equivalents and restricted cash at beginning of period34,36724,920	Sales of marketable securities				6.041	
Net cash provided by (used in) investing activities 1,183 (95,361) Financing activities: Proceeds from initial public offering, net of underwriting discounts and commissions Payments of deferred offering costs Proceeds from exercise of stock options Proceeds from exercise of warrants Proceeds from exercise of stock options Proceeds from exercise of warrants Proceeds from exercise of text. 4,686 Proceeds from exercise of warrants Proceeds from exercise of text. 4,686 Proceeds from exercise of warrants Proceeds from exercise of text. 4,686 Proceeds from exercise of warrants Proceeds from exercise of stock options Proceeds from e	Capital expenditures		(4,321)		•	
Proceeds from initial public offering, net of underwriting discounts and commissions Payments of deferred offering costs Proceeds from exercise of stock options Proceeds from exercise of warrants Proceeds from exercise of \$15,044 Proceeds from exercise of warrants Proceeds from exercise of \$15,044 Proceeds from exercise of \$15,044 Proceeds from exercise of warrants Proceeds from exercise of \$15,044 Proceeds from exercise of \$15,044 Proceeds from exercise of warrants Proceeds from exercise of \$15,044 Proceeds from exercise of \$15,000 Proceeds from exercise of warrants Proceeds from exercise of \$15,000 Proceeds fr	Net cash provided by (used in) investing activities				(95,361)	
Proceeds from initial public offering, net of underwriting discounts and commissions Payments of deferred offering costs Proceeds from exercise of stock options Proceeds from exercise of warrants Proceeds from exercise of stock options Proceeds from exercise of warrants Proceeds from exercise of stock options Proceeds from exercise of warrants Proceeds from exercise of warrants Proceeds from exercise of stock options Proceeds from exercise of	Financing activities:					
Proceeds from exercise of stock options 15,044 4,686 Proceeds from exercise of warrants - 79 Repayments on Revolving Line - (5,000) Payments of deferred financing costs (159) (99) Proceeds, net from employee stock purchase plan withholdings 3,947 2,724 Net cash provided by financing activities 18,832 121,654 Effect of exchange rate changes on cash, cash equivalents and restricted cash (465) 229 Net decrease in cash, cash equivalents and restricted cash (6,030) (3,808) Cash, cash equivalents and restricted cash at beginning of period 34,367 24,920			_		123,527	
Proceeds from exercise of warrants Repayments on Revolving Line Payments of deferred financing costs Proceeds, net from employee stock purchase plan withholdings Net cash provided by financing activities Effect of exchange rate changes on cash, cash equivalents and restricted cash Net decrease in cash, cash equivalents and restricted cash Cash, cash equivalents and restricted cash at beginning of period 79 (5,000) (99) 2,724 2,724 18,832 121,654 229 Net decrease in cash, cash equivalents and restricted cash (6,030) (3,808) Cash, cash equivalents and restricted cash at beginning of period	Payments of deferred offering costs		_		(4,263)	
Repayments on Revolving Line—(5,000)Payments of deferred financing costs(159)(99)Proceeds, net from employee stock purchase plan withholdings3,9472,724Net cash provided by financing activities18,832121,654Effect of exchange rate changes on cash, cash equivalents and restricted cash(465)229Net decrease in cash, cash equivalents and restricted cash(6,030)(3,808)Cash, cash equivalents and restricted cash at beginning of period34,36724,920	Proceeds from exercise of stock options		15,044		4,686	
Payments of deferred financing costs Proceeds, net from employee stock purchase plan withholdings Net cash provided by financing activities Effect of exchange rate changes on cash, cash equivalents and restricted cash Net decrease in cash, cash equivalents and restricted cash Cash, cash equivalents and restricted cash at beginning of period (159) (99) 1,724 1,654 1,655 229 Net decrease in cash, cash equivalents and restricted cash (6,030) (3,808) 24,920	Proceeds from exercise of warrants		_		79	
Proceeds, net from employee stock purchase plan withholdings Net cash provided by financing activities Effect of exchange rate changes on cash, cash equivalents and restricted cash Net decrease in cash, cash equivalents and restricted cash Cash, cash equivalents and restricted cash at beginning of period 3,947 2,724 121,654 1229 Net decrease in cash, cash equivalents and restricted cash (6,030) (3,808) 24,920	Repayments on Revolving Line		_		(5,000)	
Net cash provided by financing activities18,832121,654Effect of exchange rate changes on cash, cash equivalents and restricted cash(465)229Net decrease in cash, cash equivalents and restricted cash(6,030)(3,808)Cash, cash equivalents and restricted cash at beginning of period34,36724,920	Payments of deferred financing costs				(99)	
Effect of exchange rate changes on cash, cash equivalents and restricted cash(465)229Net decrease in cash, cash equivalents and restricted cash(6,030)(3,808)Cash, cash equivalents and restricted cash at beginning of period34,36724,920	Proceeds, net from employee stock purchase plan withholdings		3,947		2,724	
Net decrease in cash, cash equivalents and restricted cash(6,030)(3,808)Cash, cash equivalents and restricted cash at beginning of period34,36724,920	Net cash provided by financing activities		18,832		121,654	
Cash, cash equivalents and restricted cash at beginning of period 34,367 24,920	Effect of exchange rate changes on cash, cash equivalents and restricted cash		(465)		229	
Cash, cash equivalents and restricted cash at beginning of period 34,367 24,920	Net decrease in cash, cash equivalents and restricted cash		(6,030)		(3,808)	
Cash, cash equivalents and restricted cash at end of period \$28,337 \$21,112						
	Cash, cash equivalents and restricted cash at end of period	\$	28,337	\$	21,112	

Supplemental reconciliation of cash, cash equivalents and restricted cash reported within the condensed consolidated balance sheets:

(in thousands)	October 31, 2018		Octo	ber 31, 2017
Cash and cash equivalents	\$	28,337	\$	21,112
Restricted cash				
Total cash, cash equivalents and restricted cash	\$	28,337	\$	21,112

YEXT, INC. Reconciliation of GAAP to Non-GAAP Financial Measures (in thousands) (unaudited)

Three months ended October 31, 2018

	Till ce months chaca Gotober 61, 2010							
		GAAP		tock-Based ompensation Expense		Non-GAAP		
Cost and expenses:								
Cost of revenue	\$	14,886	\$	(820)	\$	14,066		
Gross profit	\$	43,856	\$	(820)	\$	44,676		
Sales and marketing	\$	45,669	\$	(6,891)	\$	38,778		
Research and development	\$	9,158	\$	(2,369)	\$	6,789		
General and administrative	\$	13,867	\$	(2,842)	\$	11,025		
Loss from operations	\$	(24,838)	\$	(12,922)	\$	(11,916)		
Net loss	\$	(24,766)	\$	(12,922)	\$	(11,844)		
Net loss margin		(42)%		(22)%		(20)%		

Three mont	hs ended	Octob	oer 31.	. 2017
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	Tillee months ended October 31, 2017							
			St	ock-Based				
			Co	mpensation				
		GAAP		Expense		Non-GAAP		
Cost and expenses:								
Cost of revenue	\$	11,658	\$	(461)	\$	11,197		
Gross profit	\$	32,674	\$	(461)	\$	33,135		
Sales and marketing	\$	32,756	\$	(2,741)	\$	30,015		
Research and development	\$	6,958	\$	(1,121)	\$	5,837		
General and administrative	\$	10,196	\$	(1,614)	\$	8,582		
Loss from operations	\$	(17,236)	\$	(5,937)	\$	(11,299)		
Net loss	\$	(17,062)	\$	(5,937)	\$	(11,125)		
Net loss margin		(38)%		(13)%		(25)%		

YEXT, INC. Reconciliation of GAAP to Non-GAAP Financial Measures (in thousands) (unaudited)

Nine months ended October 31, 2018

			Stock-Based ompensation		
	GAAP	_	Expense		Non-GAAP
Cost and expenses:				·	
Cost of revenue	\$ 41,772	\$	(2,032)	\$	39,740
Gross profit	\$ 123,161	\$	(2,032)	\$	125,193
Sales and marketing	\$ 122,869	\$	(16,330)	\$	106,539
Research and development	\$ 26,870	\$	(6,011)	\$	20,859
General and administrative	\$ 37,465	\$	(7,570)	\$	29,895
Loss from operations	\$ (64,043)	\$	(31,943)	\$	(32,100)
Net loss	\$ (63,998)	\$	(31,943)	\$	(32,055)
Net loss margin	(39)%		(20)%		(19)%

Nine months ended October 31, 2017

		_	tock-Based ompensation		
	GAAP		Expense	I	Non-GAAP
Cost and expenses:			-		
Cost of revenue	\$ 31,887	\$	(947)	\$	30,940
Gross profit	\$ 90,294	\$	(947)	\$	91,241
Sales and marketing	\$ 91,891	\$	(7,477)	\$	84,414
Research and development	\$ 18,437	\$	(2,433)	\$	16,004
General and administrative	\$ 29,103	\$	(4,145)	\$	24,958
Loss from operations	\$ (49,137)	\$	(15,002)	\$	(34,135)
Net loss	\$ (49,567)	\$	(15,002)	\$	(34,565)
Net loss margin	(41)%		(13)%		(28)%

YEXT, INC. Reconciliation of GAAP to Non-GAAP Financial Measures (in thousands, except share and per share data) (unaudited)

	Three months ended O			d October
	-	2018	• . ,	2017
Net loss Stock-based compensation expense	\$ ((24,766) 12,922	\$	(17,062) 5,937
Non-GAAP net loss	\$ ((11,844)	\$	(11,125)
Net loss per share attributable to common stockholders, basic and diluted	\$	(0.25)	\$	(0.19)
Stock-based compensation expense per share		0.13	<u> </u>	0.07
Non-GAAP net loss per share attributable to common stockholders, basic and diluted	\$	(0.12)	\$	(0.12)
Weighted-average number of shares used in computing net loss per share attributable to common stockholders, basic and diluted	99,6	628,479	90),353,608
	Ni		ende 31,	
	Ni			d October
Net loss				2017 (49,567)
Stock-based compensation expense	\$ (2018 (63,998) 31,943	31, \$	2017 (49,567) 15,002
Stock-based compensation expense Non-GAAP net loss	\$ (2018 (63,998) 31,943 (32,055)	\$ \$ \$	2017 (49,567) 15,002 (34,565)
Stock-based compensation expense	\$ (2018 (63,998) 31,943	31, \$	2017 (49,567) 15,002
Stock-based compensation expense Non-GAAP net loss Net loss per share attributable to common stockholders, basic and diluted Stock-based compensation expense per share	\$ (2018 (63,998) 31,943 (32,055)	\$ \$ \$	2017 (49,567) 15,002 (34,565) (0.67) 0.20
Stock-based compensation expense Non-GAAP net loss Net loss per share attributable to common stockholders, basic and diluted	\$ (2018 (63,998) 31,943 (32,055) (0.66)	\$ \$ \$	2017 (49,567) 15,002 (34,565) (0.67)
Stock-based compensation expense Non-GAAP net loss Net loss per share attributable to common stockholders, basic and diluted Stock-based compensation expense per share Non-GAAP unweighted adjustment	\$ (2018 (63,998) 31,943 (32,055) (0.66) 0.33	\$	2017 (49,567) 15,002 (34,565) (0.67) 0.20 0.09
Stock-based compensation expense Non-GAAP net loss Net loss per share attributable to common stockholders, basic and diluted Stock-based compensation expense per share Non-GAAP unweighted adjustment Non-GAAP net loss per share attributable to common stockholders, basic and diluted	\$ (\$ (\$	2018 (63,998) 31,943 (32,055) (0.66) 0.33	\$ \$ \$	2017 (49,567) 15,002 (34,565) (0.67) 0.20 0.09
Stock-based compensation expense Non-GAAP net loss Net loss per share attributable to common stockholders, basic and diluted Stock-based compensation expense per share Non-GAAP unweighted adjustment Non-GAAP net loss per share attributable to common stockholders, basic and diluted Weighted-average number of shares used in computing net loss per share attributable to	\$ (\$ (\$	2018 (63,998) 31,943 (32,055) (0.66) 0.33 — (0.33)	\$ \$ \$ 73	2017 (49,567) 15,002 (34,565) (0.67) 0.20 0.09 (0.38)

Note: the Company's IPO transaction closed on April 19, 2017, at which time the Company's convertible preferred stock converted to approximately 43.5 million shares and the Company issued an additional 12.1 million shares to investors in that offering. In order to serve as a

better comparison, the Company calculated non-GAAP net loss per share for the nine months ended October 31, 2017, using the shares outstanding as of the end of the period, as if they had been outstanding for the whole period.

The Company calculated non-GAAP net loss per share for the three and nine months ended October 31, 2018 and three months ended October 31, 2017 using the weighted-average number of shares outstanding for the respective period and did not include a non-GAAP unweighted adjustment.

YEXT, INC. Condensed Cash Flow Data (in thousands) (unaudited)

	Th	Three months ended October 31,					
		2018		2017			
Net cash (used in) provided by:							
Net loss	\$	(24,766)	\$	(17,062)			
Adjustments to net loss for non-cash items		14,585		7,535			
Changes in operating assets and liabilities		(12,383)		(6,854)			
Operating activities		(22,564)		(16,381)			
Investing activities		(2,489)		971			
Financing activities		6,347		3,692			
Effect of exchange rate changes on cash, cash equivalents and restricted cash		(112)		(49)			
Net decrease in cash, cash equivalents and restricted cash		(18,818)		(11,767)			
Cash, cash equivalents and restricted cash at beginning of period		47,155		32,879			
Cash, cash equivalents and restricted cash at end of period	\$	28,337	\$	21,112			

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SOURCE Yext, Inc.