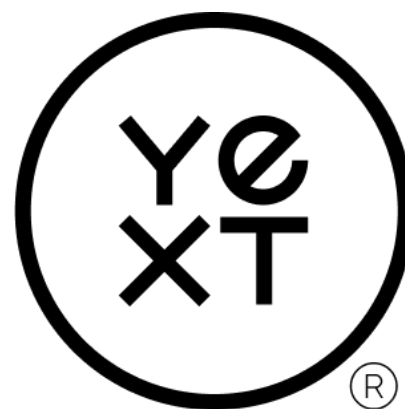


November 1, 2018



Howard Lerman, Yext's Chief Executive Officer, to Participate in Upcoming Investor Conference

NEW YORK, Nov. 1, 2018 /PRNewswire/ -- Yext, Inc. (NYSE: YEXT), the leader in Digital Knowledge Management (DKM), today announced that Howard Lerman, Yext's Founder and Chief Executive Officer, will participate in the RBC Capital Markets Technology, Internet, Media and Telecommunications Conference in New York City on Tuesday, November 13 at 3:05 PM (EST).




A live audiocast will be available in the Events and Presentations section of Yext's website at <http://investors.yext.com>.

For those unable to listen to the live audiocast, a replay will be available on Yext's website shortly after the event.

About Yext

[Yext](#) (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Yext's mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses including brands like Taco Bell, Rite Aid, and Steward Health Care use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Place to Work® as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, Tyson's Corner, San Francisco, Shanghai and Tokyo. For more information, visit www.yext.com.

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