

September 27, 2018

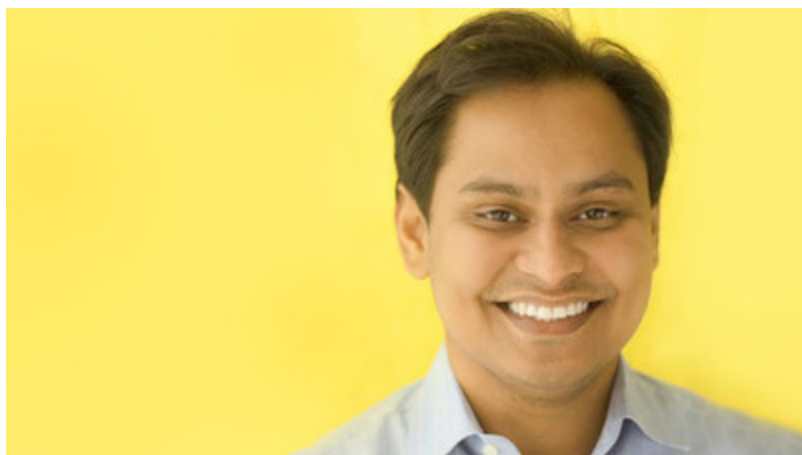


Imran Khan, Chief Strategy Officer of Snap, to Headline Yext's ONWARD18 Conference

Khan Will Participate in a Fireside Chat with Bloomberg's Sarah Frier

NEW YORK, Sept. 27, 2018 /PRNewswire/ -- [Yext, Inc.](#) (NYSE: YEXT), the leader in Digital Knowledge Management (DKM), today announced that Imran Khan, Chief Strategy Officer of Snap Inc., will speak at Yext's [ONWARD18](#) annual conference Oct. 23-25, 2018 at Jazz at Lincoln Center's Frederick P. Rose Hall in New York City.

"Imran Khan is one of world's most brilliant business leaders. His vision and knowledge were crucial in growing Snapchat from a promising social media startup into the icon of the Intelligent Future that made augmented reality part of our daily lives," said Howard Lerman, Founder and CEO of Yext. "We are thrilled that he will be joining us at ONWARD18 to share his experience and outlook for the future."



Khan will sit down with Bloomberg technology reporter Sarah Frier for a fireside chat at ONWARD18 to talk Snap, how intelligent technology is changing our world, the future, and everything in between.

Khan serves as Snap Inc.'s Chief Strategy Officer, where he oversees the company's

revenue, business operations, and overall corporate strategy. He joined the company in January of 2015. Previously, Imran was a Managing Director and Head of Global Internet Investment Banking at Credit Suisse. In that role, he advised on more than \$45 billion of Internet M&A and financing transactions. Before joining Credit Suisse, Imran was a Managing Director and Head of Global Internet Research at JP Morgan Chase.

[Visit ONWARD18.com](http://ONWARD18.com) to see the latest agenda and learn more.

About Yext

Yext, Inc. (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Yext's mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses including brands like Taco Bell, Rite Aid, and Steward Health Care use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a Best Place to Work by Fortune and Great Place to Work® as well as a Best Workplace for Women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, Tyson's Corner, San Francisco, Shanghai, and Tokyo. For more information, visit www.yext.com.



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