

Howard Lerman, Yext's Chief Executive Officer, to Participate in Upcoming Investor Conference

NEW YORK, Feb. 26, 2018 /PRNewswire/ -- Yext, Inc. (NYSE: YEXT), the leader in Digital Knowledge Management (DKM), today announced that Howard Lerman, Yext's co-founder and Chief Executive Officer, will participate in the KeyBanc Capital Markets 13th Annual Emerging Technology Summit in San Francisco on Tuesday, February 27 at 9:00 AM (PT)/12:00 PM (ET). Mr. Lerman will participate in a panel discussion titled "Early Innings of a Voice Revolution: Key Enablers".



A live audiocast will be available on Yext's website athttp://investors.yext.com.

For those unable to listen to the live audiocast, a replay will be available on Yext's website shortly after the event.

About Yext

Yext (NYSE: YEXT) is the leading Digital Knowledge Management (DKM) platform. Yext's mission is to give companies control over their brand experiences across the digital universe of maps, apps, search engines, voice assistants, and other intelligent services that drive consumer discovery, decision, and action. Today, thousands of businesses use the Yext Knowledge Engine™ to manage their digital knowledge in order to boost brand engagement, drive foot traffic, and increase sales.

Yext has been named a *Best Place to Work* by Fortune and Great Places to Work® as well as a *Best Workplace* for women. Yext is headquartered in New York City with offices in Berlin, Chicago, Dallas, Geneva, London, Paris, Tyson's Corner, San Francisco, Shanghai, and Tokyo. For more information, visit www.yext.com.

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