

## Howard Lerman, Yext's Chief Executive Officer, to Participate in Upcoming Investor Conference

NEW YORK, Feb. 14, 2018 /PRNewswire/ -- Yext, Inc. (NYSE: YEXT), the leader in digital knowledge management, today announced that Howard Lerman, Yext's co-founder and Chief Executive Officer, will participate in the Morgan Stanley Technology, Media and Telecom Conference in San Francisco on Monday, February 26 at 1:50 PM (PT)/4:50 PM (ET).



A live audiocast will be available on Yext's website at <a href="http://investors.yext.com">http://investors.yext.com</a>.

For those unable to listen to the live audiocast, a replay will be available on Yext's website shortly after the event.

## **About Yext**

Yext is pioneering a new category called Digital Knowledge Management, which gives businesses control of all of the public facts that they want consumers to know across the intelligent ecosystem. The Yext Knowledge Engine™ lets companies manage their digital knowledge in the cloud and sync it to over 100 services in the PowerListings® Network. Yext Listings, Pages, and Reviews enable businesses around the globe to facilitate face-to-face and digital interactions that boost brand awareness, drive foot traffic, and increase sales.

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