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Yext and Mono Solutions Announce Integration to Power Small Business Websites in the Intelligent Future

NEW YORK, Feb. 2, 2018 /PRNewswire/ -- [Yext, Inc.](#) (NYSE: YEXT) announced an integration with the Mono Platform that drives automated website creation and easy, consistent Digital Knowledge Management for small businesses and their digital service providers worldwide.



The integration enables small businesses and the companies that serve them to create websites powered by up-to-date facts about their businesses managed through the Yext Knowledge Engine.

"Our partnership and integration with Yext empowers digital service providers with the tools needed to help SMBs navigate the intelligent future," said Louise Lachmann, CEO at Mono Solutions. "Small businesses need a website that not only represents their brand but also maintains business information consistency. With voice search already upon us and an information landscape that is constantly evolving, it's important that small businesses can rely on their digital service providers to future-proof their online presence including their website and listings."

The integration has two main benefits for SMB digital service providers:

- **Automated website creation:** SMB data in the Yext Knowledge Engine can be used to generate and maintain high-quality and up-to-date entry-level websites for SMBs in seconds using Mono's One-Click Site technology.
- **Automated content sync:** Business data can be synced two ways between the Yext and Mono platforms. This means SMBs can be sure their business data is consistent no matter where they update it.

"Small businesses trying to attract customers across intelligent services from Google to Siri to Yelp need to power these services with crucial digital knowledge like locations, hours, menus and other key information in order to be found," said Marc Ferrentino, Chief Strategy Officer of Yext. "The same is true of businesses' own websites, and the integration between Yext and Mono Solutions makes it easy to fuel small business websites with digital knowledge stored in Yext, in order to win customers and accelerate growth."

All SMB service providers who are partners of both Mono and Yext can leverage the benefits of the integration.

About Yext

[Yext](#) is pioneering a new category called Digital Knowledge Management, which gives businesses control of all of the public facts that they want consumers to know across the intelligent ecosystem. The Yext Knowledge Engine™ lets companies manage their digital knowledge in the cloud and sync it to over 100 services in the PowerListings® Network. Yext Listings, Pages, and Reviews enable businesses around the globe to facilitate face-to-face and digital interactions that boost brand awareness, drive foot traffic, and increase sales.

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