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## Yext Executive to Participate in Upcoming Investor Conference

NEW YORK, Jan. 4, 2018 /PRNewswire/ --[Yext, Inc.](http://www.yext.com) (NYSE: YEXT), the leader in digital knowledge management, today announced that Steve Cakebread, CFO, will participate in the Needham Growth Conference in New York City on Thursday, January 18 at 12:50 PM (ET).



A live audiocast will be available on Yext's website at <http://investors.yext.com>.

For those unable to listen to the live audiocast, a replay will be available on Yext's website shortly after the event.

About Yext

[Yext](#) is pioneering a new category called Digital Knowledge Management, which gives businesses control of all of the public facts that they want consumers to know across the intelligent ecosystem. The Yext Knowledge Engine™ lets companies manage their digital knowledge in the cloud and sync it to over 100 services in the PowerListings® Network. Yext Listings, Pages, and Reviews enable businesses around the globe to facilitate face-to-face and digital interactions that boost brand awareness, drive foot traffic, and increase sales.

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