

Yext's ONWARD 17 Conference Sold Out

Tune in Wednesday via Livestream to Witness the Intelligent Future

NEW YORK, Oct. 27, 2017 /PRNewswire/ -- <u>Yext, Inc.</u> (NYSE: YEXT), the leader in digital knowledge management, announced today that its global conference, <u>ONWARD 17</u>, is completely sold out.



Set for November 1st through 3rd at The Conrad New York, ONWARD will convene leaders in marketing and technology to explore how AI, digital assistants, and intelligent services will shape our world in the years to come. During the three days, speakers from over 50 companies will take the stage to share their insights on how businesses must adapt as the world becomes more intelligent.

To accommodate those who were unable to secure tickets in time, a livestream will be available at yext.com/onward starting at 2:00 PM ET on Wednesday, November 1st and starting 8:40 AM ET on Thursday, November 2nd.

The livestream will feature all mainstage sessions including an opening keynote from Yext Founder and CEO, Howard Lerman, and Yext Chief Strategy Officer, Marc Ferrentino, as well as keynotes from Megan Smith, former CTO of the United States, and Mark Hamill, legendary actor, producer, director, and creator.

"Next week, ONWARD brings together leaders of the Intelligent Transformation from around the world," said Howard Lerman, Founder and CEO of Yext. "We are completely overbooked, but delighted to announce that we're livestreaming ONWARD to include the many people who wanted tickets that we were unable to accommodate this year. Tune in Wednesday to witness the Intelligent Future."

Register for the ONWARD 17 livestream at <u>yext.com/onward</u>.

About Yext

Yext is pioneering a new category called Digital Knowledge Management, which gives businesses control of all of the public facts that they want consumers to know across the intelligent ecosystem. The Yext Knowledge Engine™ lets companies manage their digital knowledge in the cloud and sync it to over 100 services in the PowerListings® Network. Yext Listings, Pages, and Reviews enable businesses around the globe to facilitate face-to-face and digital interactions that boost brand awareness, drive foot traffic, and increase sales.

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