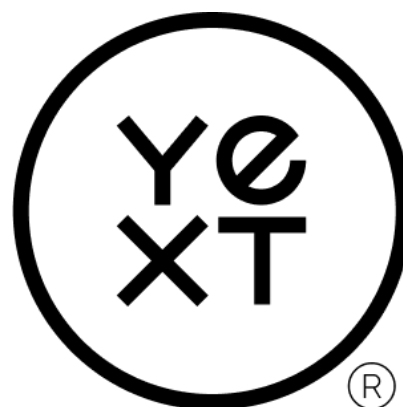


October 23, 2017



## Yext Chief Financial Officer to Participate in Upcoming Investor Conferences

NEW YORK, Oct. 23, 2017 /PRNewswire/ -- [Yext, Inc.](http://www.yext.com) (NYSE: YEXT), the leader in digital knowledge management, today announced that Steve Cakebread, CFO, will participate in two upcoming investor conferences: at the RBC Capital Markets Technology, Internet, Media and Telecommunications Conference in New York City on Tuesday, November 7 at 9:30 AM (ET); and at the 4<sup>th</sup> Annual Bernstein Tech Summit in New York City on Wednesday, November 8 at 10:00 AM (ET).



A live audiocast of each event will be available on Yext's website at <http://investors.yext.com>.

For those unable to listen to the live audiocasts, replays will be available on Yext's website

shortly after each event.

### **About Yext**

[Yext](#) is pioneering a new category called Digital Knowledge Management, which gives businesses control of all of the public facts that they want consumers to know across the intelligent ecosystem. The Yext Knowledge Engine™ lets companies manage their digital knowledge in the cloud and sync it to over 100 services in the PowerListings® Network. Yext Listings, Pages, and Reviews enable businesses around the globe to facilitate face-to-face and digital interactions that boost brand awareness, drive foot traffic, and increase sales.

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