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Yext Announces Appointment of Tamar Yehoshua to its Board of Directors

NEW YORK, Oct. 3, 2017 /PRNewswire/ --[Yext, Inc.](#) (NYSE: YEXT), the leader in Digital Knowledge Management, announced today the appointment of Tamar Yehoshua, Google's Vice President of Product Management for Search, to its Board of Directors. The appointment was effective as of October 2, 2017.



"We are thrilled to welcome Tamar to our board," said Howard Lerman, Yext Founder & CEO. "Tamar is an amazing product executive with unique experience in scaling search, structured knowledge, and AI products on the world's biggest consumer platforms. I look forward to her counsel and support as Yext pioneers Digital Knowledge Management."

"Yext is a visionary company founding an entirely new SaaS category, and I'm proud to be joining its Board of Directors," said Tamar Yehoshua. "I look forward to helping Yext realize the vast potential of Digital Knowledge Management."

With this appointment, the Yext Board of Directors now consists of Howard Lerman, Yext Founder and CEO; Brian Distelburger, Yext Co-Founder and President; Michael Walrath, Yext Chairman and Founder and former CEO of Right Media; Phillip Fernandez, Co-Founder and former President, Chief Executive Officer, and Chairman of the Board of Marketo; Jesse

Lipson, Corporate Vice President and General Manager of Cloud Services at Citrix; Julie Richardson, former Senior Adviser to Providence Equity Partners LLC, and former Partner and Managing Director at Providence Equity; Andrew Sheehan, Managing Director at Sutter Hill Ventures, and Managing Director of Tippet Venture Partners, L.P.; and Tamar Yehoshua, Vice President of Product Management for Search at Google.

Background on Tamar Yehoshua

- Yehoshua is currently Vice President, Product Management, Search at Google where she leads the Mobile Search team and heads international strategy for all Google Search products.
- Prior to joining Google in 2010, she was the Vice President of Advertising Tech at A9.com, an Amazon company, where she served as the General Manager for Amazon.com's Sponsored Link advertising programs.
- Before A9.com, Yehoshua served as Vice President of Engineering at Reasoning, Inc. and Noosh, Inc.
- Yehoshua graduated from The University of Pennsylvania with a degree in mathematics and holds a masters in computer science from The Hebrew University of Jerusalem.

About Yext

[Yext](#) is pioneering a new category called Digital Knowledge Management, which gives businesses control of all of the public facts that they want consumers to know across the intelligent ecosystem. The Yext Knowledge Engine™ lets companies manage their digital knowledge in the cloud and sync it to over 100 services in the PowerListings® Network. Yext Listings, Pages, and Reviews enable businesses around the globe to facilitate face-to-face and digital interactions that boost brand awareness, drive foot traffic, and increase sales.



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