

April 19, 2017



Yext Announces Closing of \$133 Million Initial Public Offering

NEW YORK, April 19, 2017 /PRNewswire/ -- Yext, Inc. (NYSE: YEXT), the Knowledge Engine provider, today closed its previously announced initial public offering of 10,500,000 shares of its common stock at a public offering price of \$11.00 per share. All of the common stock was offered by Yext. The shares began trading on the New York Stock Exchange on April 13, 2017, under the ticker symbol "YEXT." In connection with the initial public offering, the underwriters exercised in full their option to purchase an additional 1,575,000 shares of common stock from the company.



Yext received gross proceeds of approximately \$133 million from the offering, including the exercise of the overallotment option, before underwriting discounts and commissions and

estimated offering expenses.

Morgan Stanley, J.P. Morgan and RBC Capital Markets acted as the bookrunners for the offering. Pacific Crest Securities, a division of KeyBanc Capital Markets, and Piper Jaffray acted as co-managers.

A registration statement relating to these securities has been filed with, and declared effective by, the Securities and Exchange Commission. Copies of the registration statement can be accessed through the SEC's website at www.sec.gov. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

The offering was made only by means of a prospectus. Copies of the final prospectus related to the offering may be obtained from the offices of Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, 2nd Floor, New York, New York 10014; J.P. Morgan Securities LLC, Attention: Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, telephone: 1-866- 803-9204, or email: prospectus-eq_fi@jpmchase.com; or RBC Capital Markets, LLC, Attention Equity Syndicate, 200 Vesey Street, 8th Floor, New York, NY 10281-8098, or by telephone at (877) 822-4089 or by email at equityprospectus@rbccm.com.

ABOUT YEXT

[Yext](#) puts business on the map. The Yext Knowledge Engine™ lets companies manage their digital knowledge in the cloud and sync it to over 100 services in the PowerListings® Network. Yext Listings, Pages, and Reviews help businesses around the globe facilitate face-to-face and digital interactions that boost brand awareness, drive foot traffic, and increase sales.

To view the original version on PR Newswire, visit <http://www.prnewswire.com/news-releases/yext-announces-closing-of-133-million-initial-public-offering-300442144.html>

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