

May 3, 2012



Hanmi to Present at Davidson Companies 14th Annual Financial Services Conference

LOS ANGELES--(BUSINESS WIRE)-- Hanmi Financial Corporation (NASDAQ: HAFC), the holding company for Hanmi Bank (the "Bank"), today announced that Jay S. Yoo, President and Chief Executive Officer, and Lonny Robinson, Chief Financial Officer, are scheduled to present at the Davidson Companies 14th Annual Financial Services Conference. Hanmi will present on Thursday, May 10, 2012, at 8:00 a.m. PDT.

The two-day Davidson hosted event will be held on May 9-10, 2012, at the Bell Harbor Conference Center, Seattle, Washington. The live and archived presentation will be available at www.hanmi.com.

One-on-one meetings with attending investors are currently being scheduled. To request a meeting with management, or obtain more information about this event, please contact D.A. Davidson's event manager, April Figone, at afigone@dadco.com.

About Hanmi Financial Corporation

Headquartered in Los Angeles, Hanmi Bank, a wholly-owned subsidiary of Hanmi Financial Corporation, provides services to the multi-ethnic communities of California, with 27 full-service offices in Los Angeles, Orange, San Bernardino, San Francisco, Santa Clara and San Diego counties, and a loan production office in Washington State. Hanmi Bank specializes in commercial, SBA and trade finance lending, and is a recognized community leader. Hanmi Bank's mission is to provide a full range of quality products and premier services to its customers and to maximize shareholder value. Additional information is available at www.hanmi.com.

About D.A. Davidson & Co.

Founded in 1935, D.A. Davidson & Co. holds \$23 billion in client assets under management and serves clients nationwide from offices in 16 states. Employee-owned D.A. Davidson is the largest full-service investment firm based in the Northwest, and provides institutional investors, businesses, nonprofit organizations and individual investors with a varied suite of financial services and solutions. The firm has a growing investment banking team with a focus on the middle market, complemented by an award-winning research team, sales and trading, corporate services and brokered CD underwriting. D.A. Davidson is part of Davidson Companies, a Northwest-based financial services holding company with \$29 billion in client assets under management.

Hanmi Financial Corporation
Lonny Robinson, 213-368-3200
Executive Vice President and Chief Financial Officer

Source: Hanmi Financial Corporation