TrueBlue's PeopleReady Launches AI-Enabled Bill Rate Feature in JobStack App for Faster, Smarter Staffing Decisions

Delivers personalized, data-driven bill rates to enhance talent alignment

TACOMA, Wash.--(BUSINESS WIRE)-- PeopleReady, a TrueBlue (NYSE: TBI) company, today announced a new AI-enabled bill rate feature within its JobStack staffing app. Built on JobStack's established intelligence capabilities, the feature provides customers with personalized, data-driven bill rates in seconds to help businesses make staffing decisions that are faster, more accurate, and more reliable.

"With this feature, we are bringing directly to customers the AI-enabled intelligence that powers JobStack," said Taryn Owen, President and CEO of TrueBlue. "The bill rate feature underscores TrueBlue's commitment to leveraging technology for smarter workforce solutions and will effectively enhance staffing speed and accuracy to create greater value for our customers and the talent we serve."

JobStack provides instant, personalized bill rates that factor in job details, location, current market pay conditions, and historical fill performance. This new pricing feature brings that intelligence directly into the customer experience—providing fast, data-informed guidance to support businesses in making more confident staffing decisions.

"The intelligence within JobStack continues to evolve, and this new pricing feature makes that intelligence more accessible to customers," said Jeff Dirks, Chief Digital Officer at TrueBlue. "Providing clear, data-driven bill rate guidance to customers, combined with PeopleReady's rapid talent deployment, is a meaningful step toward a more efficient and intelligent staffing ecosystem."

JobStack also continues to leverage PeopleReady's AI-powered ReadyMatch™ technology to identify a pool of best-fit workers for each request. ReadyMatch™ evaluates millions of data points across worker experience, availability, and reliability to strengthen talent alignment and reduce time-to-fill. PeopleReady's local staffing teams are central to deployment—ensuring businesses receive the right talent with responsive, reliable service across all 50 states.

In addition, JobStack offers a range of other features that help businesses staff more efficiently, including:

- Access to a nationwide workforce of E-Verified, W-2 workers
- Instant Accept, enabling pre-qualified workers to take shifts immediately
- Exclusive invites for highly rated workers to reward and retain top performers
- Worker development pathways that expand local pools of qualified workers

- Coordinated jobsite management for multi-location staffing

Learn more about JobStack and its AI-enabled bill rate functionality [here](#).

About TrueBlue

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions. As The People Company®, we put people first—advancing our mission to connect people and work while delivering smart, scalable solutions that help businesses grow and communities thrive. Since our founding, TrueBlue has connected more than 10 million people with work and served over 3 million clients across a variety of industries. Powered by proprietary, digitally enabled platforms and decades of expertise, our brands—PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals—provide a full spectrum of flexible staffing, workforce management, and recruitment solutions that bring precision, speed, and scale to the changing world of work. Learn more at www.trueblue.com.

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