

March 11, 2025



TrueBlue's PeopleScout Expands Amplifiers™ Suite with Strategic Talent Consulting Solutions to Help Organizations Transform their Talent Acquisition Strategy

New technology diagnostic and consulting solutions help organizations optimize recruitment processes and drive better business outcomes

TACOMA, Wash., March 11, 2025 /PRNewswire/ -- TrueBlue (NYSE: TBI), a leading provider of specialized workforce solutions, today announced that its global talent solutions provider, PeopleScout, has expanded its Amplifiers™ modular recruitment suite with new consulting solutions, furthering the company's ability to help employers elevate their talent acquisition strategy and improve business outcomes.



The expansion of the Amplifiers suite addresses critical challenges facing talent acquisition leaders today, including the need to engage hard-to-reach talent, leverage technology-driven hiring solutions, and accomplish more with fewer resources. By combining strategic consultation with practical implementation support, PeopleScout helps clients navigate change with confidence and build a more mature, effective talent acquisition function.

"Our new consulting solutions within the Amplifiers suite help employers cut through complexity and drive real results, whether through smarter technology investments, a stronger employer brand or execution of strategic initiatives," said Rick Betori, President of PeopleScout. "This expansion reflects our commitment to evolving our offerings, providing clients with flexible solutions that address their challenges today and adapt with them into the future."

The new consulting solutions include:

- **Technology Diagnostic:** Optimizes talent tech investments by assessing existing platforms to drive recruitment efficiency through AI-driven insights, improved analytics, and smoother platform transitions
- **Organizational Culture and EVP Diagnostic:** Strengthens company culture, boosts retention, and enhances employer brand through workforce skills mapping and data-

driven talent strategies

- Project Management: Minimizes risk and boosts efficiency to ensure seamless execution of internal projects, vendor management, RFP processes, and technology implementation

These new consulting solutions enhance PeopleScout's [existing Amplifiers suite](#), providing added value by leveraging PeopleScout's more than 30 years of expertise to deliver comprehensive diagnostics and strategic guidance, enabling employers to maximize ROI on technology investments, strengthen company culture and enhance recruitment efficiency.

Each of PeopleScout's Amplifiers solutions can be seamlessly integrated with existing RPO engagements or implemented as standalone services. Learn more about the full suite of Amplifiers [here](#).

About PeopleScout

PeopleScout, a TrueBlue (NYSE: TBI) company, is a global talent solutions leader that provides unmatched scalability to meet the hiring needs of organizations of all sizes. It connects clients with top talent through Recruitment Process Outsourcing (RPO), Managed Service Provider (MSP), Total Workforce Solutions, and talent and technology advisory services. PeopleScout is helping talent leaders harness the power of data, drive decisions, and exceed expectations through tech-charged solutions founded on machine learning and AI. PeopleScout's legacy of service and partnership has led to consistent recognition as a leader by industry analysts. For more information, visit www.peoplescout.com.

About TrueBlue

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions that help clients achieve business growth and improve productivity. Its PeopleReady segment offers on-demand, industrial staffing; PeopleScout offers recruitment process outsourcing (RPO) and managed service provider (MSP) solutions to a wide variety of industries; PeopleManagement offers contingent, on-site industrial staffing and commercial driver services; and Healthcare Staffing Professionals offers long-term and permanent staffing solutions primarily focused on healthcare positions. Learn more at www.trueblue.com.



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