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# TrueBlue Leaders Named to Staffing Industry Analysts' Staffing 100 List

*PeopleReady President Taryn Owen and PeopleManagement President Carl Schweih's named to prestigious list of staffing leaders*

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue is pleased to announce that two of its leaders have been named to Staffing Industry Analysts' (SIA) 2021 North America [Staffing 100 list](#). The prestigious list recognizes the most influential people in the staffing industry and workforce ecosystem who are charting a course into the future of workforce solutions.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20210218005361/en/>

TrueBlue leaders, PeopleReady President Taryn Owen and PeopleManagement President Carl Schweih's, named to Staffing Industry Analysts' 2021 Staffing 100 list. (Graphic: Business Wire)

The TrueBlue executives featured this year include:

**Taryn Owen** is the president of TrueBlue's PeopleReady, the industrial staffing powerhouse which specializes in quick and reliable on-demand labor while its skilled trades division focuses on providing highly skilled tradespeople. An innovative leader with a focus on putting work and workforces within reach, Owen is spearheading PeopleReady's digital transformation with its cutting-edge [JobStack™](#) app. She was named the 2019 Multiplier of the Year for the US SMB category, and has received a Gold Stevie Award for Female Executive of the Year and a Gold American Business Award for Executive of the Year. Owen has been named to the Staffing Industry Analysts' (SIA) Power 150 Women in Staffing list for four consecutive years and this is her fifth consecutive on the SIA Staffing 100 list.

**Carl Schweih's** is the president of PeopleManagement, TrueBlue's workforce management division, which specializes in on-site and contingent workforces. Schweih's combines innovative, technology-based solutions with workforce strategy to help bridge talent gaps and prepare tomorrow's supply chain talent for the future. His leadership of its three distinct staffing segments—Centerline, SIMOS, and Staff Management | SMX—helps connect top talent with great companies in industries such as manufacturing and fulfillment, distribution and transportation. PeopleManagement connects Fortune 1000 supply chain companies with hundreds of thousands of workers, helping these companies meet workers where they are and how they want to work, whether they are looking for part-time, temporary or full-time positions. This is the second consecutive year Schweih's has been named to the SIA Staffing 100 list.

"TrueBlue is extremely proud that Taryn and Carl have been recognized by SIA this year for their leadership and innovation in the staffing industry," said Patrick Beharelle, CEO of TrueBlue. "They are truly purpose-driven leaders with a focus on connecting people and

work—and each of them is helping to drive our industry forward through unprecedented times to support our customers, our associates and the greater needs of our communities.”

“Congratulations to the 2021 Staffing 100 North America honorees. These leaders have displayed tremendous skill and resourcefulness amidst the uncertainty and volatility of the past year, meeting the moment with grace and agility,” said Subadhra Sriram, editor and publisher, media products, SIA. “From the deployment of healthcare workers to needed allyship at a time when diversity matters most to launching new solutions, these leaders are helping the industry to reach greater heights.”

### ***About TrueBlue***

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions that help clients achieve business growth and improve productivity. In 2020, TrueBlue connected approximately 490,000 people with work. Its PeopleReady segment offers on-demand, industrial staffing; PeopleManagement offers contingent, on-site industrial staffing and commercial driver services; and PeopleScout offers recruitment process outsourcing (RPO) and managed service provider (MSP) solutions to a wide variety of industries. Learn more at [www.trueblue.com](http://www.trueblue.com).

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