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TrueBlue Acquires CTS Staffing

Continues to Pursue Strategic Acquisitions

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue, Inc. (NYSE: TBI), the leading provider of blue-collar staffing, announced today that it has acquired the assets of Crowley Transportation Services (CTS), a leading temporary driver staffing company serving New England.

"We're excited about the growth prospects for truck drivers and the opportunity to expand to this new geographic market," said TrueBlue CEO Steve Cooper. "We look forward to building on CTS' excellent customer service and commitment to driver safety and compliance.

Cooper added that he sees more acquisitions in the company's future.

"We are optimistic about the growth of the temporary staffing market, and with our strong balance sheet we are in the market to acquire other quality companies that add to the range of services we can provide our customers," Cooper said. "Through a combination of growth from within our existing business lines and new acquisitions, we will continue toward our goal of becoming the leading supplier of blue-collar labor."

About TrueBlue

TrueBlue, Inc. is a leading provider of blue-collar staffing. In 2012, TrueBlue connected approximately 350,000 people to work and served approximately 140,000 businesses in the retail, service, wholesale, manufacturing, transportation, aviation, and construction industries. TrueBlue, Inc. is headquartered in Tacoma, Wash. For more information, visit TrueBlue's website at www.trueblue.com.

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