

September 1, 2026



Earth, Wind & Fire Launches Pop-Up Channel Exclusively on SiriusXM

Earth, Wind & Fire Radio to launch September 1 in celebration of the iconic band's groundbreaking musical journey



NEW YORK, NY – September 1, 2026 – SiriusXM today announced that the nine-time GRAMMY® Award winning genre-defying icons Earth, Wind & Fire will launch **Earth, Wind & Fire Radio**, an exclusive pop-up channel celebrating the group's legendary career, timeless music and enduring influence across generations of fans.

The channel arrives just in time for the month forever associated with one of Earth, Wind & Fire's most beloved tracks, becoming available to subscribers in their cars on channel 51 from September 21 through September 27 and on the SiriusXM app from September 1 through September 30.

Earth, Wind & Fire Radio will feature the genre-bending hits and anthems fans have known and loved for decades along with exclusive stories and reflections from group members Philip Bailey, Verdine White and Ralph Johnson as they look back on the music, moments and milestones that shaped their extraordinary career. The channel honors more than 50 years of music from the powerhouse band whose influence has shaped generations of artists and fans alike.

"Earth, Wind & Fire has transcended genres and generations, creating a legacy that continues to inspire artists and resonate with fans around the world," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "We're honored to celebrate the lasting impact they've had on music and culture for more than five decades with this new channel, giving listeners a place to enjoy the music and stories behind one of the most influential bands of all time."

Clips of Earth, Wind & Fire on Earth, Wind & Fire Radio

Transcripts [HERE](#)

The Simplicity of a Hit: Earth, Wind & Fire Discuss "September"

https://www.youtube.com/watch?v=73lfWgfly_s

Earth, Wind & Fire Reflects on Clive Davis

<https://www.youtube.com/watch?v=wfzu1pjFYhU>

Earth, Wind & Fire: Maurice White's Vision and Legacy

https://www.youtube.com/watch?v=wajAdo_Q8vY

Eligible customers can get their first three months of SiriusXM for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

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About Earth, Wind & Fire

Earth, Wind & Fire are a music institution. In 1969, music legend Maurice White birthed the music force named after the elements from his very own astrological charts. With soul as deep as the plant, Earth, Wind & Fire charted a history that will live on forever. They've scored eight number one hits and have sold more than 100 million albums worldwide. They've released 23 albums; eight of those albums went Double Platinum and hit the Top 10, making them one of the best-selling artists of all time. They've won an impressive nine GRAMMY® Awards including one for Lifetime Achievement (2012). In 2000, Earth, Wind & Fire was inducted into the Rock and Roll Hall of Fame, cementing their lasting impact on popular music and, in 2019, their contributions to arts and culture was acknowledged in Washington DC with the prestigious Kennedy Center Honors.

The music of Earth, Wind & Fire is more alive than ever as they continue to inspire new audiences and thrill those who have been with them from the beginning. Like the elements in their name, Earth, Wind & Fire's music has withstood ever-changing trends in the world and shows no sign of vanishing as they continue to create joy and uplifting music that will forever reach a sacred universal atmosphere. From the funky and infectious "Let's Groove" to the timeless dance classic "September" to the heartfelt "Reasons," Earth, Wind & Fire's catalog of hits has become the soundtrack to many lives; now, then and forever.

About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America, with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a complete ecosystem of advertising solutions through SiriusXM Media and AdsWizz. SiriusXM offers live, on-demand, and human-curated programming across music, talk, news, sports, and podcasts, and the company reaches approximately 255 million monthly listeners across its platforms. With deep automotive manufacturer relationships and

unique spectrum assets, SiriusXM is built to reach listeners wherever they are. The company connects fans to the voices, creators, and moments they love - creating communities where listeners engage, participate, and belong. For more about SiriusXM, please go to:

<https://www.siriusxm.com/>

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