February 20, 2008

Intel Tops Corporate Citizen List

SANTA CLARA, Calif.--(BUSINESS WIRE)--

Intel Corporation took the No. 1 spot in this year's "100 Best Corporate Citizens" list. Released today by CRO Magazine (stands for corporate responsibility officer), the list has gained national recognition as an indicator of best practices in the area of corporate responsibility.

The list identifies companies that best combine business objectives with responsible practices across eight categories: environment, climate change, human rights, employee relations, corporate governance, lobbying, philanthropy and financial performance. Rankings are based on research and analysis by IW Financial, and the companies are drawn predominantly from the Russell 1000 Index. Intel has been in the top 20 on the list since its inception 9 years ago.

"At Intel, we define success not only by our business performance, but how we transform the world in which we live and work," said William A. Swope, corporate vice president and general manager of Intel's Corporate Affairs Group. "We invest a great deal of effort and resources toward corporate responsibility and have high expectations for ethical conduct in all parts of our business. This recognition is a testament to the ongoing work and commitment of our employees worldwide."

Intel's approach to global citizenship includes an annual $100 million commitment to improving education around the world and a long-term commitment to sustainability in its operations and in its products. In fact, in the past year Intel produced 45-nanometer chips that deliver industry-leading energy-efficient performance and come from the most advanced manufacturing process incorporating environment-conscious lead- and halogen-free design. Additionally, the company recently topped EPA's Green Power Partner List by becoming the largest purchaser of renewable energy credits in the United States.

In 2007, Intel received more than 50 corporate social responsibility recognitions world-wide including the U.S. EPA 2007 Water Efficiency Leader award for reducing, reusing and recycling water; the Most Responsible Multinational Corporation in China from Beijing University; the Supersector Leader for Technology by the Dow Jones Sustainability Index and the Corporate Knights/Innovest's list of the "100 Most Sustainable Corporations in the World." More information about Intel's efforts can be found at intel.com/go/responsibility.

CRO is the only membership media platform for corporate responsibility practitioners. CRO publishes 'CRO' Magazine, TheCRO.com, bi-weekly e-newsletters, webinars and produces the four-time-annual CRO Conferences. More details regarding the 100 Best Corporate Citizens list are available at www.TheCRO.com.

About Intel

Intel, the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Additional information about Intel is available at www.intel.com/pressroom and blogs.intel.com.

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Source: Intel Corporation