



GeniusGroup

INVESTOR CALL 2023

Speaker: Roger Hamilton

MARCH LIVESTREAM

Forward Looking Statements

This presentation contains forward-looking statements. These statements include descriptions regarding the intent, belief or current expectations of the Company or its officers and may be recognized by the use of words such as “anticipate,” “expects,” “plans,” “will,” “estimates,” “projects,” “intends,” “believe,” “will” or words of similar meaning. Such forward-looking statements are based on assumptions that are inherently subject to significant risks and uncertainties, including those described in the “Risk Factors” section of the prospectus, many of which are beyond the Company’s control. Actual results may materially differ from those in the forward-looking statements contained herein. Nothing in this presentation should be regarded as a representation by any person that the forward-looking statements set forth herein or any of the contemplated results of such forward-looking statements will be achieved. You should not place undue reliance on such forward-looking statements, which speak only as of the date they are made. The Company and affiliates assume no obligation to and do not undertake to update such forward-looking statements to reflect future events or circumstances.

Non-IFRS Financial Measures

The Company’s financial statements are prepared according to IFRS. This presentation includes certain non-IFRS financial measures, which are different from financial measures calculated in accordance with IFRS. Such non-IFRS financial measures should be considered in addition to and not as a substitute for or superior to financial measures calculated in accordance with IFRS. In addition, the definition of adjusted EBITDA in this presentation may be different from the definition of such term used by other companies, and therefore comparability may be limited. This presentation also contains certain financial projections of the Company, which are based upon a number of assumptions, estimates and forecasts that, while considered reasonable by the Company, are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond the Company’s control, and upon assumptions with respect to future business decisions which are subject to change. These projections may vary materially from actual results. The Company and its respective affiliates make no representation that these projected results will be achieved. The recipient should not place undue reliance on this information.



GeniusGroup **Investor Meeting**

- 1 Launch of Partner Portal
- 2 Launch of MBA and DBA Programs
- 3 \$10 NFT Coupon Process
- 4 Investor Retreat
- 5 Update on ERL Spin Off
- 6 Q&A



GeniusGroup

INVESTOR CALL **2023**

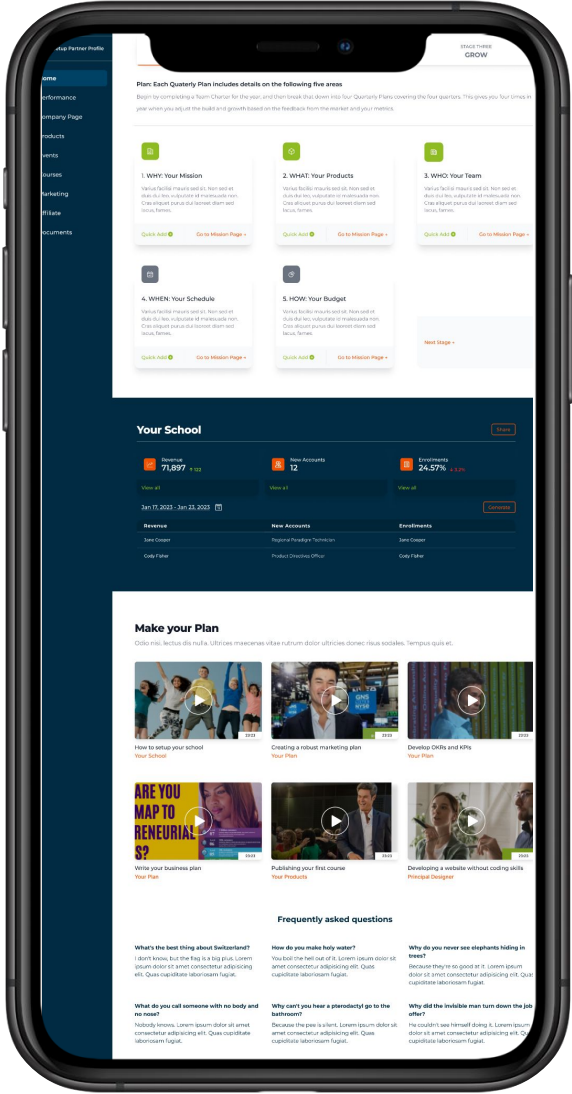
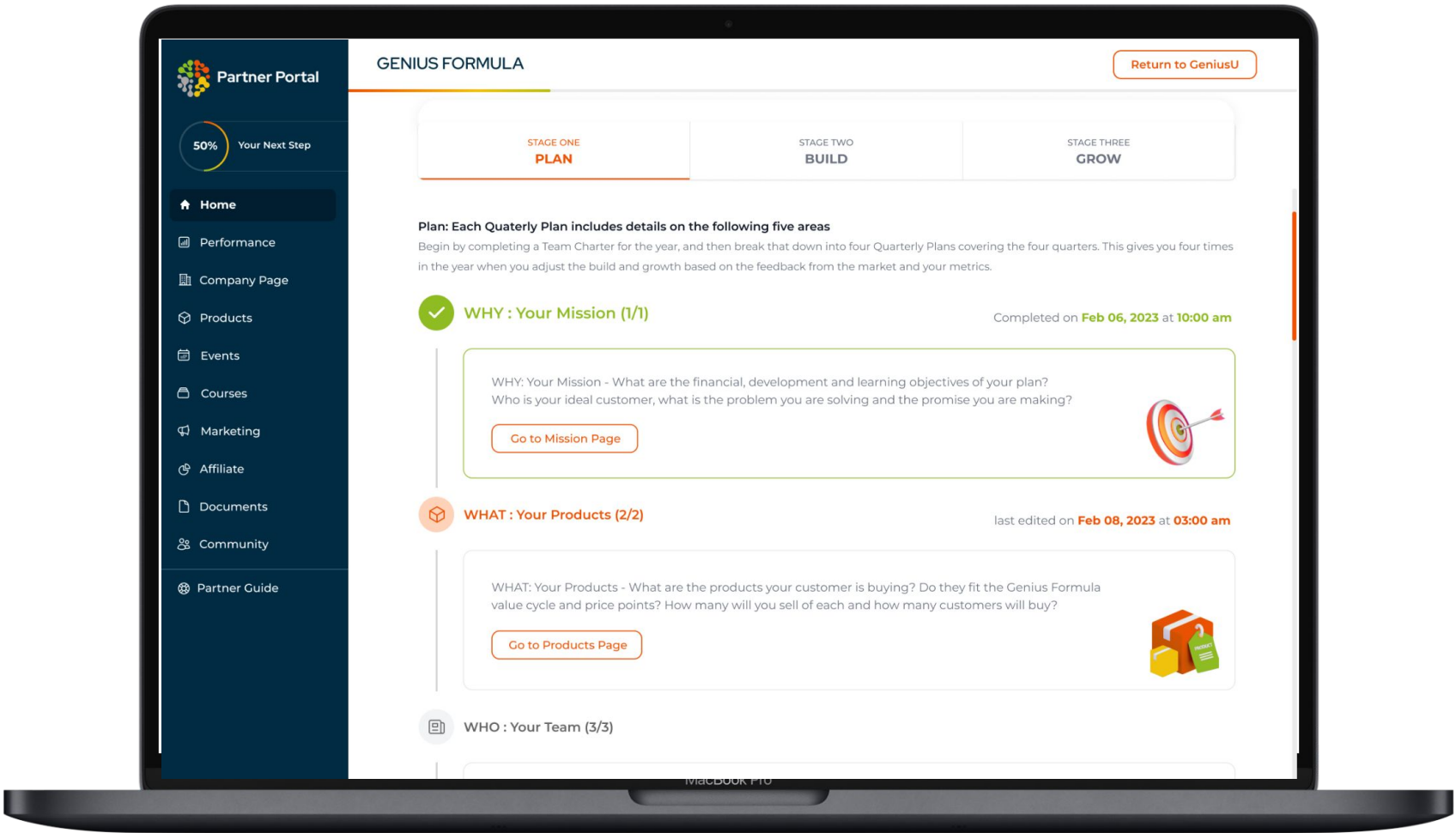
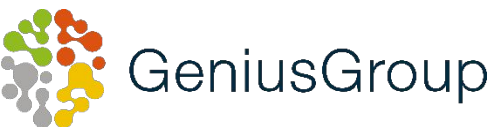
Speaker: Roger Hamilton

MARCH LIVESTREAM



Launch of Partner Portal

Partner Experience: Performance Portal



Partner Experience: Performance Dashboard





Launch of MBA & DBA Programs

Launch of California Business School and GeniusU Global Entrepreneur Program

Master of Business Administration



UNLOCK NEW OPPORTUNITIES IN YOUR CAREER WITH AN MBA

-  International Study Trip - Included in Tuition
-  Expert Speakers in Entrepreneurship, Crypto, Stock Market, & Real Estate
-  Finish in as Little as 1 Year

Key Highlights

- In addition to an MBA awarded by UAV's California Business School, students that successfully complete the Global Entrepreneur Program will also obtain an Entrepreneur Certificate awarded by Genius University
- Students in the MBA program will also have special access to a Global Entrepreneur Program, featuring New York Times Bestselling Authors in leadership, marketing, technology and entrepreneurship

**Salim
Ismail**



**Roger
Hamilton**



**Peter
Diamandis**



Launch of International DBA with Swiss School of Business Management (SSBM)

International Doctor of Business Administration



- SSBM is accredited by the Accreditation Council for Business Schools and Programs
- Through this partnership, Genius Group will be offering one of the highest postgraduate degrees in academic management education, with a focus on entrepreneurship

Key Highlights

- Specialization in over 12+ domains including Data Science, Machine Learning and Business Analytics as well as adoption of Artificial Intelligence and exponential growth strategies.
- This ACBSP accredited, 24 months International DBA program will feature global thought leaders and New York Times bestselling authors in entrepreneurship, leadership and technology

**Salim
Ismail**



**Roger
Hamilton**



**Peter
Diamandis**



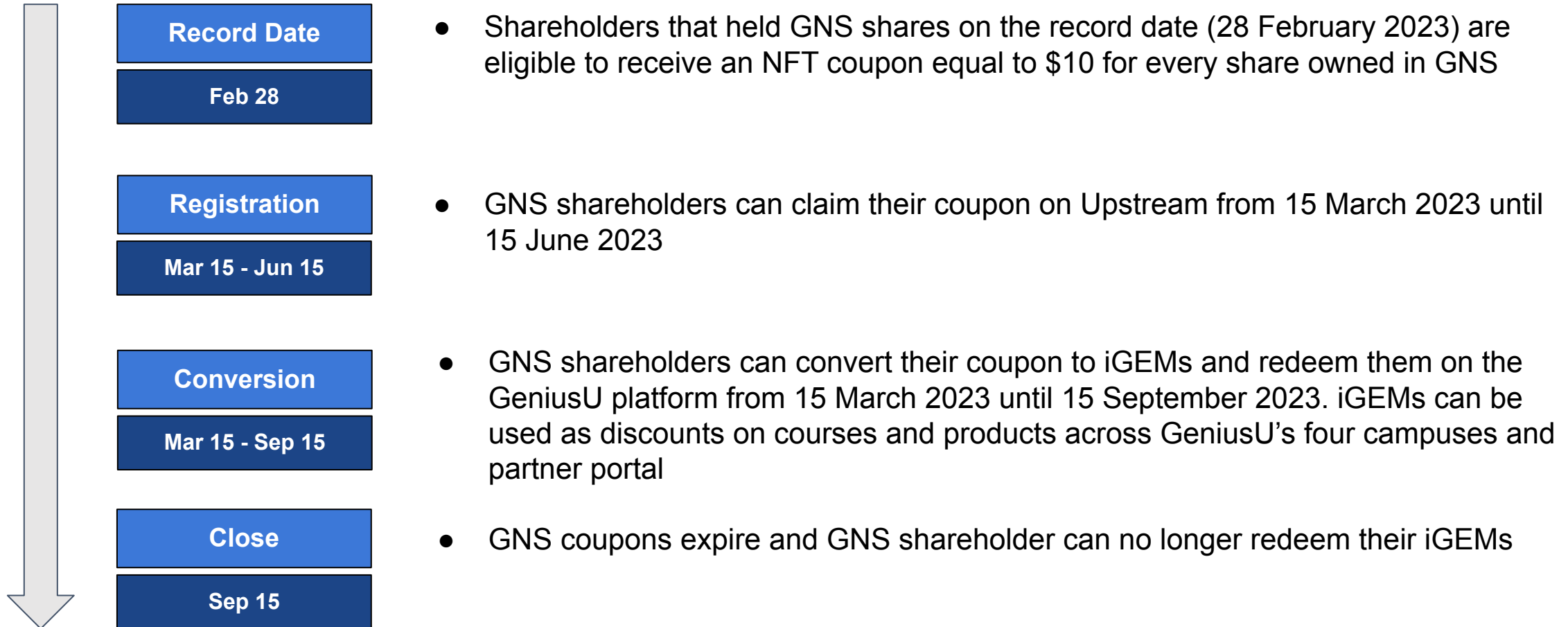


The background image shows a young girl with dark hair, wearing a red and white striped shirt, smiling and touching a glowing digital globe. The globe is surrounded by various icons representing different fields: a laptop with 'SKILL', a clipboard, a smartphone with 'GAMES', a globe, a graduation cap, a computer monitor with 'LEARNING', a speech bubble with 'EDUCATION', a smartphone with 'SOCIAL', a lightbulb, a flask, a bicycle, a game controller, a head with 'AI', and a small globe. The overall theme is education and technology.

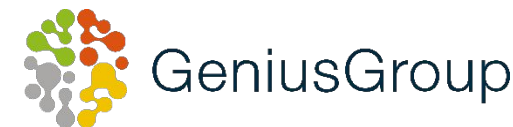
NFT Coupons

Investor iGEM Discounts - Timeline

NFT Coupons can be claimed from 15 March 2023 until 15 June 2023



Investor iGEM Discounts - Shareholder Verification



Shareholders will automatically be verified unless they are Objecting Shareholders

Non Objecting Shareholders

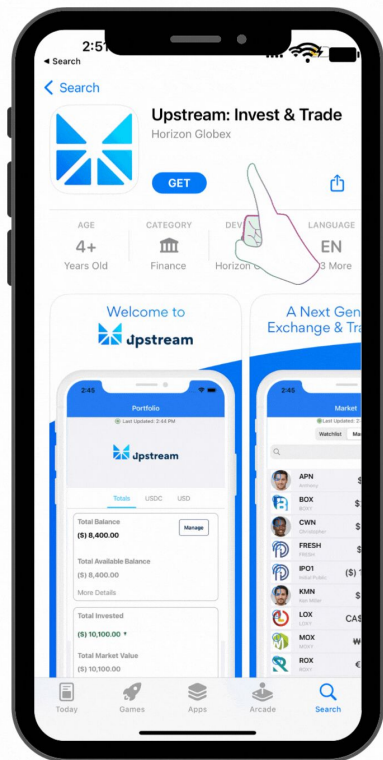
For non-objecting shareholders of record that currently maintain positions in brokerage accounts, their **ownership will be verified via Genius's shareholder list**

Objecting Shareholders

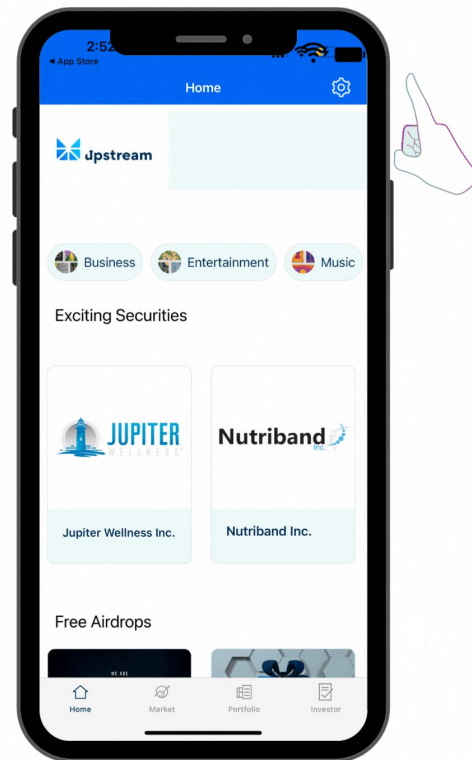
Shareholders that are objecting **may receive a request from Upstream via email to provide a copy of their brokerage account statement for the record date of February 28, 2023**, that shows a long position of Genius Group.

Investor iGEM Discounts - Redemption Steps on Upstream

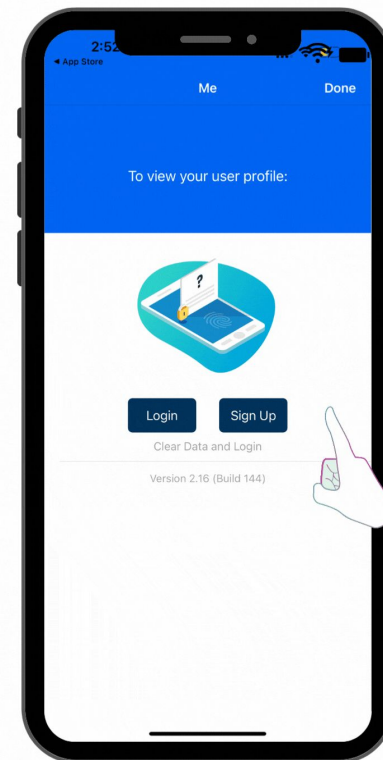
STEP 1: Download Upstream App from app store or Google Play



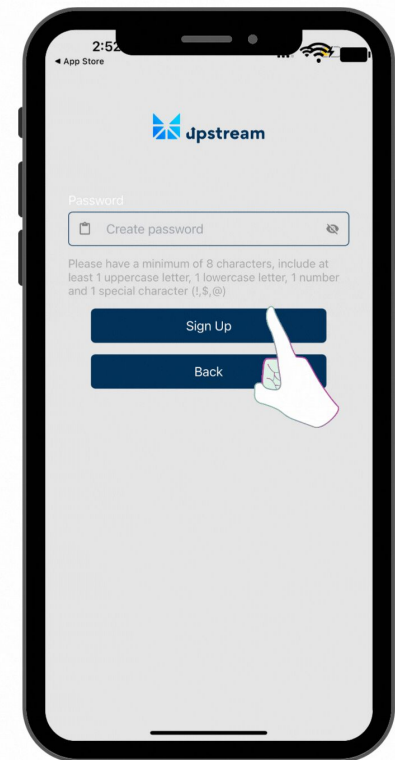
STEP 2: Click on the gear icon to open Sign up dialog box



STEP 3: For new users click on Sign up. Existing users select Log in



STEP 4: Enter a secure password and click on Sign Up



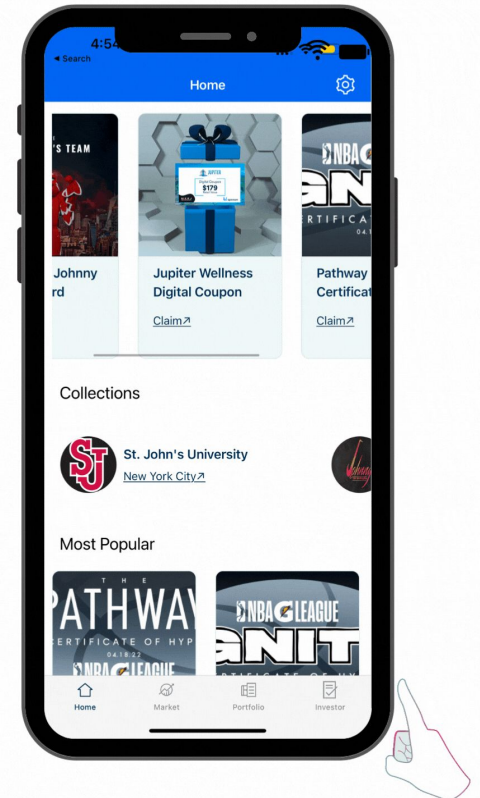
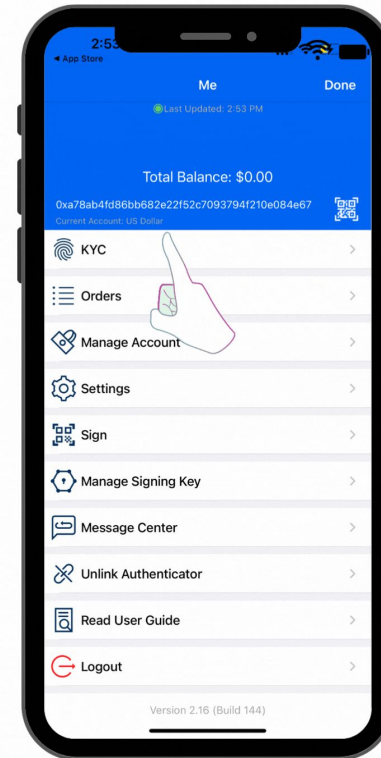
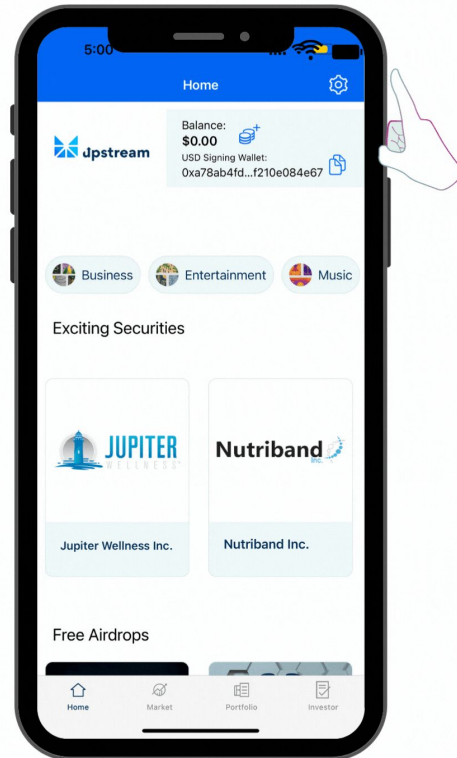
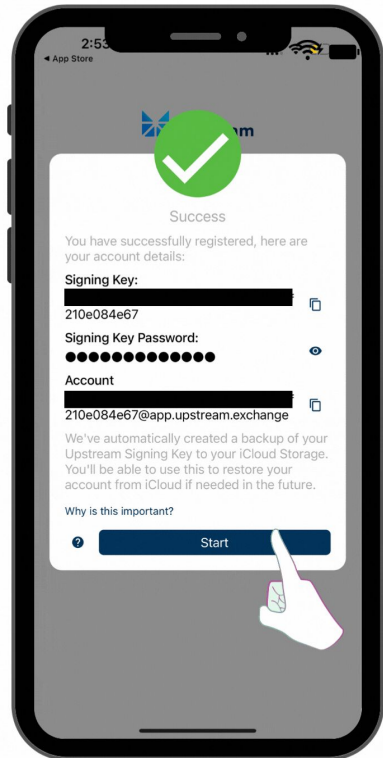
Investor iGEM Discounts - Redemption Steps on Upstream

STEP 5: Copy the signing key. Secure at a safe place and click Start

STEP 6: Click on the Gear icon from Home Page

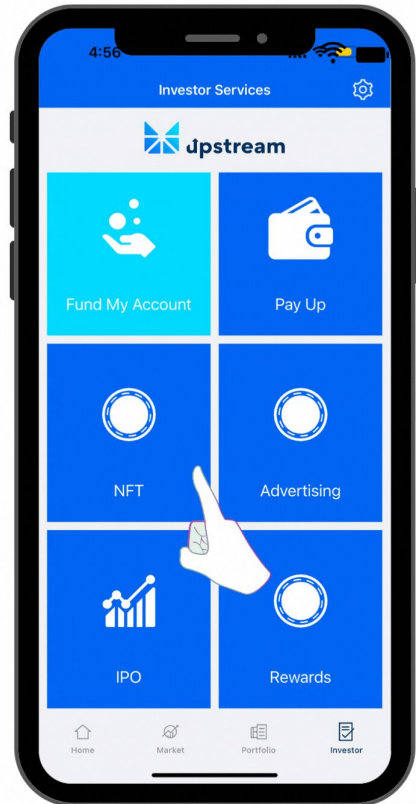
STEP 7: Complete your KYC by clicking on KYC

STEP 8: After completing KYC. Visit Home and click on Investor icon

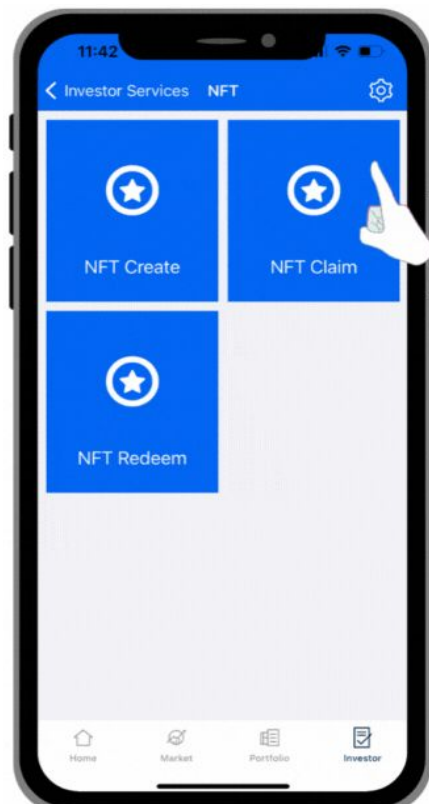


Investor iGEM Discounts - Redemption Steps on Upstream

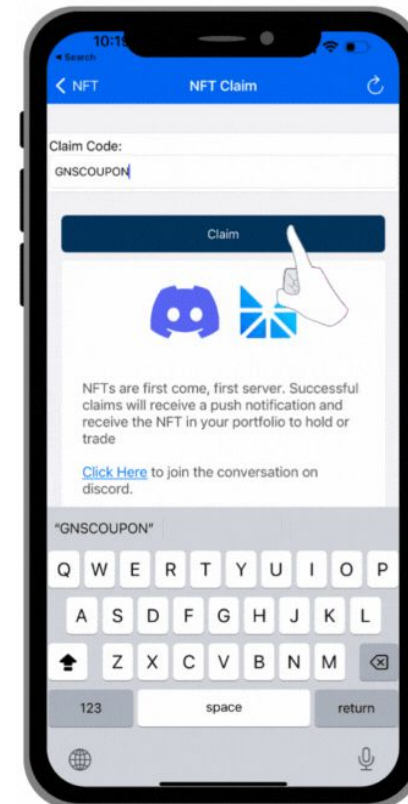
STEP 9: Once KYC is approved, tap Investor on bottom right, then NFT



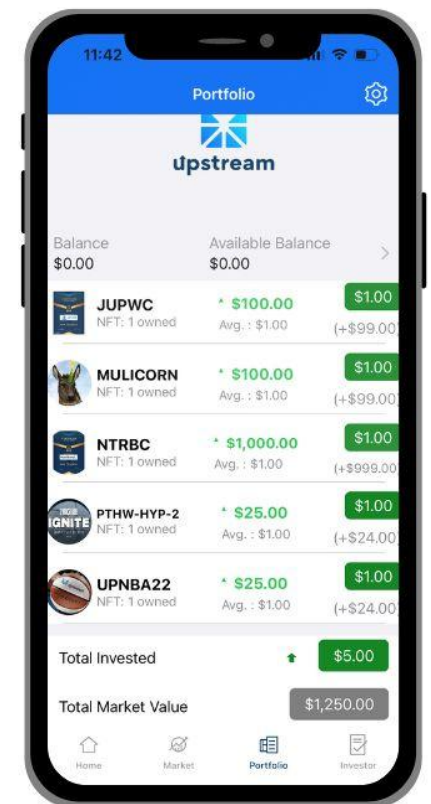
STEP 10: Then tap NFT claim



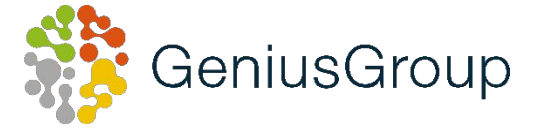
STEP 11: Enter the claim code **GNSCOUPON**



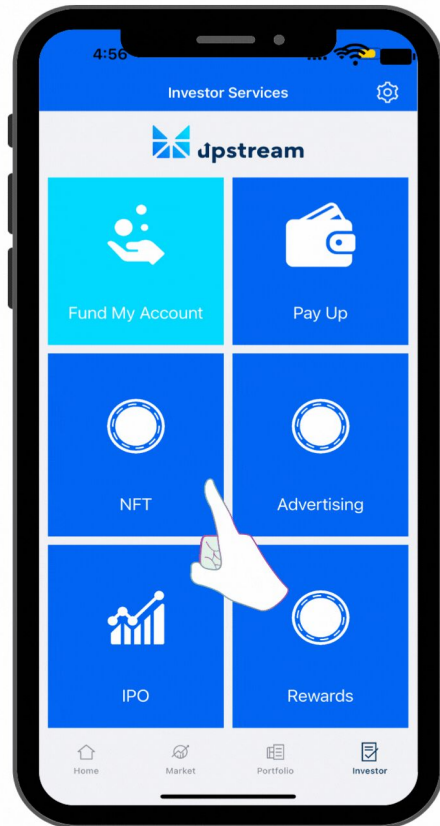
STEP 12: Once verified as a shareholder (within 72 hours), you will find the NFT in your portfolio



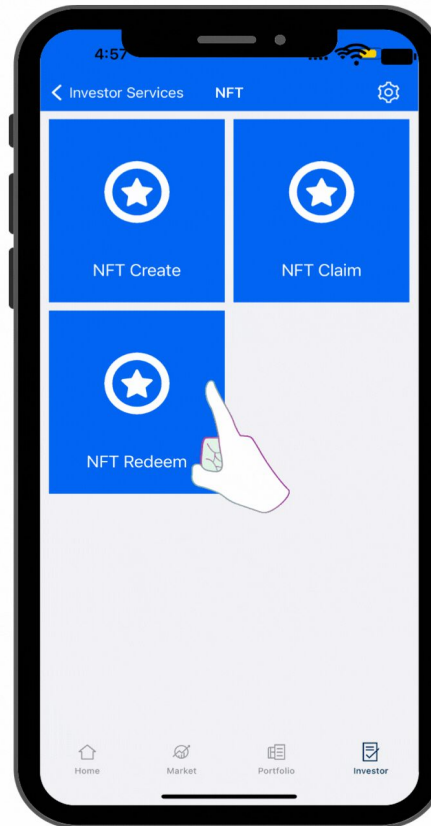
Investor iGEM Discounts - Redemption Steps on Upstream



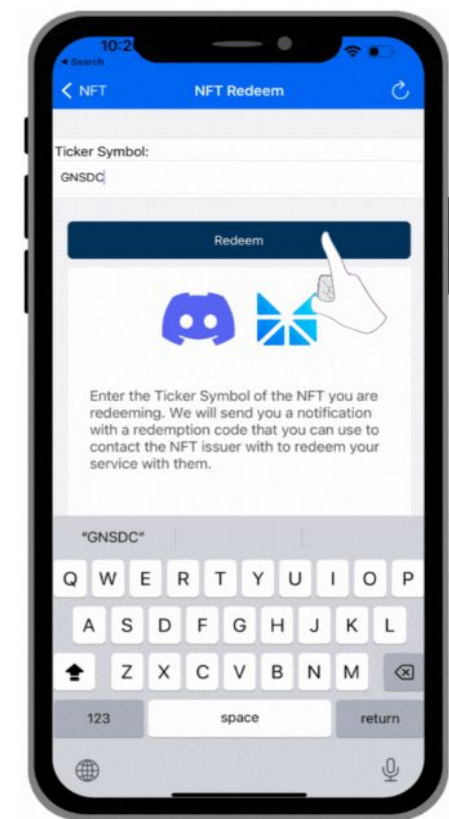
STEP 13: Tap Investor on bottom right, then NFT



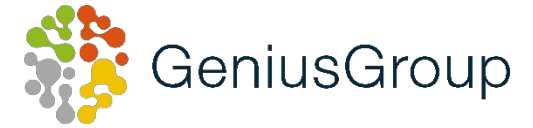
STEP 14: To redeem your NFT navigate back to the Investor screen, tap NFT



STEP 15: Enter GNSDC and click Redeem. This will send you notification and email with a unique link..



Investor iGEM Discounts - Redemption Steps on GeniusU

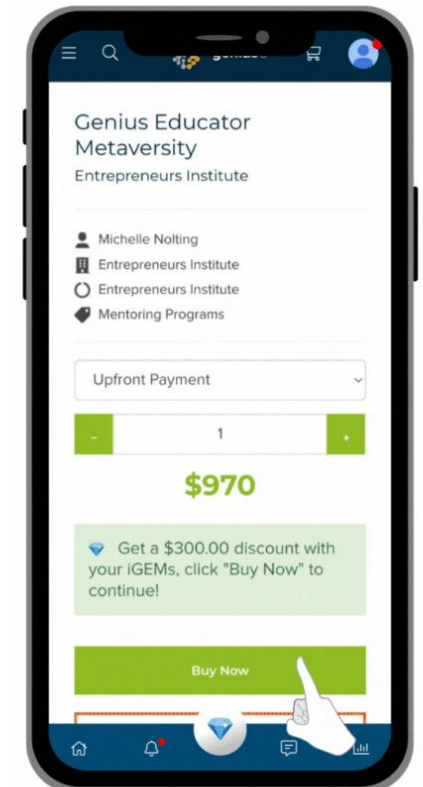
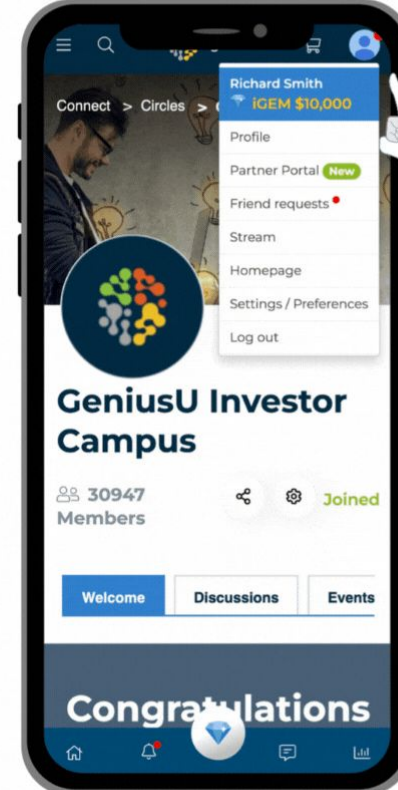
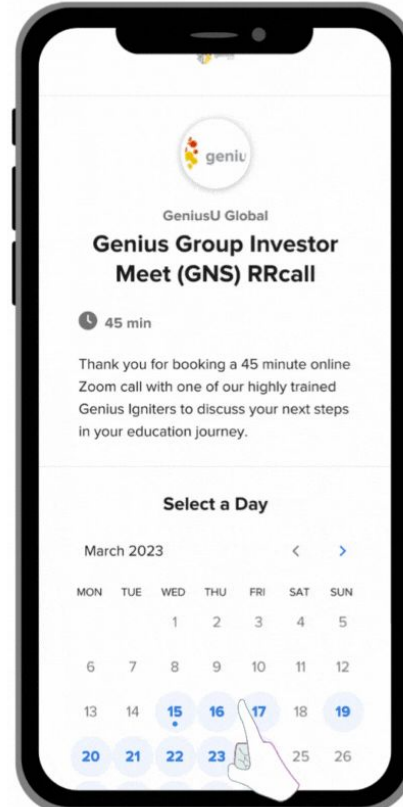
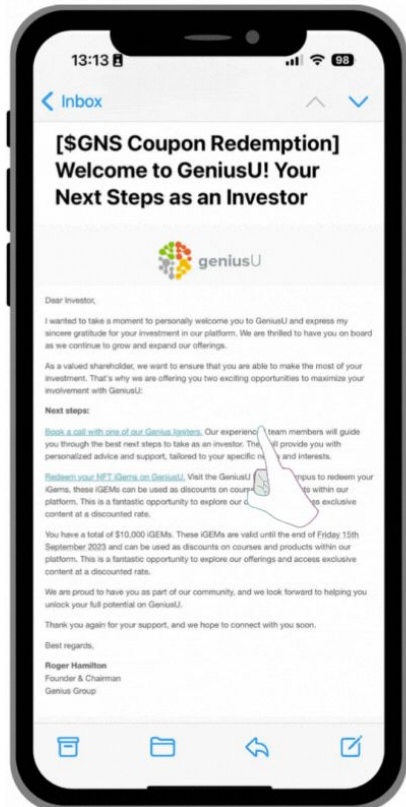


STEP 16: You will receive a email from GeniusU 15 minutes after you redeem. Click on book a call to speak to our Genius Igniters.

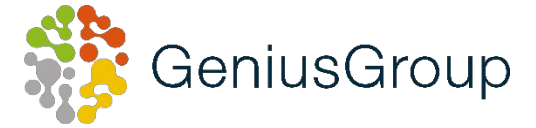
STEP 17: Select Day and Time that suits you for the free consultation.

STEP 18: Or click the second option and visit our Investor Campus page on GeniusU to view your iGems on top right.

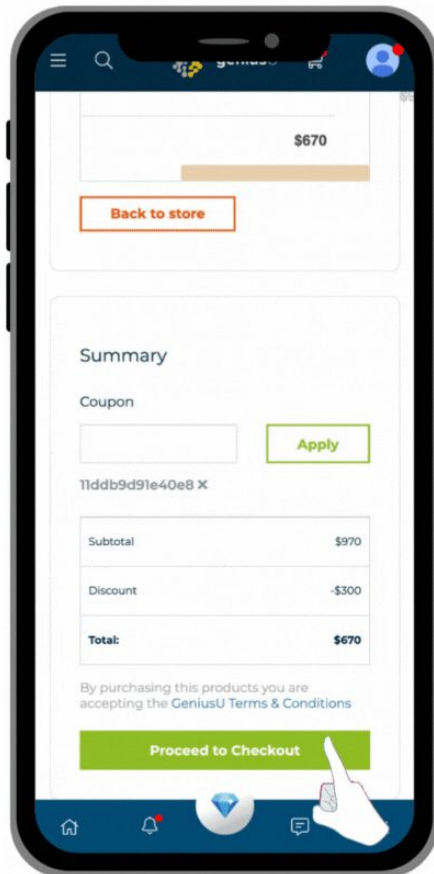
STEP 19: To redeem the discounts, select the product that best suits you and click on Buy Now.



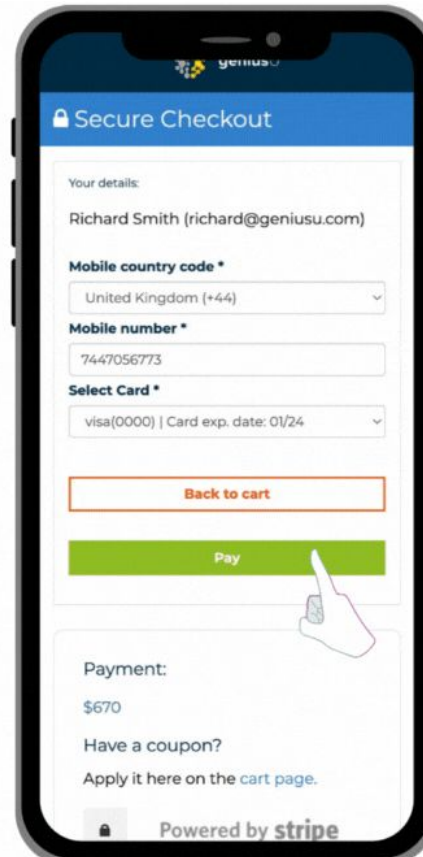
Investor iGEM Discounts - Redemption Steps on Upstream



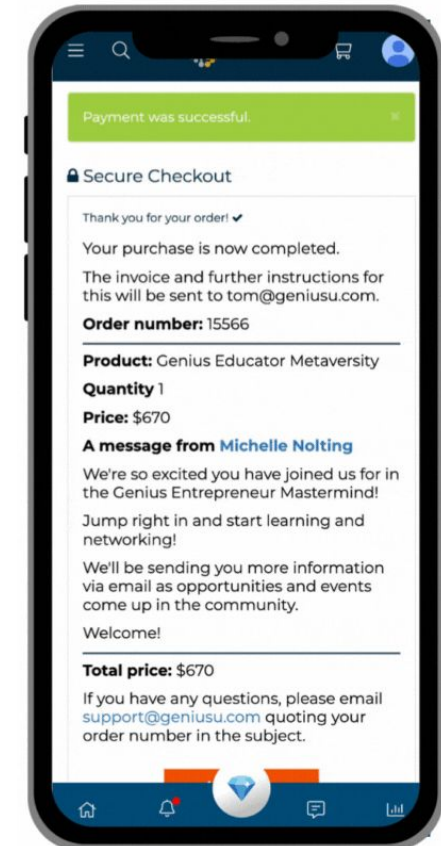
STEP 20: Your iGems get automatically applied to the product. Click on Proceed to Checkout.



STEP 21: Enter your card details in the secure terminal and complete checkout.



STEP 22: Final step of redemption.



Investor iGEM Discounts

The Prospectus has the list of all courses with Investor iGEM discounts



OUR C.L.E.A.R PHILOSOPHY

Our students earn Genius Entrepreneur Merits(GEMs) for each step they take to Connect, Learn, Earn, Act and Review, gamifying the experience.



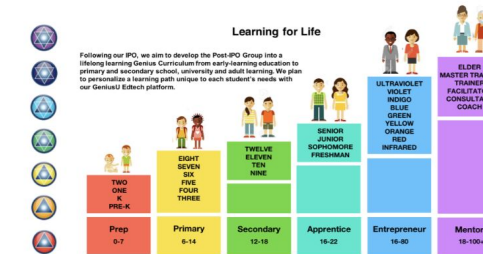
An important additional element in our learning methodology is our "CLEAR Philosophy". This is in reference to how we have designed GeniusU and Genie to focus on five daily actions that we recommend students to take. These five actions and sections within GeniusU are Connect, Learn, Earn, Act and Review, and they form the acronym C.L.E.A.R.

Students earn GEMs for taking actions in each of these five areas, and our partners and faculty use these five areas to design their own circles, courses and products on GeniusU, combining an entrepreneurial methodology of how students are learning with the entrepreneurial content of what they will learn.

The reason that we believe that these five areas are so important in mastering in self-directed learning is because it provides the necessary scaffolding for relevant and contextual learning that is often missing in traditional education:

"Education is a social process; education is growth; education is not preparation for life but is life itself."

- John Dewey



OUR GENIUS CURRICULUM

We believe that the problem that we are solving is that individuals from students to employees to freelancers to startup founders want to learn how to be entrepreneurial and "create a job" instead of needing to "get a job." We believe that the current education system and online courses do not provide any recognized curriculum that can be relied upon.

Our curriculum is being created in direct response to the challenges in the current education system. We began by making our curriculum an addition to the existing education system.

We are now developing a life-long curriculum that serves as a supplement to the existing education system.

In time we aspire to create a fully accredited replacement to the traditional U.S. school and university pathway, with an entrepreneurial alternative to the current systems offered from primary school and secondary school through to university, ongoing vocational training and entrepreneurial training.

Philanthropy: Love of what it is to be human



Philosophy: Love of the world around us



[Read our Prospectus](#) to learn more about our courses and discounts available for investors

Investor iGEM Discounts (Cont'd)

Book a call with us to learn more about the courses

1 **OPTION ONE:** Click on the QR code to join our investor campus and find out how to access up to 70% discounted programmes on GeniusU

QR Code for
Option 1



2 **OPTION TWO:** If you are ready to book a call with one of the team, to find out more about a specific programme you have seen, scan the QR code to book a call today

QR Code for
Option 2



The background of the slide is a dark green chalkboard with faint white lines. On the right side, there is a collection of school supplies including a yellow pencil, a green marker, a pink marker, a red marker, a yellow marker, and a ruler. A large, light gray L-shaped graphic is positioned to the left of the text.

Investor Retreat

Investor Retreat - 7 to 10 December 2023

7 to 10 December 2023 - Tau Game Lodge

The investor retreat is an exclusive event for our investors in Genius Group to spend 2 days and 3 nights in the luxury surroundings of our game lodge in South Africa, whilst working on your 10 year investment plan.

This retreat is facilitated by Roger James Hamilton and joined by special guests who are leading investment educators.

Scan the QR code to
book a call with our team
to learn more about the
Investor Retreat



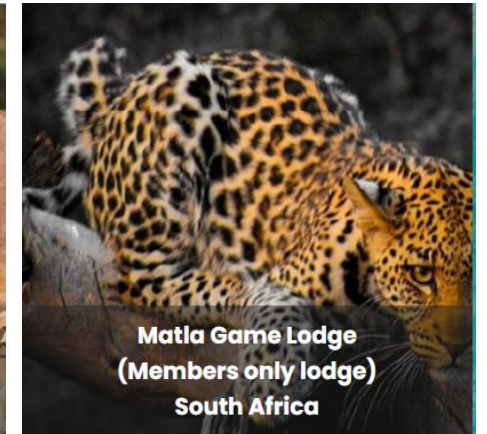


Update on ERL Spin Off

Update on ERL Spin Off



ERL is the world's leading group of Entrepreneur resorts and entrepreneur beach clubs, where entrepreneurs co-work, co-learn, co-live and co-give in paradise locations around the world.



Update on ERL Spin Off (Cont'd)

Corporate Steps Until Spin Off of ERL

- ① Corporate restructure and capital reduction
- ② Shareholder approval at Extraordinary General Meeting (EGM)
- ③ Court order & approval
- ④ SEC approval and prospectus filing
- ⑤ Distribution of ERL shares to GNS Shareholders

EGM Announcement

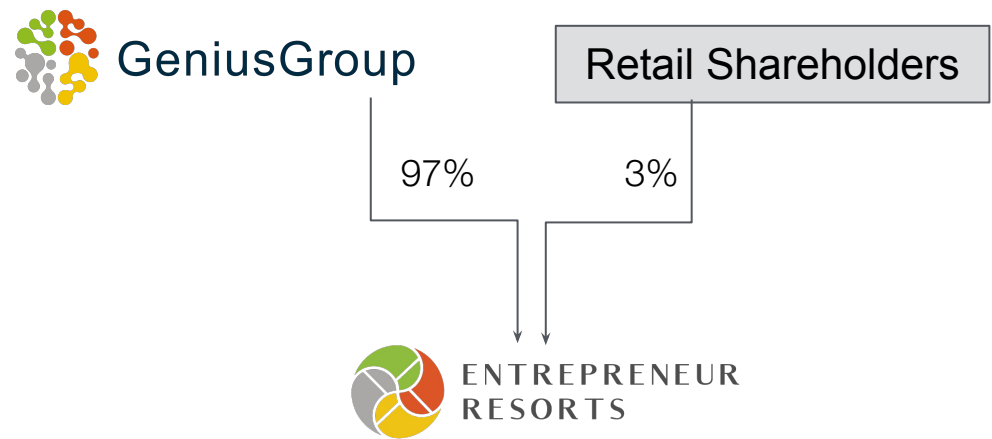
Meeting Date: 28 April 2023

Timeline

The entire process of the spin off is estimated to take 3 to 4 months, indicating an estimated timing of a **record date in late Q2 2023**. However, the precise date may be earlier or later depending on the speed of the restructuring and approval process.

Update on ERL Spin Off (Cont'd)

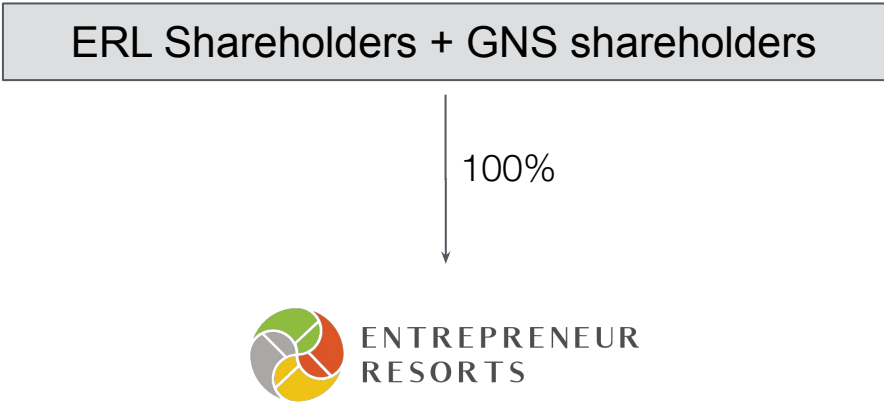
Structure Pre Spin off of ERL



ERL is listed on the MERJ Stock Exchange in the Seychelles



Structure Post Spin off of ERL



Post spin off, every GNS shareholder will receive an equal percentage of shares in ERL



Q&A

1 Roger will be answering questions received by emails from shareholders

2 If you have any follow up questions, please email investor@geniusgroup.net

3 We will be holding a similar investor meeting in March and if you want Roger to answer your questions live, you can please email investor@geniusgroup.net



GeniusGroup

“Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid.” Albert Einstein