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SiriusXM Launches “Women’s Empowerment Network,” a New Podcast Network Executive Produced by SiriusXM Urban View Host Karen Hunter



Hunter to headline “Karen Hunter Is Awesome!” starting December 9

The daily podcast “Financially Speaking” will also premiere on the new network

NEW YORK – December 5, 2024 – SiriusXM today announced the launch of the *Women’s Empowerment Network*, a new podcast network executive produced by SiriusXM Urban View host and Pulitzer Prize-winning journalist Karen Hunter. Launching on Monday, December 9, the *Women’s Empowerment Network* will debut with two new podcasts, with more original content set to premiere in the coming months.

Available on the SiriusXM app and all other major podcast platforms, *The Women’s Empowerment Network* will offer a wide variety of new original shows, which will feature interviews with influential women from various industries and backgrounds, self-improvement tips, financial advice, mental health discussions, and more news relevant to women’s lives and careers. The network will also spotlight stories of resilience, activism, entrepreneurship, and community, with a focus on uplifting women in all walks of life.

Among the first podcasts to premiere under the network is [“Karen Hunter Is Awesome!”](#), a daily podcast where Hunter dives deep into a wide range of thought-provoking topics. In what she considers a companion piece to her regular Urban View radio show, Hunter will challenge her listeners in new ways, covering everything from Bible prophecy to the purpose of race, and even the latest TV shows and movies, while still delivering her signature blend of intellect and candidness.

Also launching on December 9 is [“Financially Speaking.”](#) a daily podcast designed specifically to help women navigate the complex and evolving financial landscape. Hosted

by a team of renowned financial experts, including Dr. Tonya Evans (cryptocurrency and intellectual property), Dr. Tisa Silver Canady (financial wellness and student loan debt eradication), Jacquette Timmons (financial behaviorist), and Ruchi Pinniger (financial coach and founder of Watch Her Prosper), this podcast will offer listeners practical advice and insights to help them make informed financial decisions and build lasting wealth.

"The Women's Empowerment Network is a destination where women can come together and be heard in ways that are authentic, uplifting, and transformative," said Karen Hunter. "I've always believed in the power of women supporting each other, and I'm excited to have this new platform where we can rise together."

"Karen has a great talent for identifying emerging voices and building communities through audio," said Dave Gorab, Vice President and General Manager of SiriusXM's Talk Programming. "I'm excited to see Karen's vision for a new podcast network thrive while it has a meaningful impact on all who listen."

In addition to her new podcast, Hunter will continue to host "The Karen Hunter Show" weekdays from 3-6pm ET on Urban View channel 126.

Among her many accomplishments, Hunter is the author of several *New York Times* bestsellers, including *Confessions of a Video Vixen*, *On the Down Low*, and *Wendy's Got the Heat*. She is also an assistant professor in the Film & Media Department at Hunter College.

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About Sirius XM Holdings Inc

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

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