

## SLADSTONE COMMERCIAL

### **Investor Presentation August 2021**



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## **Gladstone Commercial Corporation**



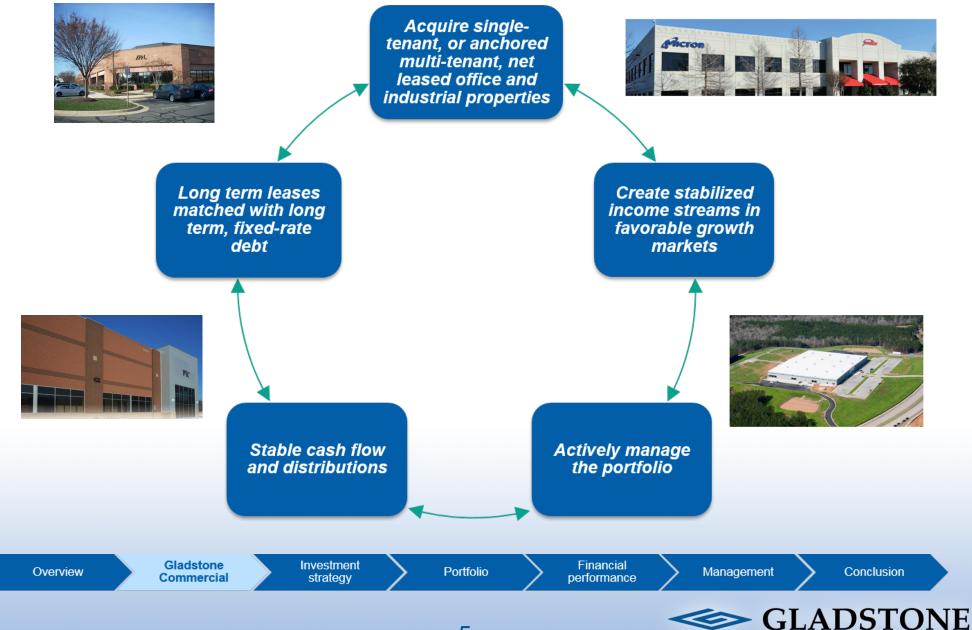


### **Company Overview**

- Gladstone Commercial Corporation ("Gladstone" or the "Company") is a publicly owned Real Estate Investment Trust ("REIT") that completed its IPO in 2003 and is listed on Nasdaq (Ticker: GOOD)
- The Company invests in single tenant and anchored multi-tenant net leased assets, with an industrial product emphasis
- The Company owns approximately 15.5 million square feet of predominantly office and industrial real estate nationwide
- Diversified portfolio of 121 properties in 27 states leased to 106 different tenants in 19 industries
- The Company is led by a highly-experienced leadership team with over 150 years of combined experience
- Investment activities are credit-focused with a growth market emphasis, seeking mission critical facilities of middle market and investment grade companies



#### **Gladstone Commercial's Investment Philosophy**



#### **Gladstone Commercial Overview**

- IPO in 2003 (Nasdaq: GOOD)
- Market Capitalization: <u>\$839mm</u><sup>1</sup>
- Enterprise Value: <u>\$1,665mm</u><sup>1</sup>
- Common stock annual distribution per share: <u>\$1.5018</u>
  - Monthly distributions
  - No missed or reduced cash distributions since inception

Portfolio summary (6/30/2021)	
# of Properties	121
Square feet (mm)	15.5
Occupancy	96.5%
States	27
Tenants	106
Industries	19
Annual lease revenue (LTM) (\$mm)	\$134.1
Diluted FFO per Common Share (LTM)	\$1.46
Diluted FFO per Common Share, as adjusted for comparability (LTM)	\$1.52
Diluted Core FFO per Common Share (LTM)	\$1.57

Average Remaining Lease Term

7.3 years



### Significant Growth & Diversification Since 2010

12/31/10 6/30/2021 Variance Total assets (\$mm) \$ 410.6 \$ 1,089.2 \$ 678.6 Properties 65 121 56 Grew a Tenants 52 106 54 diverse 6.8 Square feet (mm) 15.5 8.7 portfolio Occupancy (%) (0.7)% 97.2 % 96.5 % Lease Revenue From Top 5 tenants (\$mm)<sup>1</sup> \$ \$ 18.1 \$ 8.1 10.0 24.2 % 13.5 % % of Total Lease Revenue (10.7)% Lease Revenues (LTM) (\$mm) \$ 41.9 \$ 134.1 \$ 92.2 53.2 Revenue Diluted FFO (LTM) (\$mm) \$ 14.1 \$ \$ 39.1 and cash Diluted FFO, as adjusted for comparability (LTM) \$ 14.1 55.3 41.2 \$ \$ flow growth (\$mm) Diluted Core FFO (LTM) (\$mm) \$ 14.5 \$ 56.3 \$ 41.8 Net Total Debt / Enterprise Value 58.9 % 38.8 % (20.1)% Improved capital Net Total Debt + Preferred / Enterprise Value 49.6 % 70.0 % (20.4)% structure Net Total Debt / Gross Assets<sup>2</sup> 62.7 % 44.8 % (17.9)%

<sup>1</sup>Annualized

GOOD Portfolio

<sup>2</sup> Gross Assets equal total assets before depreciation

Overview

Gladstone Commercial Investment

strategy

Portfolio

Financial performance

Management

Conclusion





## **Investment Strategy**



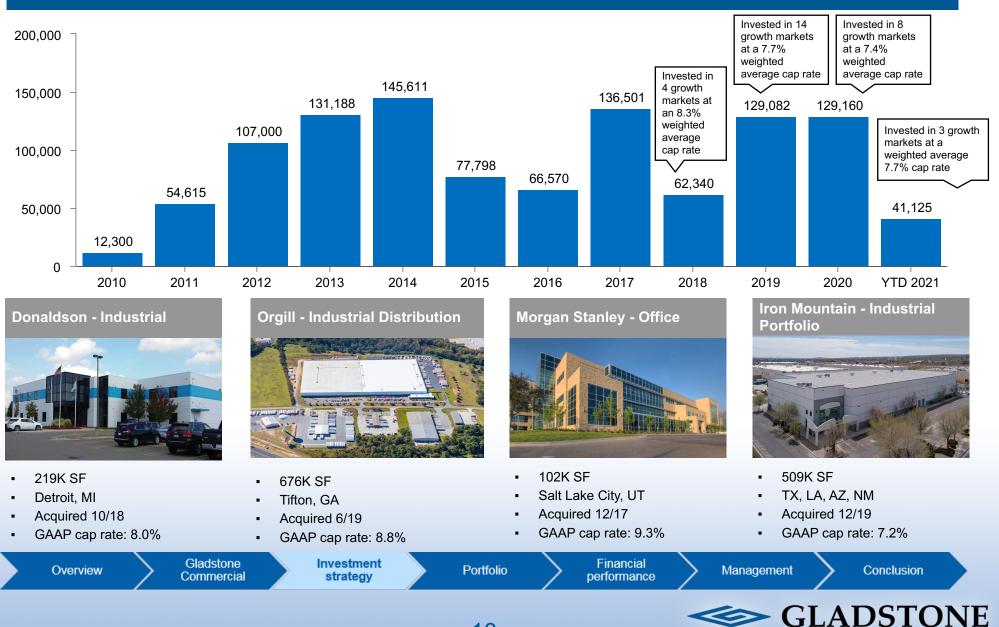


# Proven Strategy of Underwriting Real Estate and Tenant Strength

Tenant strength	<ul> <li>Tenants operate in a diverse array of industries</li> <li>Each tenant's credit underwritten to Gladstone standards, developed over decades of middle market corporate lending, investing and buyouts through affiliated funds</li> <li>Emphasis on tenant's ability to weather economic downturns</li> </ul>
Real estate markets positioned for growth	<ul> <li>Target growth markets across the U.S.</li> <li>Accumulate assets in specific markets to create valuable portfolios</li> <li>Target submarket emphasis in the "path of growth"</li> </ul>
Real estate asset quality	<ul> <li>Superior quality assets with flexible configurations, and an industrial emphasis</li> <li>Properties that are critical to tenant's business</li> <li>Single tenant and anchored multi-tenant industrial and office facilities</li> <li>Target net leases with 7+ years remaining at acquisition</li> </ul>
Transaction focus	<ul> <li>Target transactions of \$3mm – \$50mm</li> <li>Type: 3rd party acquisition, sale-leaseback, build-to-suit JV and build-to-suit forward purchase</li> </ul>
Overview Gladstone Commercia	Vanadomont V Conclucion

#### **Gladstone Has Achieved Consistent and Disciplined Growth**

#### **Historical Investment Volume (\$000)**



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### **Portfolio Overview**





### **Portfolio Overview**

Geographic diversity	<ul> <li><u>121</u> properties across the U.S., located in <u>27</u> states</li> <li>Focus on secondary growth markets with higher yields</li> </ul>
Tenant and property diversity	<ul> <li>Diverse base of <u>19</u> different industries</li> <li>Primarily office and industrial property types</li> <li>Focus on mid-size tenants occupying properties ranging from 30-150K SF (office) and 75-500K SF (industrial)</li> </ul>
High occupancy	<ul> <li>Occupancy has never fallen below <u>95%</u></li> <li>Current occupancy <u>96.5%</u></li> <li><u>3.2%</u> of projected rents expiring through the end of 2021</li> <li>Of 100+ assets with over \$1 billion invested since inception, only two tenant defaults</li> </ul>
Periodic capital recycling	<ul> <li>Sell non-core assets</li> <li>Exited 22 properties in non-core markets since mid-2016</li> <li>Re-deploy proceeds in growth markets</li> </ul>
Note: As of 6/30/2021 Overview	Gladstone Commercial     Investment strategy     Portfolio     Financial performance     Management     Conclusion       12     Image: Strategy     12     Image: Strategy     Image: Stra

#### **Diversified Portfolio**

Note: As of 6/30/2021

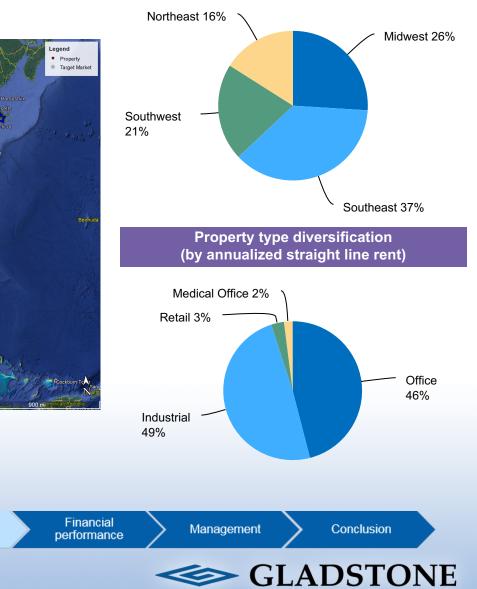
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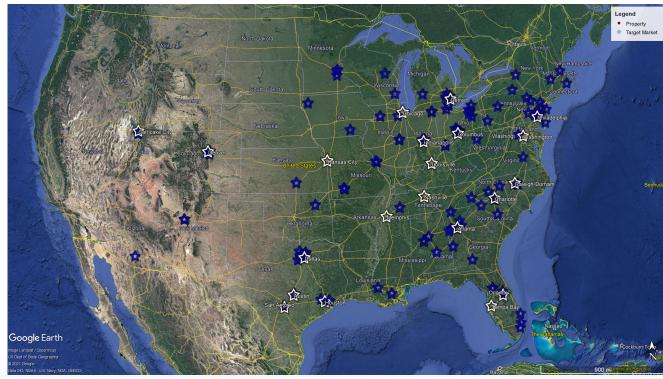
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Commercial

#### 121 properties spread across 27 states

#### Geographic diversification (by annualized straight line rent)





Investment

strategy

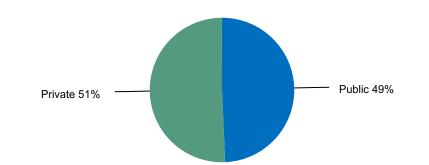
Portfolio

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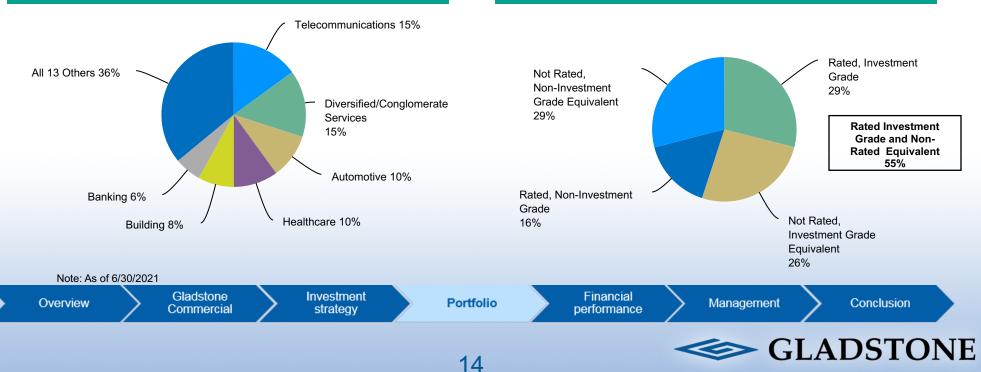
#### High Quality, Diversified Portfolio

Top tenants	% of annualized straight line rent	% of SF
verizonwireless	3 %	1 %
	3 %	6 %
Æ?	3 %	1 %
MorganStanley	3 %	1 %
TOWERS WATSON	2 %	1 %
All other tenants	86 %	90 %

Publicly-traded vs. privately-held tenants (as % of annualized straight line rent)



Tenant credit ratings (as % annualized straight line rent)



Industry diversification (based on annualized straight line rent)



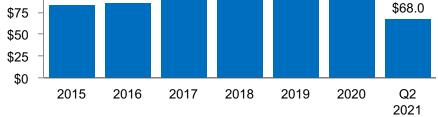
### **Financial Performance**





#### **Summary Historical Performance**

**Total Revenue (\$ in millions)** \$150 \$133.2 \$125 \$114.4 \$106.8 \$94.8 \$100 \$86.4 \$83.8



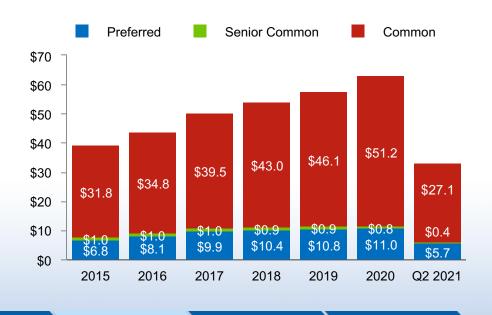
#### Total Gross Assets (\$ in millions)



Funds from Operations, as adjusted for comparability (Per Share)



#### Total Distributions (\$ in millions)

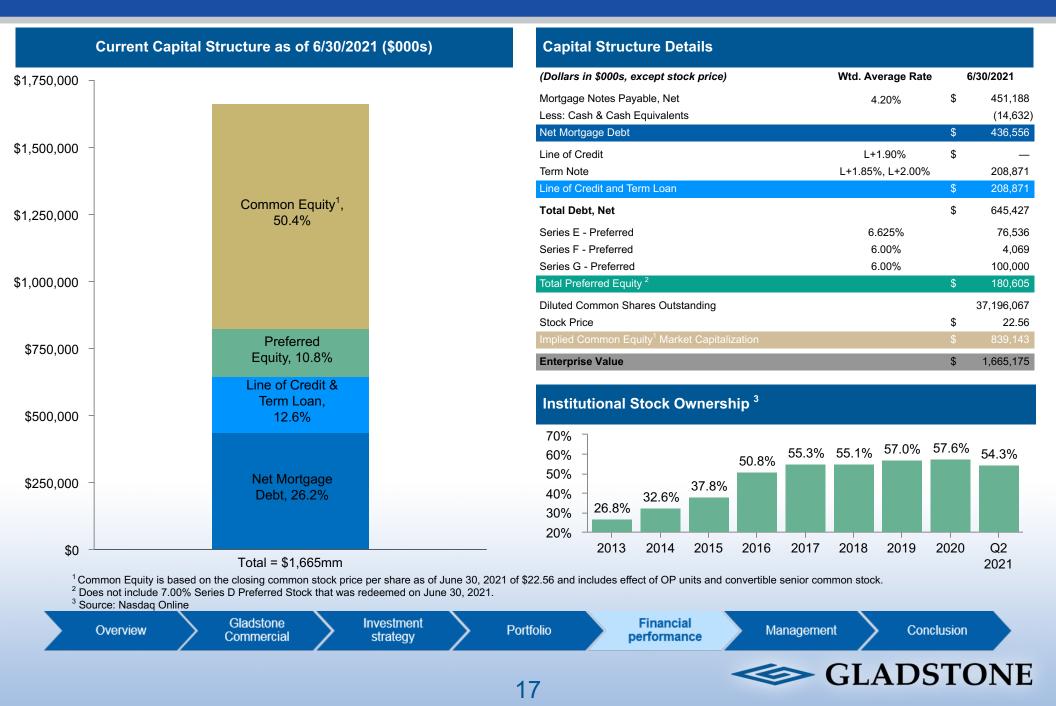


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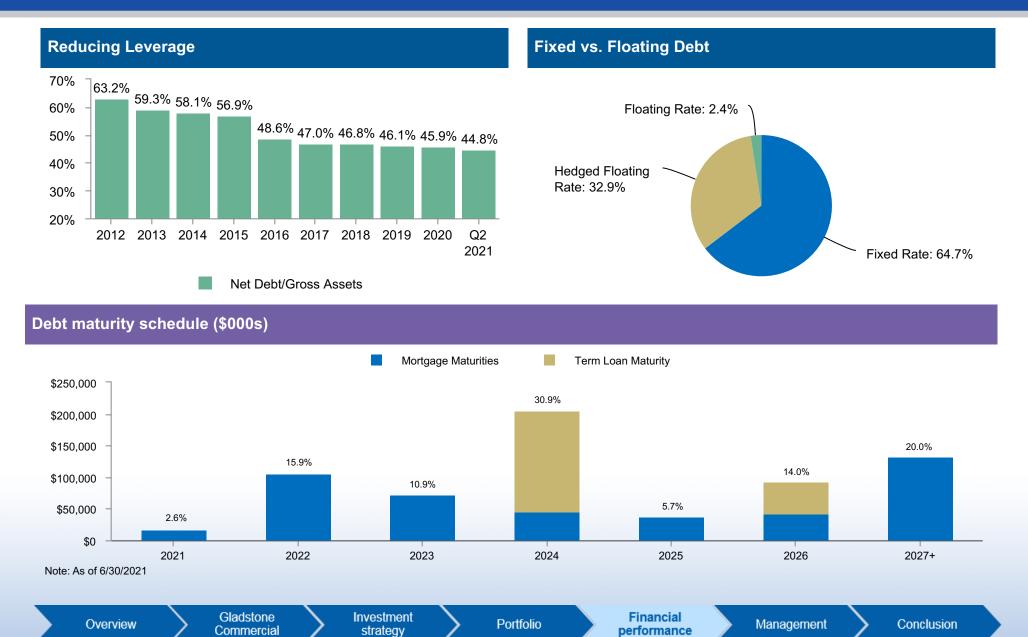
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#### **Capital Structure Overview**



### Liquidity and Debt Overview



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GLADSTONE



## Management





#### **Experienced Leadership Team**

David Gladstone, Chairman and CEO 25+ years of experience	<ul> <li>Current Chairman and CEO of all four Gladstone funds, public companies #7, #8, #9 and #10 in his caree</li> <li>Former Chairman of Allied Capital Commercial (REIT), Allied Capital and American Capital</li> <li>Former board member of Capital Automotive REIT</li> <li>MBA from Harvard Business School, MA from American University, BA from University of Virginia</li> </ul>
<b>Bob Cutlip,</b> <b>President</b> 25+ years of experience	<ul> <li>Current President of the Company</li> <li>Former EVP of First Industrial Realty Trust where he directed the acquisition and development business activities in 26 markets in North America</li> <li>Former Regional EVP of Duke-Weeks Realty, responsible for operations of the Mid-Atlantic region</li> <li>Former Senior Vice President of Highwoods Properties, responsible for the Mid-Atlantic markets</li> <li>Former National Chairman of National Association of Industrial and Office Properties</li> <li>MBA from University of Southern California, MS from Vanderbilt University, BSCE from U.S.A.F. Academy</li> </ul>
Gary Gerson, CFO and Assistant Treasurer 25+ years of experience	<ul> <li>Current CFO and Assistant Treasurer of the Company</li> <li>Former CFO of Spotted Hawk Development, LLC, an Apollo Investment Corporation portfolio company</li> <li>Former Treasurer of the Gladstone Companies</li> <li>Former AVP of Finance at The Bozzuto Group</li> </ul>
Jay Beckhorn, Treasurer 25+ years of experience	<ul> <li>Current Treasurer of the Company and Gladstone Land, Assistant Treasurer of Gladstone Capital and Gladstone Investment</li> <li>Former Regional Managing Director of Heavenrich &amp; Co.</li> <li>Former Senior Vice President of Sunrise Senior Living</li> <li>Former Managing Director of Riggs Bank</li> <li>MBA from Duke University, BA from Colgate University</li> </ul>

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### **Experienced Leadership Team (cont'd)**



Buzz Cooper, Executive Vice President, South Central Region

25+ years of experience

- Manages regional acquisition and asset management activities; over 17 years with Gladstone
- Former Principal of Allied Commercial Corporation REIT, where his responsibilities ranged from buying loans from RTC and banks to making real estate backed loans
- BA from Washington and Lee University



EJ Wislar, Senior Vice President, Southeast Region	:	Manages regional acquisition and asset management activities Former Vice President with United Bankshares and Senior Investment Associate with Prudential Global Investment Management Real Estate Finance
8+ years of experience	•	BS from Washington and Lee University

Karen Priesman, Senior Vice President, Asset Management 25+ years of experience	<ul> <li>Manages asset management activities in the Midwest region</li> <li>Former Vice President of Hager Pacific Properties with asset management responsibilities across the national portfolio as well as acquisition, disposition, and debt placement responsibilities</li> <li>Former Vice President of Prudential Real Estate Investors (now PGIM) as head of west coast Corporate Real Estate consulting practice and The Prudential Realty Group where she developed urban trophy office buildings</li> <li>MBA from the Wharton School and BSCE from California State University, Long Beach</li> </ul>
Perry Finney, Senior Vice President, Asset Management	<ul> <li>Manages asset management activities in the South Central and Western regions</li> <li>Former Director of Asset Management at Washington REIT, Alexandria Real Estate Equities and First Potomac</li> </ul>
20+ years of experience	<ul> <li>BA from Washington College</li> <li>Former CPA in the Commonwealth of Virginia</li> </ul>

 
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### Conclusion



### **Summary Highlights**

- Diversified asset base with a 15% annual compound growth rate since 2012
- Proven credit and real estate investment strategy has maintained high occupancy (>95%) since 2003
- Strengthened credit profile with net total debt to gross assets down to 44.8%
- Focused on growth with limited lease expirations through 2022, and with an emphasis on increasing the industrial allocation



### Appendix

- **1. Condensed Consolidated Statements of Operations**
- 2. Funds From Operations (FFO) and Core FFO
- **3. Condensed Consolidated Balance Sheets**
- 4. Debt Summary
- **5. External Management Structure Qualities**



#### **Condensed Consolidated Statements of Operations**

(\$ in thousands, except per share amounts)	For the three months ended (unaudited)					audited)	F	led (unaudited)		
		6/30/2021	÷	3/31/2021	6/30/2020			6/30/2021		6/30/2020
Operating revenues										
Lease revenue	\$		\$	34,677	\$	33,525	\$	68,047	\$	67,145
Total operating revenues	\$	33,371	\$	34,677	\$	33,525	\$	68,047	\$	67,145
Operating expenses										
Depreciation and amortization	\$	14,191	\$	16,710	\$	14,182	\$	30,901	\$	28,278
Property operating expenses		6,910		6,561		6,295		13,471		12,508
Base management fee		1,452		1,444		1,389		2,896		2,801
Incentive fee		1,039		1,236		1,119		2,274		2,173
Administration fee		338		297		395		634		833
General and administrative		1,073		656		752		1,729		1,630
Impairment charge				_		1,721		_		1,721
Total operating expense before incentive fee waiver	\$	25,003	\$	26,904	\$	25,853	\$	51,905	\$	49,944
Incentive fee waiver		(16)		_		_		(16)		_
Total operating expenses	\$	. ,	\$	26,904	\$	25,853	\$	51,889	\$	49,944
Other (expense) income										
Interest expense	\$	(6,486)	\$	(7,164)	\$	(6,716)	\$	(13,650)	\$	(13,968)
Loss on sale of real estate, net				(882)				(882)		(12)
Other income		223		311 <sup>′</sup>		9		534		4
Total other expense, net	\$	(6,263)	\$	(7,735)	\$	(6,707)	\$	(13,998)	\$	(13,976)
Net income	\$	2,121	\$	38	\$	965	\$	2,160	\$	3,225
Net loss attributable to non-controlling interests		21		41		28		63		37
Net income attributable to the company	\$	2,142	\$	79	\$	993	\$	2,223	\$	3,262
Distributions attributable to Series D, E, and F preferred stock		(2,856)		(2,847)		(2,688)		(5,703)		(5,366)
Series D preferred stock offering costs write off		(2,141)				_		(2,141)		_
Distributions attributable to senior common stock		(177)		(187)		(204)		(364)		(411)
Net loss attributable to common stockholders	\$	. ,	\$	(2,955)	\$	(1,899)	\$	(5,985)	\$	(2,515)
Weighted average common shares outstanding and Non-controlling OP Units										
Basic and diluted		36,651,761		36,214,406		34,442,859		36,434,292		34,289,519



#### **Funds From Operations (FFO) and Core FFO**

(\$ in thousands except per share amounts)					F	For the six months	ende	· /		
		6/30/2021		3/31/2021		6/30/2020		6/30/2021		6/30/2020
Net income	\$	2.121	\$	38	\$	965	\$	2.160	\$	3.225
Less: Distributions attributable to preferred and senior common stock	Ŧ	(3,033)	Ŧ	(3,034)	Ŧ	(2,892)	Ŧ	(6,067)	Ŧ	(5,777)
Less: Series D preferred stock offering costs write off		(2,141)		(0,001)		(2,002)		(2,141)		(0,111)
Net loss attributable to common stockholders and Non-controlling OP Unitholders	\$	(3,053)		(2,996)	\$	(1,927)	\$	(6,048)	\$	(2,552)
	<u> </u>	(0,000)	Ψ	(2,000)	Ψ	(1,021)	<u> </u>	(0,010)	Ψ	(2,002)
Adjustments:										
Add: Real estate depreciation and amortization	\$	14,191	\$	16,710	\$	14,182	\$	30,901	\$	28,278
Add: Impairment charge				_		1,721		_		1,721
Add: Loss on sale of real estate, net				882		_		882		12
FFO available to common stockholders and Non-controlling OP Unitholders - basic	\$	11,138	\$	14,596	\$	13,976	\$	25,735	\$	27,459
Add: Convertible senior common distributions		177		187		204		364		411
FFO available to common stockholders and Non-controlling OP Unitholders - diluted	\$	11,315	\$	14,783	\$	14,180	\$	26,099	\$	27,870
Add: Series D preferred stock offering costs write off		2,141		_		_		2,141		_
FFO available to common stockholders and Non-controlling OP Unitholders - diluted, as adjusted										
for comparability	\$	13,456	\$	14,783	\$	14,180	\$	28,240	\$	27,870
FFO available to common stockholders and Non-controlling OP Unitholders - basic	\$	11,138	\$	14,596	\$	13,976	\$	25,735	\$	27,459
Add (Less): Acquisition related expenses		63		(122)		8		(60)		14
Add (Less): PACE financing amortization, net		41		(8)		_		33		31
Add: Asset retirement obligation expense		29		30		31		59		72
Add: Loan defeasance costs		_		669		—		669		—
Add: Write off prepaid offering costs		2,141						2,141		
Core FFO available to common stockholders and Non-controlling OP Unitholders - basic	\$	13,412	\$	15,165 187	\$	14,015	\$	28,577	\$	27,576
Add: Convertible senior common distributions	\$			-	<u>^</u>	204		364	<u>^</u>	411
Core FFO available to common stockholders and Non-controlling OP Unitholders - diluted	\$	13,589	\$	15,352	\$	14,219	\$	28,941	\$	27,987
Weighted average common shares outstanding and Non-controlling OP Units - basic		36,651,761		36,214,406		34,442,859		36,434,292		34,289,519
Weighted average common shares outstanding and Non-controlling OP Units - diluted		37,209,799		36,806,562		35,092,914		36,992,330		34,939,574
FFO per weighted average share of common stock and Non-controlling OP Unit - basic	\$	0.30	\$	0.40	\$	0.41	\$	0.71	\$	0.80
FFO per weighted average share of common stock and Non-controlling OP Unit - diluted	\$	0.30	\$	0.40	\$	0.40	\$	0.71	\$	0.80
FFO per weighted average share of common stock and Non-controlling OP Unit - diluted, as										
adjusted for comparability	\$	0.36	\$	0.40	\$	0.40	\$	0.76	\$	0.80
Core FFO per weighted average share of common stock and Non-controlling OP Unit - basic	\$	0.37	\$	0.42	\$	0.41	\$	0.78	\$	0.80
Core FFO per weighted average share of common stock and Non-controlling OP Unit - diluted	\$	0.37	\$	0.42	\$	0.41	\$	0.78	\$	0.80
Distributions declared per share of common stock and Non-controlling OP Unit	\$	0.37545	\$	0.37545	\$	0.37545	\$	0.75090	\$	0.75090
Core FFO per weighted average share of common stock and Non-controlling OP Unit - basic Core FFO per weighted average share of common stock and Non-controlling OP Unit - diluted	\$	0.37	\$	0.42	\$	0.41	\$	0.78 0.78	\$	0.80 0.80



#### **Condensed Consolidated Balance Sheets**

(\$ in thousands)	6/30/2021 unaudited)	1	2/31/2020	
ASSETS				
Real estate, at cost	\$ 1,152,302	\$	1,128,683	
Less: accumulated depreciation	 249,797		228,468	
Total real estate, net	 902,505		900,215	
Lease intangibles, net	111,084		117,379	
Real estate and related assets held for sale, net	—		8,498	
Cash and cash equivalents	14,632		11,016	
Restricted cash	4,607		5,060	
Funds held in escrow	8,268		9,145	
Right-of-use assets from operating leases	5,473		5,582	
Deferred rent receivable, net	37,713	36,555		
Other assets	4,942		4,458	
TOTAL ASSETS	\$ 1,089,224	\$	1,097,908	
LIABILITIES AND STOCKHOLDERS' EQUITY				
LIABILITIES				
Mortgage notes payable, net	\$ 451,188	\$	456,177	
Borrowings under revolver and term loan, net	208,871		212,515	
Deferred rent liability, asset retirement obligation and other liabilities, net	54,163		53,893	
TOTAL LIABILITIES	\$ 714,222	\$	722,585	
MEZZANINE EQUITY				
Series D, E, and F redeemable preferred stock, net	\$ 170,278	\$	159,286	
TOTAL MEZZANINE EQUITY	\$ 170,278	\$	159,286	
STOCKHOLDERS' EQUITY				
Senior common stock	1		1	
Common stock	36		35	
Series F redeemable preferred stock	_		_	
Additional paid in capital	648,112		626,533	
Accumulated other comprehensive income	(2,641)		(4,345)	
Distributions in excess of accumulated earnings	(442,122)		(409,041)	
TOTAL STOCKHOLDERS' EQUITY	\$ 203,386	\$	213,183	
OP Units held by Non-controlling OP Unitholders	 1,338		2,854	
TOTAL EQUITY	\$ 204,724	\$	216,037	
TOTAL LIABILITIES, MEZZANINE EQUITY AND EQUITY	\$ 1,089,224	\$	1,097,908	



### **Debt Summary**

		(\$ in thousands)
Principal Maturity Date	Weighted Average Interest Rate as of	Principal Balance Outstanding as of
	6/30/2021	6/30/2021
2021	3.29%	10,866
2022	4.65%	97,074
2023	4.26%	65,604
2024	3.93%	38,945
2025	4.03%	32,447
2026	4.38%	47,109
2027	4.34%	83,296
2028	3.71%	14,712
2029	4.74%	11,415
2030	3.23%	41,243
2031	3.24%	5,440
2037	4.63%	6,281
Contractual Mortgage Notes Payable:	4.20%	\$ 454,432
Premiums (Discounts), net:		(155)
Total Mortgage Notes Payable:		\$ 454,277
Variable-Rate Line of Credit:		
2023	LIBOR +1.90%	<u> </u>
Variable-Rate Term Loan Facility:		
2024	LIBOR +1.85%	\$ 160,000
2026	LIBOR +2.00%	50,000
Total Mortgage Notes Payable and Line of Credit	3.50%	\$ 664,277



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#### **External Management Structure Qualities**

- President, CFO, Acquisitions, Asset Management and Accounting staff exclusively dedicated to Gladstone Commercial
  - Benefit: Aligned with shareholder interests
- The 2015 revision to the fee structure places overhead costs generally in line with the overall average for internally managed REITs of this size. The 2020 revision to the fee structure is economically consistent with the prior revision.
  - Benefit: G&A costs comparable with the public REIT industry
- The external structure provides access to internal credit underwriters across numerous industries
  - Benefit: Can quickly assess tenant's creditworthiness and ability to weather economic downturns
- Legal, Compliance, Human Resources, and IT shared among four funds
  - Benefit: Reduced costs to shareholders

The results of organizational structure benefits:

- Occupancy never below 95% since IPO in 2003
- Distributions never lowered nor missed since 2003
- Cost structure aligned with self-managed REITs with the added benefit of access to proven credit underwriting capability and evidenced by consistent high occupancy



