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Boardwalktech Expands Supply Chain Program with Fortune 200 Food Company

Boardwalktech Executes Expanded Supply Chain Application Even in Current Market

CUPERTINO, CA, March 24, 2020 /CNW/ - (TSXV:BWLK; OTCQB: BWLKF) – Boardwalktech Software Corp. ("Boardwalktech" or the "Company"), a leading digital ledger platform and enterprise software solutions company, announced the expansion of its trade promotion, planning, forecasting and pricing solution with an existing global food products manufacturing company. This existing client is now expanding and integrating additional point-of-sale data feeds into Boardwalktech's Digital Ledger Platform which when combined with existing purchase order and other supply chain information from their SAP system – will expand the client's ability to interoperate with their existing systems and provide better operating visibility. The resultant solution created on Boardwalktech's platform delivers real-time predictive analytics driving dynamic promotion price change management on products, increasing sales and margins across the business. Today's contract expansion reflects another, ongoing step in a multi-phased program between Boardwalktech and this client, as they upgrade their supply chain and promotion planning system's capabilities over the next two years.

This existing client is a Fortune 200 U.S.-based multinational manufacturer and marketer of branded consumer foods sold through retail stores around the world. Managing the promotion pricing of thousands of products and making optimal decisions in real-time based on fluid market conditions is a difficult problem. Accurate pricing requires flexible, multi-point integration capabilities across various information sources including multiple point of sale (POS) feeds from the largest retailers across the world and collaboratively aligning that with internal forecasted plans for anticipated lift, margin and inventory. Boardwalktech's proprietary digital ledger technology and its unique method of managing vast amounts of structured and unstructured data is an ideal solution and the only platform on the market today where multiple parties can work on the data simultaneously, and can deliver a collaborative, fully integrated promotion price and supply chain solution for this client in a fraction of the time it takes other non-digital ledger technology based applications.

"Managing supply chain data from multiple points is a challenging task within any business in normal times, let alone in the current challenging market conditions resulting from the COVID-19 pandemic," said Andrew T. Duncan, President and CEO of Boardwalktech Software Corp. "We are confident that this further integration of the Boardwalktech platform will enhance this enterprise's ability to manage their supply chain in a more efficient manner to ensure that the supply chain is properly managed, untimely delays are avoided and that our predictive analytics can be leveraged to optimize plans in both normal operations and during market disruptions like the one we are experiencing now."

Mr. Duncan continued, "Improving supply chains and helping companies world-wide meet demand - getting the right products to the right place at the right time is a key benefit for all

clients using the Boardwalk Digital Ledger Platform and is of critical importance now more than ever. Capturing dynamic information flows from the global supply chain and understanding the effects of change through predictive analytics provides a higher level of intelligent digital data for making mission critical decisions driving improved operating results and ultimately a higher level of product satisfaction for the consumer."

About Boardwalktech Software Corp.

Boardwalktech has developed a patented Digital Ledger Technology Platform that is in use today by 27 of the Fortune 500 running over 100 live mission-critical applications world-wide. This enterprise platform allows for multi-party collaboration, provenance, verification, and blockchain immutable transactions on a trusted, shared, and secured private permissioned digital ledger cloud service. The Boardwalktech platform allows rapid application development on any device or user interface and full integration with enterprise systems of record.

Boardwalktech is headquartered in Cupertino, California with offices in India and operations in North America. For more information on Boardwalktech, visit our website at www.boardwalktech.com.

Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking information and statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information contained herein may include, but is not limited to, information concerning the Offering (including the completion of any additional tranches of the Offering) and the use of the proceeds raised under the Offering.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements.

An investment in securities of the Company is speculative and subject to several risks including, without limitation, the risks discussed under the heading "Risk Factors" in the Company's filing statement dated May 30, 2018. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in the forward-looking information and forward-looking statements, there may be

other factors that cause results not to be as anticipated, estimated or intended.

In connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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