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Boardwalktech Named a “Cool Vendor” by Gartner

Palo Alto, California – April 15, 2015

Boardwalktech, Inc., the leading provider of spreadsheet data management technology for the enterprise and developer of the patented Boardwalk Application Engine (BAE), announced today that it has been recognized by Gartner as a “Cool Vendor.” In an April 15, 2015 report entitled “Cool Vendors in Integration, 2015,” Gartner analysts Eric Thoo, Massimo Pezzini, and Kimihiko Iijima note that transformation of enterprises into digital businesses demands flexibility on how integration capabilities are achieved. Directors of integration can take advantage of innovative approaches from vendors to support emerging requirements.

The Gartner report provides an analysis of the enterprise integration marketplace outlining what companies need to know, its key findings and recommendations, an overview of four (4) companies including Boardwalktech, and further recommended reading. Designed for IT and LOB executives, the report is designed to highlight interesting, new and innovative vendors, products and services.

““Being named a ‘Cool Vendor’ by Gartner is an honor and we believe a validation of the impact that Boardwalktech's spreadsheet data management technology and products are having across the enterprise application market,” said Andrew T. Duncan, President and CEO of Boardwalktech. “Combining the flexibility of Excel on the desktop, the power and scale of our patented web-based application, and cell-level integration capabilities with enterprise data environment brings real power to enterprise customers. We’ve become a critical element of the enterprise IT stack for customers in many industries.”

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About Boardwalktech:

Boardwalktech provides a patented, enterprise spreadsheet data management technology which automates and enterprise enables spreadsheet-based business processes making them collaborative and integrated with the extended enterprise.

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