BOARDWALKTECH

Boardwalktech Growth Continues in 2014

Palo Alto, California – January 8, 2015

Boardwalktech, Inc., the leading provider of spreadsheet data management technology for the enterprise and developer of the patented Boardwalk Collaboration Platform (BCP), announced today that it continues to see strong growth in all parts of the business around the globe including new traction in the apparel and pharma verticals.

"Leading industry analysts continue to point out that while companies have invested in ERP and supply chain applications for years, they still run critical parts of their businesses on spreadsheets," said Andrew T. Duncan, President and CEO. "With over 70% of companies reporting that they run critical business processes on spreadsheets, we're not surprised to see such robust growth in existing and new parts of our business."

Boardwalktech offers a 2-week intensive hands-on training and process configuration workshop to its customers where typically 80% of the target application is configured and ready for further requirements refinement with the business users. Compare this to traditional deployments where users see nothing for 6 months, and it's no wonder that BCP and the Design Framework are generating significant new opportunities for Boardwalktech.

About BCP

The Boardwalk Collaboration Platform (BCP) is a technology breakthrough that creates a collaborative, enterprise-class database environment for spreadsheet-based processes where users can continue to work with Excel on the desktop, but now there is a single version of the truth for the data along with enterprise-class access control, audit trail, and versioning – all at the cell level. Data from multiple ERP, SCM, CRM and other enterprise systems can be pulled into the BCP environment enabling intelligent, two-way collaboration between backend systems and users working within Excel on the desktop.

About Boardwalktech:

Boardwalktech provides a patented, enterprise spreadsheet data management technology which automates and enterprise enables spreadsheet-based business processes making them collaborative and integrated with the extended enterprise.

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