January 21, 2011

BOARDWALKTECH

Boardwalktech Announces Installed Base Tripled in 2010

Palo Alto, California – January 21, 2011

Boardwalktech, Inc, a leader in Enterprise 2.0 technology and developer of the patented Boardwalk Collaboration Platform (BCP), announced today that its user's base tripled during 2010. Many new customers ranging in size from $100m to over $22B including Coca-Cola, VeriFone, Physicians Formula, and Lindt Chocolates have selected BCP to enterprise enable their processes. In addition, existing customers have added additional processes to their BCP environments.

"With so many companies using spreadsheets to drive critical business processes in areas like sales & operations planning, trading partner collaboration, project management, and financial applications, we are delighted by the number of companies that have implemented BCP or added users during 2010," said Andrew T. Duncan, President and CEO.

Using the Boardwalk Collaboration Platform (BCP), line of business (LOB) users can work offline in a familiar spreadsheet environment performing what-ifs to mature their inputs. When they are ready, with the click of a button, their changes are shared at the cell-level and automatically consolidated between other process users working in Excel users and with backend systems. Unlike with traditional database technology connected to Excel, all changes in BCP are versioned and persist which means your changes are not overwritten BCP's capabilities as a business process automation solution have provided measurable operational improvements and financial ROI for every company using BCP."

About Boardwalktech:

Boardwalktech is a leader in Enterprise 2.0 Technology for business process management solutions. We help companies improve business results by providing a patented, next-generation database-driven technology platform that enables companies to automate existing and build new processes using spreadsheets as the user interface and the Boardwalk Collaboration Platform (BCP) as the backend.

Learn more at www.boardwalktech.com

Company Contact
J.B. Kuppe
650-618-6104
jb.kuppe@boardwalktech.com