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BOARDWALKTECH

New Forrester Research Vendor Snapshot: Boardwalktech applies collaboration and controls to spreadsheets

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Boardwalktech, Inc, a leader in Enterprise 2.0 technology and developer of the patented Boardwalk Collaboration Platform (BCP), has been profiled by Forrester Research, Inc. (Nasdaq: FORR) for information & knowledge management professionals who are involved in enterprise collaboration, financial management, information & knowledge management, office productivity, and packaged applications.

Quoting Forrester "as collaboration and enterprise 2.0 vendors promote the latest must-have innovations to improve information worker productivity, Silicon Valley startup Boardwalktech turned its focus to something a little more commonplace: spreadsheets. Boardwalktech's founders felt there was a big gap in how people work with spreadsheets and the collaboration capabilities provided by vendors like Microsoft. By creating its own platform for spreadsheet collaboration, Boardwalktech enables cell-level sharing and access control, change management, and integration with enterprise resource planning (ERP), customer relationship management (CRM), and legacy databases. This additional level of collaboration functionality lets people work with their familiar spreadsheets and processes while improving spreadsheet controls."

Using the Boardwalk Collaboration Platform, companies have quickly deployed applications including sales forecasting, supply chain planning, S&OP, project & portfolio management, product road mapping, development resource planning, pricing, and commission management—all on the same universal platform.

"Roughly 80% of the work done in most companies is done on the desktop," states Andrew T. Duncan, CEO of Boardwalktech. "Until now, if you wanted to enterprise enable a desktop process, you would consider a deploying new module from your ERP system, purchasing a new point solution, or creating your own application. With all these options, users always seem to return to the flexible and easy-to-use environment of a desktop spreadsheet. BCP gives companies the best of both worlds—the flexible business process modeling capabilities of a spreadsheet coupled with enterprise quality, cell-level data sharing through a database."

About BCP

The Boardwalk Collaboration Platform (BCP) is a patented enterprise 2.0 technology that allows enterprises to extend, connect, and integrate systems of record to the desktop for rapid application development. Using spreadsheets as the user interface on the desktop and the Boardwalktech Tabular Database technology at the platform level, BCP enables a

collaborative and persistent environment which can connect information workers and backend systems to support data exchange and collaboration across the extended enterprise

About Boardwalktech, Inc.

As every enterprise strives toward operational excellence and profitable growth, desktop information workers need to collaborate with other users and systems of record. Boardwalktech, Inc is an Enterprise 2.0 technology leader which helps companies improve business results and shareholder value by providing a patented, next-generation technology platform that enables an intelligent and collaborative connection between the desktop and the rest of the extended enterprise.

At Boardwalktech, we believe that technology solutions should adapt to the user as opposed to the user having to adapt to the technology solution. Our Boardwalk Collaboration Platform (BCP) is a patented tabular-database management system (TDBMS) which solves the collaborative spreadsheet problem and mitigates the inherent limitations of the spreadsheet while preserving the flexibility which has made them such an integral part of many different enterprise processes.

The company offers customers a non-intrusive, zero-risk implementation in weeks, not months, utilizing existing spreadsheets and the Boardwalk Collaboration Platform (BCP) to build enterprise quality business processes. The company also provides professional services to integrate and scale the implementation to the specific business needs of an enterprise.

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