



Tom Waldron

Chief Operating Officer

Tom Waldron is Chief Operating Officer, Kontoor. Waldron is responsible for the *Wrangler*® and *Lee*® brands globally, including international markets, direct-to-consumer channels and licensing. Additionally, he oversees Kontoor's operations, including global supply chain, product development, and innovation.

Prior to being named, Chief Operating Officer, Waldron served as EVP, Co-Chief Operating Officer, Global Brand President, *Wrangler* since 2022 where he was responsible for the *Wrangler* brand's strategic direction with global business oversight. Waldron also maintained oversight of the operational side of the business, including product development, innovation and procurement enabling functions.

Prior to joining Kontoor Brands in 2019, Waldron was appointed President, *Wrangler* and *Riders by Lee*, North America for VF Corporation in 2016. Prior to that role, he was Vice President of Mass Brands and held various roles of increasing responsibility in merchandising, sales and operations.

Prior to joining VF in 1995, Waldron began his career with the Kmart Corporation, working in operations and buying across a number of categories.

Waldron earned a bachelor's degree in Management from the University of North Carolina at Greensboro's Bryan School of Business.