



Joe Alkire

EVP and Chief Financial Officer

Joe Alkire is EVP and Chief Financial Officer of Kontoor Brands, Inc. He has more than 20 years of strategy, finance, capital markets and operations experience. In this role, Alkire has primary responsibility for enterprise strategy, corporate development, financial planning and analysis, accounting, investor relations, tax, treasury, internal audit and information technology.

Prior to his appointment to EVP and Chief Financial Officer of Kontoor Brands in 2023, Alkire served as Chief Operating Officer and Chief Financial Officer for BrüMate, Inc., a disruptive, high-growth private equity backed consumer products company. Prior to joining BrüMate, Inc., he served as the Vice President, Corporate Development, Treasury, and Investor Relations for VF Corporation. Prior to VF, Alkire served as an investment banking and equity research analyst for William Blair & Company.

Alkire serves on the board of directors for BrüMate, Inc. Alkire holds a bachelor's degree in business from Indiana University's Kelley School of Business and an M.B.A. from The University of Chicago's Booth School of Business. He is a Chartered Financial Analyst and a formerly licensed Certified Public Accountant.