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## Ashley Tisdale Teams Up with Nylabone to Celebrate a New Kind of Chew Toy

*The duo is celebrating Nylabone's first-ever chew toys featuring real chicken, bison, venison, bacon, and beef, created to satisfy dogs' wildest cravings.*

NEPTUNE CITY, N.J.--(BUSINESS WIRE)-- Nylabone, an iconic brand in the Central Garden & Pet Company portfolio (NASDAQ: CENT) (NASDAQ: CENTA) that helps dogs live fuller and happier lives, is redefining chew time with the brand's first chew toys made with real chicken, bison, venison, bacon, and beef. To share this indulgent chewing experience for dogs with pet parents, Nylabone is partnering with actress, entrepreneur, and devoted dog mom Ashley Tisdale.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20260923013768/en/>

Ashley Tisdale teams up with Nylabone to spotlight the Nylabone chew toys made with real chicken, bison, venison, bacon, and beef.

everyday life.

As a dog mom, Ashley echoes Nylabone's belief that dogs deserve products that not only support their well-being but also bring joy to

"Between work, family, and everything else life throws our way, we're always on the go, so I love having simple things I can count on that make Ziggy and Sushi happy," said Tisdale. "Nylabone chew toys made with real meats are an essential part of our everyday routine. They're obsessed with the meaty flavors, and I love that they keep them entertained. It's a total win-win for this dog mom!"

For more than seven decades, Nylabone has been a leader in helping dogs satisfy their natural urge to chew, supporting their overall well-being. Chewing can help support positive moods; encourage calmer, non-destructive behavior; promote mental engagement; and maintain healthy teeth and gums.

Building on this legacy, Nylabone chew toys made with real meats are available in several of the brand's most beloved shapes, including the Original Bone, Textured Ring, Femur Bone and Comfort-Hold Wishbone, bringing rich flavors to the chewing experience.

"Nylabone is taking the chewing experience even further by using real chicken, bacon, beef, bison, and venison to create long-lasting chew toys dogs genuinely crave and won't want to put down," said Miguel Zorrilla, Senior Vice President of Marketing at Nylabone. "By combining flavors dogs instinctively love with Nylabone's trusted durability, we are driving

longer, more satisfying chewing sessions that benefit dogs and provide peace of mind for pet parents.”

Additionally, Nylabone is introducing chew toys made with real meats that are specifically made softer for teething puppies.

- **Nylabone Puppy Chew Groove Bone:** Made with real beef and bacon, this puppy chew toy has grooves and nubs to massage sensitive gums and help clean teeth. Available in small and medium.
- **Nylabone Puppy Chew Groove Bone & Femur Bone:** A twin pack of puppy chew toys made with real beef and bacon, it features the Groove Bone plus the Femur Bone, which looks like a real femur but is cleaner and safer for your puppy, with no grease or odor. Available in small.

Nylabone chew toys made with chicken, bison, venison, bacon, and beef are available now on Amazon.com and Chewy.com. Nylabone puppy chew toys made with real meats are available now on Amazon.com and Walmart.com. To learn more, visit Nylabone.com.

### **About Nylabone**

Nylabone, a leader in healthy chewing since 1955, crafts high-quality chew toys, tasty chew treats, exciting play toys, and innovative dental solutions. A family-founded company, Nylabone has a history of helping pet parents take the best possible care of their dogs. They are committed to developing world-class solutions for destructive chewing, separation anxiety, dental health, and more, helping dogs live fuller, happier lives. Recommended by veterinarians, Nylabone® products encourage a positive relationship between humans and their furry best friends. To put it simply, Nylabone Chews Best™! For more information, visit [www.nylabone.com](http://www.nylabone.com). Nylabone is a brand owned by TFH Publications, Inc., a subsidiary of California-based Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) and a leader in responsible animal care for over 70 years.

### **About Central Garden & Pet**

Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) is a leading consumer goods company in the pet and garden industries. Guided by the belief that home is central to life, the company's purpose is to proudly nurture happy and healthy homes. For over 45 years, its innovative and trusted solutions have helped lawns grow greener, gardens bloom bigger, pets live healthier, and communities grow stronger. Central is home to a diversified portfolio of market-leading brands including Amdro®, Aqueon®, Best Bully Sticks®, Cadet®, C&S®, Farnam®, Ferry-Morse®, Kaytee®, Nylabone®, Pennington®, Sevin® and Zoëcon®. With fiscal 2025 net sales of \$3.1 billion, the company has strong manufacturing and logistics capabilities supported by a passionate, entrepreneurial growth culture that incorporates sustainability. Central is headquartered in Walnut Creek, California, and employs more than 6,000 people, primarily across North America. Visit [www.central.com](http://www.central.com) to learn more.

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