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Lightning Systems Names William R. Kelley New Chief Technology Officer

LOVELAND, Colo., Oct. 4, 2017 /PRNewswire/ -- Lightning Systems, a global developer of efficiency and emissions improvement solutions for fleets of medium- and heavy-duty commercial vehicles, today announced William R. (Bill) Kelley as its new Chief Technology Officer.

For the past four years, Kelley has served as an expert consultant to the company on technical matters. Prior to his time as a consultant, Kelley was the corporate vice president of advanced engineering for Borg Warner. His positions included overseeing the operation of Borg Warner's Powertrain Technical Center in Auburn Hills, Mich. and managing the company's internal investment fund for research and development. Kelley also was directly responsible for design, development and implementation of advanced powertrain products for fuel economy improvement and emissions reductions across the globe.

"Bill has been instrumental in helping our engineering team solve key problems, and we're excited to officially welcome him to Lightning Systems," said Tim Reeser, CEO, Lightning Systems. "He has a vast network of connections throughout the industry, and that has helped us to secure critical supply chain and engineering resources."

Lightning Systems, formerly known as Lightning Hybrids, is a fast-growing, global green-fleet solutions company. A variety of new Lightning Systems' fuel-efficiency and emissions improvement innovations are being introduced over the next two years to support commercial and government fleets.

To keep up with demand, support manufacturing of new products, and to service its customers, Lightning Systems recently moved its corporate headquarters to the Rocky Mountain Center for Innovation & Technology in Loveland, Colo. The new space has 45,000 square-feet, nearly doubling the size of the company's existing headquarters. Last winter, the company expanded its offices in the U.K. to service customers in Europe.

About Lightning Systems
Lightning Systems, based in Loveland, Colo., is a leader in efficiency and emissions improvement solutions for fleets around the world. The company's products include: LightningElectric, a zero-emissions full-electric fleet vehicle; LightningAnalytics, a cloud-based analytics system for fleet vehicles; LightningHybrid, a hydraulic hybrid energy recovery system for medium- and heavy-duty vehicles; and a variety of other fleet fuel efficiency and emissions improvement products to be introduced in 2018 and 2019. To learn more, visit www.lightningsystems.com

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