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Equifax and Gwynn Group team up to deliver comprehensive collections management solution

ATLANTA, March 18, 2019 /PRNewswire/ -- [Equifax Inc.](#) (NYSE: EFX) and Gwynn Group, Inc. today announced a strategic collaboration to deliver a comprehensive collections management solution that guides users efficiently through the resolution of any case via an intuitive user interface. The accounts receivable (AR) management solution supports the entire collections lifecycle by providing insights into the progress of agents and third-party vendors and case communications from multiple devices.



"This partnership with the Gwynn Group represents a rich combination of directly measured consumer data and market leading analytical insights from Equifax with the Gwynn Group's advanced receivables management platform that delivers a powerful set of capabilities," said Mike Gandolfo, sales leader, Communications & Digital Media, Equifax. "We have already been successful with this and look forward to helping more of our clients maximize both the customer experience and business performance in their collections and recovery efforts."

With the ability to leverage powerful, differentiated data from Equifax, Gwynn Group's AR management solution, Kenekt, is uniquely positioned to support call center operations and the management of the entire collections lifecycle. The solution offers clients an even more intuitive case resolution process utilizing advanced machine learning algorithms, detailed and actionable reporting and analytics, and strategy optimization capabilities. With a mutual goal of optimizing the creditor's earning potential, this new partnership is poised to increase recovery potential and reduce recovery costs.

"This relationship is very exciting for both organizations. It unites unmatched customer insights from Equifax with Gwynn's powerful receivables management platform to produce the most effective, analytics-driven solution in the marketplace," says Hugh Gwynn, CEO, Gwynn Group, Inc. "We look forward to working with Equifax to help organizations provide the best customer experience and receivables outcome during all stages of the customer's journey."

ABOUT EQUIFAX INC.

Equifax is a global data, analytics, and technology company and believes knowledge drives progress. The Company blends unique data, analytics, and technology with a passion for serving customers globally, to create insights that power decisions to move people forward. Headquartered in Atlanta, Equifax operates or has investments in 24 countries in North America, Central and South America, Europe and the Asia Pacific region. It is a member of

Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 11,000 employees worldwide. For more information, visit Equifax.com and follow the company's news on [Twitter](#) and [LinkedIn](#).

ABOUT GWYNN GROUP

Founded in 2000, Gwynn Group, Inc. is a Software as a Service (SaaS) company with a proven history of providing innovative web and mobile solutions to clients across the country on an enterprise basis. Gwynn Group specializes in harnessing large volumes of data and streamlining processes across a variety of cross-functional areas through their ReportStore and Kenekt platforms. With more than 18 years of experience developing custom solutions for their clients who serve more than 70 million customers across North America, Gwynn Group is a subject matter expert in data originating from top Billing and CIS providers. To learn more about Gwynn Group and their suite of products, visit www.gwynngroup.com and follow the company's latest developments on [LinkedIn](#) and [Twitter](#).

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