

March 3, 2014



Equifax to Visit Kansas City, Chicago, and Milwaukee Investors

ATLANTA, March 3, 2014 (GLOBE NEWSWIRE) -- Equifax Inc. (NYSE:EFX) announced that Jeff Dodge, Senior Vice President of Investor Relations will meet with investors in Chicago and Kansas City, Missouri and Kansas, respectively, Wednesday, March 5 to discuss the company's 2013 performance, 2014 outlook and strategy for long term growth. Dodge will also meet with investors in Madison and Milwaukee, Wisconsin on Thursday, March 6.

About Equifax

[Equifax](#) is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit www.equifax.com.

CONTACT: Jeff Dodge
Investor Relations
(404) 885-8300
jeff.dodge@equifax.com

Demitra Wilson
Media Relations
(404) 885-8907
demitra.wilson@equifax.com

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