

March 16, 2012



Colorado Media Advisory

-- NCTUE Notifications Being Mailed to Colorado Consumers --

ATLANTA, March 16, 2012 -- The National Consumer Telecommunications and Utility Exchange (NCTUE), a credit reporting agency (CRA) operating in compliance with the Federal Credit Reporting Act (FCRA) and Colorado state law, began mailing notifications to certain Colorado consumers that they were eligible for a free copy of their NCTUE report.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

Colorado state law requires that any credit reporting agency must notify Colorado consumers with instructions for obtaining a free copy of their credit report if there have been eight credit inquiries and/or they have had negative information added to their file in the past 12 months.

Initial mailings did not include NCTUE branding, which caused some consumers to question the authenticity of the notifications. All mailings beginning on Monday, March 19, will clearly show NCTUE branding as well as more detailed information within the letter regarding the NCTUE.

The instructions and process for contacting the NCTUE are at www.nctue.com. In addition, consumers can write or call for more information at:

Exchange Service Center - NCTUE
PO Box 105161
Atlanta, GA 30348
Phone: 866-349-5185.
Email: nctue@equifax.com

The NCTUE database is housed and managed by Equifax Information Services, LLC. It does not include Equifax credit information and Equifax is not a member of NCTUE nor does it own any aspect of NCTUE.

For More Information:
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About Equifax Inc.

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businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates in four continents and 15 countries, is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange under the symbol EFX. For more information, please visit www.equifax.com.

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