

September 6, 2016

BRUNSWICK®

Brunswick Corporation : Brunswick Awards Scholarships to the Children of Dealership Employees

LAKE FOREST, Ill., Sept. 6, 2016 - Brunswick Corporation's (NYSE: BC) dealer services team, Brunswick Dealer Advantage, and the Brunswick Foundation, recently announced that 28 deserving students of dealer families from both the U.S. and Canada have each been awarded a one-year, \$2,000 college scholarship as part of the 2016 Brunswick Foundation Sons and Daughters Scholarship program.

Since 2007, the Brunswick Foundation Sons and Daughters Scholarship Program has recognized students for their academic excellence, leadership capabilities and community involvement during the past school year. This year's scholarship recipients were chosen by an independent committee of academic professionals from leading Midwestern universities.

"Brunswick Corporation remains committed to providing the best dealer support services in the industry and we are pleased to award these scholarships for the tenth consecutive year," said Kirsten Schuchardt, marketing and program manager for Brunswick Dealer Advantage. "The Brunswick Foundation Dealer Sons and Daughters Scholarship program has allowed us to directly help our dealers, their employees and their families."

Since its inception, the Brunswick Foundation Sons and Daughters Scholarship Program has provided more than \$550,000 to support the baccalaureate education of more than 275 students.

"I am very thankful to have received this scholarship. This will definitely help relieve the financial pressures of me and my family," said scholarship winner Miranda Nikkel, whose father Greg Nikkel works for NR Motors LTD in Manitoba, Canada. "I am looking forward to starting university and the new chapter of my life."

The Brunswick dealer scholarship program is a key part of Brunswick Dealer Advantage, a suite of leading dealer services in the U.S. and Canada that are designed to help dealers draw more customers, attract and retain employees and improve operational efficiencies. Brunswick Dealers can learn more about Brunswick Dealer Advantage by calling 877-462-3884 or visiting www.brunswickdealeradvantage.com.

The 2016 Dealer Sons and Daughters Scholarship Program recipients are:

Megan Anderson	Rond's Marine - Winnipeg, Manitoba
Matthew Boutelle	Diversified Yacht Services - Fort Myers Beach, Florida
Taylor Boutelle	Diversified Yacht Services - Fort Myers Beach, Florida
Adam Boyer	Beacon Marine - Junction City, Kansas
Kyra Clark	Lauderdale Marina - Fort Lauderdale, Florida

Dalton Cook	Wallace Marine - Great Falls, Montana
Andrew Doolittle	The Boat Dock - Ridgeway, South Carolina
Robin Duffee	The Sail & Ski Center - Austin, Texas
Emilee Ellis	Russell Marine - Alexander City, Alabama
Madison Gilmore-Duffey	MarineMax Jacksonville at Beach Marine - Jacksonville, Florida
Sydney Gilmore-Duffey	MarineMax Jacksonville at Beach Marine - Jacksonville, Florida
Alyxandra Golden	Clark Boats Inc - Bellevue, Iowa
Jillian Graffagnino	MarineMax Lindenhurst - Lindenhurst, New York
Rachel Haselhorst	Belleville Sport Sales - Belleville, Illinois
Amelia Haydel	Metro Boating - Harvey, Louisiana
Madison Hays	Cope Auto & Marine - O'Fallon, Illinois
Jillian Hoffman	Irwin Marine - Laconia, New Hampshire
Michelle Honsey	Cabela's Owatonna - Owatonna, Minnesota
Alexandria Jenkins	Cal's Marine - Loomis, California
Louis Mihalinec	MarineMax Corporate - Clearwater, Florida
Miranda Nikkel	N R Motors - Prince George, British Columbia
James Quinn	Quinn's Marine - Pefferlaw, Ontario
Cole Thomson	Fort Fremont Marine - Fremont, Wisconsin
Connor Turley	MarineMax Panama City - Panama City, Florida
Justin Waner	Deans Marine - Odessa, Texas
Katie Webb	Sunset Marina at 43 - Brandon, Mississippi
Natalie Wiser	Skipper Buds - Walworth, Wisconsin
Michael Zack	Basa's Marine - Bolingbrook, Illinois

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation's leading consumer brands include Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood, Garelick and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine, BLA and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern; Life Fitness, Hammer Strength, Cybex,

Indoor Cycling Group and SCIFIT fitness equipment; InMovement products and services for productive well-being; and Brunswick billiards tables, accessories and game room furniture. For more information, visit <http://www.brunswick.com>.

About Brunswick Dealer Advantage

Brunswick Dealer Advantage offers a broad range of dealer services designed to enhance the long-term profitability of Brunswick's dealer partners. Business services focus on four areas: attracting more retail customers, rewarding employees, enhancing operations and profitability. In the United States, financial services include retail financing with Blue Water Finance, Boater's Choice insurance, and extended service contracts with Brunswick Product Protection and Mercury Product Protection. Online business services include online classifieds from boats.com, BoatTrader.com, iboats.com, and ARI internet marketing. Employee rewards include discounts on AT&T and Sprint wireless, CDW technology products, hotel discounts from IHG and office supplies from Staples. Operational and profitability enhancing services include the Brunswick Dealer Certification program, CDK Global and Constellation dealer management software, inventory financing through Brunswick Acceptance Company, savings on UPS, Staples, Elavon credit card processing and more. For more information on all Brunswick Dealer Advantage programs, call 877-462-3884 or visit <http://www.brunswickdealeradvantage.com>.

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