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SST, Inc. Launches ShotSpotter Briefing Room™ Gun Crime Analysis Dashboard

First-Of-Its-Kind Gunfire Analysis Platform Provides Cloud-Based, City-Wide Pattern Analysis, Geospatial and Data Visualization for Optimized Resource Deployment

NEWARK, Calif.--(BUSINESS WIRE)-- SST, Inc., the world leader in gunfire detection and location solutions, today announced the industry's first end-to-end gunfire crime analysis platform which combines the proven accuracy of ShotSpotter gunfire data with sophisticated crime analytics, data visualization, and geospatial summaries suitable for COMPSTAT-style reporting. The new product, called the **ShotSpotter Briefing Room**™, is available as part of the ShotSpotter Flex^{sm} gunfire alert and analysis platform, and is entirely browser-based with no client-side software installations.

ShotSpotter Briefing Room Dashboard (Photo: Business Wire)

Data analysis and visualization has long been a hallmark of optimal use of ShotSpotter-provided data. With the recent contraction in government and law enforcement budgets, more and more police departments are less able to devote valuable crime analyst resources to analyzing gunfire-related data, and indeed some departments have lost crime analysis capabilities altogether. The **ShotSpotter Briefing Room** delivers on-demand crime analysis in the form of "ShotSpotter Briefing Book" templates to departments, while still supporting advanced reporting and analytics for those departments who wish to customize.

"Our solution has always been about making the unknowable-knowable as well as actionable given legacy gunfire reports to 9-1-1 occur less than 25% of the time," commented Ralph A. Clark, president & CEO of SST, Inc. "The opportunity for our client agencies is to be able to process all the additional data and intelligence ShotSpotter Flex data can offer. With the new ShotSpotter Briefing Room, that data is available in graphic summary form, mapped in an intuitive and clear manner, and even available in the form of COMPSTAT-style summaries. The Briefing Room will help our client agencies drive use of ShotSpotter data and more predictive policing capabilities throughout their organizations."

Examples of analyses available include:

- Hotspot maps ("kernel densities") showing concentration of gunfire city-wide over different periods of time
- Beat, District or Region density showing gunfire rate as a function of various size patrol, community policing, or government representation areas
- Day of week and time of day analysis, highlighting areas (hotspots) which differ from day-to-day
- Critical Places analysis: gunfire nearby to *e.g.* schools, parks, hospitals, and critical infrastructure

- **COMPSTAT** reporting: period-by-period change of rates, according to policing area (beat, district, etc.) and different time periods (day, week, month, etc.)

These and many other analyses can be saved in the ShotSpotter Briefing Room application and regularly referred to by command staff, crime analysts, patrol supervisors, and/or members of the public, should officials choose to permit such access.

To deliver this new functionality as part of its ShotSpotter Flex offering, SST, Inc. partnered with The Omega Group, Inc., the San Diego-based developer of the widely-used CrimeView desktop and Omega Group Dashboard products, as well as FireView, NearMe, and a number of other analysis and mapping products. In addition to displaying ShotSpotter-generated gunfire incidents in the ShotSpotter Briefing Room, agencies may choose to expand beyond the scope of the ShotSpotter-branded Briefing Room to the full capabilities of the Omega Dashboard, which can integrate records from the agency's own Computer-Aided Dispatch (CAD), Records Management (RMS), parole, pawn shop, or other systems. Through its www.crimemapping.com public website, The Omega Group can also enable customers to deliver secure "police blotter"-style data to the public at large.

"We are excited to partner with SST, Inc. to deliver our industry-leading crime analysis platform to ShotSpotter Flex users," said Milan R. Mueller, founder, president & CEO of The Omega Group. "We have dedicated ourselves to making cutting-edge crime analysis tools easy and accessible for our users, and analyzing real ground-truth on gunfire represents the next step in a data-driven policing response to gunfire and gun-related crimes."

The ShotSpotter Briefing Room will be available to ShotSpotter Flex customers either as part of their initial service contract or as part of their subscription renewal starting October 1, 2013.

About SST, Inc.

SST, Inc. consults and partners with local and federal law enforcement agencies in the US and abroad to reduce gun violence through the use of its gunfire alert and analysis solutions. SST's ShotSpotter Flex℠ is the leading gunfire alert and analysis solution for detecting gunfire and providing critical intelligence to give law enforcement agencies the detailed real-time data needed to investigate, analyze and prosecute gun-related crimes. The company's deep domain experience, along with cumulative agency best practice experience, delivers measurable outcomes that contribute to reducing gun violence. SST is a proven solution provider with more than 90 installations across the United States and the world. Privately held, the company possesses multiple patents resulting from nearly two decades of innovation in the area of acoustic gunshot location technology. Information about SST and ShotSpotter can be found at www.sst-inc.com or www.shotspotter.com. You can also follow SST and ShotSpotter solutions on Twitter, Facebook, LinkedIn and YouTube.

About The Omega Group, Inc.

The Omega Group is a leading provider of analysis-driven decision support, performance management and electronic briefing services to public safety agencies. Omega employs cloud-based data management, intelligence, analytics, mapping and visualization services to sift through disparate data sources to identify incident and offender trends, patterns and correlations which help determine agency strategic and tactical priorities and associated

patrol resource allocations. The Omega Group has over 500 law enforcement and public safety clients. Further information about The Omega Group is available at www.theomegagroup.com.

Photos/Multimedia Gallery Available:
http://www.businesswire.com/multimedia/home/20130926005741/en/

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