

December 3, 2013



IKEA Plugs-in 3 Electric Vehicle Charging Stations in Frisco, TX; Tenth IKEA Store in U.S. to Complete Installation of Units

FRISCO, Texas--IKEA, the world's leading home furnishings retailer, today officially plugged-in three Blink® electric vehicle (EV) charging stations at its Dallas-area store as part of its partnership with Car Charging Group, Inc. (OTCQB: CCGI), the new owner of the Blink Network and Blink charging stations, and the largest provider of EV charging services with more than 13,430 charging points in 35 states and three countries. To charge an EV at IKEA Frisco, drivers pull into a designated parking spot, tap their Blink InCard (RFID card) to the reader below the screen, plug the charger into the EV, and then shop and eat at their leisure in the IKEA store while the vehicle is charging.

This initiative represents the tenth such project for IKEA in the United States, with installation underway at seven other locations. In total, completion of the units currently planned will bring the total number of Blink charging stations available at IKEA locations to 55. Drivers may also call Blink Customer Support (888-998-2546) to be provided with a guest code for the charging session and/or become a Blink member, which provides discounted rates at Blink stations. Information about Blink membership is also available at blinknetwork.com.

"We are thrilled at how these electric vehicle charging stations further the sustainability of IKEA Frisco, and now are available to the public," said Robby Wierman, store manager. "We appreciate the support of CarCharging and Oncor – our partners in helping facilitate and promote the use of EVs in North Texas."

IKEA, drawing from its Swedish heritage and respect of nature, believes it can be a good business while doing good business and aims to minimize impacts on the environment. Globally, IKEA evaluates locations regularly for conservation opportunities, integrates innovative materials into product design, works to maintain sustainable resources, and flat-packs goods for efficient distribution. Specific U.S. sustainable efforts include: recycling waste material; incorporating energy-efficient HVAC and lighting systems, recycled construction materials, skylights in warehouse areas, and water-conserving restrooms. Operationally, IKEA eliminated plastic bags from the check-out process, phased-out the sale of incandescent bulbs, facilitates recycling of customers' compact fluorescent bulbs, and by 2016 will sell only L.E.D. IKEA also is installing electric vehicle charging stations at 17 stores in the U.S.

Located on 25 acres at the northeastern corner of State Highway 121 and the Dallas North Tollway, the 310,000-square-foot IKEA Frisco opened in August 2005. In addition to 10,000 exclusively designed items, this IKEA store presents 48 different room-settings, three model

home interiors, a supervised children's play area, and a 400-seat restaurant. Other family-friendly features include a 'Children's IKEA' area in the Showroom, baby care rooms, play areas throughout the store, and preferred parking. Also, IKEA completed installation of a solar energy system atop the store in 2012.

Since its 1943 founding in Sweden, IKEA has offered home furnishings of good design and function at low prices so the majority of people can afford them. There are currently more than 340 IKEA stores in 42 countries, including 38 in the U.S. IKEA incorporates sustainability into day-to-day business and supports initiatives that benefit children and the environment. For more information, see IKEA-USA.com, facebook.com/IKEAUSA, [@DesignByIKEA](https://twitter.com/DesignByIKEA), and <https://pinterest.com/IKEAUSA/>.