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Novelis Appoints Tadeu Nardocci to Lead Global Innovation, Technology and Strategy

Alexandre Almeida Assumes Role of President - Novelis South America

ATLANTA, Aug. 26 /PRNewswire/ -- Novelis Inc. today announced that Antonio Tadeu Coelho Nardocci has been appointed to the newly created position of Senior Vice President -- Innovation, Technology and Strategy. Mr. Nardocci was previously Senior Vice President and President of Novelis South America, the company's operating segment in Brazil.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20070809/NOVELISLOGO>)

Novelis also announced that Alexandre Moreira Martins de Almeida, Chief Financial Officer for Novelis South America, will succeed Mr. Nardocci as Senior Vice President and President South America.

In his new role, Mr. Nardocci will lead change initiatives and operational excellence across the global network of Novelis' aluminum operations. He will be particularly focused on achieving corporate goals in the areas of innovation, customer focus and productivity.

"With his fine record as a regional leader, deep technical knowledge and excellent customer relations skills, Tadeu is an ideal leader to drive value from these critical initiatives," said Martha Finn Brooks, President and Chief Operating Officer.

Prior to the creation of Novelis, Mr. Nardocci held a number of manufacturing and senior leadership positions with Alcan Inc. from 1980 to 2004, including Managing Director of the company's Southeast Asian business and President of Alcan Brazil Rolled Products. With the spin-off of Novelis in 2005, Mr. Nardocci was named President -- Novelis South America.

A native of Sao Paulo, Brazil, Mr. Nardocci holds a metallurgy degree from the University of Sao Paulo and has completed post-graduate programs in business administration in Brazil, Europe and the United States. He is also a member of the executive board of the Brazilian Aluminum Association - ABAL.

Mr. Almeida has been the Chief Financial Officer of Novelis South America since January 2005, responsible for finance, strategy, information technology and legal functions. Formerly, he was Managing Director of Alcan Composites Brasil Ltda. from 2003 to 2005, and was previously Chief Operating Officer and Chief Financial Officer for Lider Taxi Aereo S.A.

Mr. Almeida holds a degree in Metallurgical Engineering and a Masters Degree in Computer Science from Universidade Federal de Minas Gerais, and also a postgraduate degree in Finance Administration from Joao Pinheiro Foundation.

About Novelis

Novelis Inc. is the global leader in aluminum rolled products and aluminum can recycling. The company operates in 11 countries, employs approximately 12,700 people and reported revenue of \$11.2 billion in fiscal year 2008. Novelis supplies premium aluminum sheet and foil products to automotive, transportation, packaging, construction, industrial and printing markets throughout North America, South America, Europe and Asia. The company is a subsidiary of Hindalco Industries Limited, Asia's largest integrated producer of aluminum and a leading copper producer. Hindalco is the flagship company of the Aditya Birla Group, a multinational conglomerate based in Mumbai, India. For more information on Novelis, visit <http://www.novelis.com>.

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