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Novelis Wins World Excellence Award From Ford

ATLANTA, May 2 /PRNewswire-FirstCall/ -- Novelis Inc. (NYSE: NVL) (TSX: NVL) has received a World Excellence Award from Ford Motor Company for its contribution to customer satisfaction. The annual awards program recognizes exemplary performance among Ford's global suppliers.

Novelis received a Recognition of Achievement Award for providing significant contribution to Ford in the area of New Consumer-Focused Technology. The award recognizes Novelis for its work with Ford in developing the Lightweight Vehicle Technology used in the Jaguar XJ sedan and the XK sports car, as well as the development of new high-strength aluminum alloys used for body panels in Jaguar, Land Rover and Volvo vehicles.

Lightweight Vehicle Technology enables the high-volume production of sheet-based aluminum car structures. The technology is a unique system of aluminum alloys, treatments and joining methods for the production of monocoque, or unibody, aluminum structures. It allows the production of a lighter vehicle with better fuel economy and reduced emissions, as well as increased performance and safety.

"The unique attributes of aluminum present a significant opportunity for the automotive industry," said Martha Brooks, chief operating officer for Novelis. "With heightened concern worldwide about fuel economy and greenhouse gas emissions from automobiles, aluminum stands as an excellent option to help automakers reduce the environmental impact of their vehicles while increasing customer satisfaction."

Novelis is the world's leading supplier of aluminum automotive sheet and has been a long-term partner to Ford in the development of leading-edge aluminum applications. Novelis is the lead supplier of aluminum sheet and on- going technology support for Jaguar, Land Rover and Volvo from its specialized rolling mills in Nachterstedt, Germany, and Sierre, Switzerland. Novelis is also a leading supplier of aluminum sheet for Ford and Lincoln vehicles in North America.

Novelis is the global leader in aluminum rolled products and aluminum can recycling. The Company operates in 11 countries, has approximately 12,900 employees, and reported revenue of $9.8 billion in 2006. Novelis offers the capability to provide its customers with a regional supply of technologically sophisticated rolled aluminum products throughout Asia, Europe, North America and South America. Through its advanced production capabilities, the Company supplies aluminum sheet and foil to the automotive and transportation, beverage and food packaging, construction and industrial, and printing markets. Visit www.novelis.com.

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